

NBTA Corporate Social Responsibility

As the authoritative voice of the business travel community, NBTA is committed to addressing issues of Corporate Social Responsibility (CSR) both internally and on behalf of its members. We see it as an important part of our charter to foster the development and well-being of our members, protect the environment and be good citizens in the global community.

NBTA is dedicated to putting our CSR policies into practice everyday as we manage the organization to promote sustainable social, environmental and economic benefits and to encourage and educate our membership on CSR. Specifically, the Association has made community outreach and the environment the focus of its CSR program.

Community Outreach:

NBTA has a long history of community involvement and outreach in the communities of the national headquarters and our local chapters.

- NBTA and its staff adopt charitable projects throughout the year. The staff has committed to supporting a project at minimum once per quarter. Highlights include:
 - o Annual Thanksgiving food drive
 - o Adopting a local family each holiday season
 - o Donation of surplus convention apparel and materials to local schools
 - o Support of Salvation Army initiatives
- The NBTA Foundation, dedicated to promotion of education and research for business travel professionals, has long provided scholarship opportunities for its members.
 - o To date, the NBTA Foundation has awarded more than 340 scholarships valued at \$1.3M to its members
 - o In 2007, the Foundation awarded \$90,000 in scholarship grants
- A number of NBTA's 43 local chapters also hold fundraisers for charities and scholarship funds throughout the year, primarily in the areas of health and wellness, women and children, and the elderly.

Environment:

NBTA is committed to upholding all environmental regulations and to promoting positive initiatives both internally and through membership outreach, while working to reduce the negative impact of our business on the environment.

- Eco-friendly meetings and conventions – we are dedicated to developing best practices for our own meetings and conventions, and sharing those with our membership. Those efforts include:
 - o Significant reductions in printed promotional materials and paper-related activities such as registration and education session handouts
 - o Selecting venues that have more eco-friendly in-house practices such as robust recycling programs and water and energy conservation practices
 - o Minimizing packaging materials and shipping
 - o Soliciting eco-friendly sponsorships, such as eco-friendly gadgets or carbon emission credits/offsets
 - o Selecting sustainable food and beverage services

- Education and advocacy – The Corporate Social Responsibility Committee was established to provide leadership and resources to help NBTA member organizations take greater social and environmental responsibility within their communities. The committee’s key initiatives include:
 - o Providing educational sessions to members and regional organizations
 - o Development of the CSR Toolkit to help members benchmark CSR activities and determine how to best implement these practices within their companies
 - o Updating Modular Hotel RFP with environmental questions, in conjunction with the NBTA Hotel Committee, to meet industry needs for the 2009 bid season.

- Internal Operations
 - o The NBTA is engaged in employee and office programs to promote eco-friendly business practices. These include the installation of light sensors to reduce energy usage, recycling, reduction of paper waste and employee wellness facilities.