

The NBTA Foundation Will Award Nearly \$90,000 in Scholarships at NBTA's 39th Annual Convention

The NBTA Foundation will award \$90,000 in scholarships to qualified NBTA members during the opening general session of NBTA's 39th International Convention & Exposition in Boston.

These merit-based scholarships provide individuals with grants to attend the Certified Corporate Travel Executive program (CCTE) and the Global Leadership Professional Program at The Wharton School (GLP).

This year the Foundation will award 21 CCTE scholarships to:

Miriam Abujasen, *Burger King Corporation*; **Millie Castaneda**, *US General Services Administration*; **Robert Cvik**, *Millennium Hotels*; **Sandra Golden**, *Continental Airlines*; **Bill Griesser**, *Frontier Airlines*; **Laura Herde**, *Continental Airlines*; **Bobby Hobes**, *CARE*; **Jennifer Houdyshell**, *Sheraton Milwaukee Brookfield Hotel*; **Trish Johnson**, *William Blair & Company*; **Amy Marek**, *Omega World Travel*; **Anne Marlow**, *Xerox Corporation*; **Sean McCurdy**, *Interstate Hotels & Resorts*; **Doris Lee Middleton**, *Energizer*; **Timothy Nall**, *The Hertz Corporation*; **Faye Neville**, *Mintel International Group*; **Mary Patterson**, *Omni Houston Westside*; **Rosanne Provance**, *The Joint Commission*; **Ralph Randle**, *Logitech Inc.*; **Vivian Smith**, *Tower Travel Management*; **Denise Truso**, *Carlson Wagonlit Travel*; **Gaye Vollrath**, *PLATO Learning*.

The Foundation will also award nine scholarships to the Global Leadership Professional Program's 5-day session held each year at The Wharton School in Philadelphia to:

Robyn Gilmartin, *CTE, Continental Airlines*; **LaShawn Hampton**, *Northwest Airlines*; **Michael Lyons**, *CCTE, HSBC*; **Richard McIntosh**, *The Hertz Corporation*; **Delia Peng**, *CCTE, US General Services*; **Melinda Ryals**, *CCTE, Emdeon Business Services*; **John Salah**, *Mercury Interactive*; **Debi Scholar**, *PricewaterhouseCoopers*; **Vikki Siemen**, *CCTE, Starwood Hotels & Resorts Worldwide*.

In addition, the NBTA Foundation will award 12 Global Leadership Professional Program scholarships for a 2-day program to:

Rebecca Cardenas, *Applied Materials*; **Darragh Flood**, *Millennium Hotels & Resorts*; **Shannon Hart**, *Millennium Hotels & Resorts*; **Richard Ho**, *Cooley Godward LLP*; **Donna Lee Jameison**, *National Academie of Sciences*; **Debbie McKay**, *CCTE, American Express Company*; **Robert McQueston**, *Northwest Airlines*; **Iris Menendez**, *CCTE, CTE, Fluor Enterprises*; **Kari Schroeder-Bigot**, *Dev El Chauffeured Transportation Network*; **Adi Sidhwa**, *Grand Hyatt New York*; **Yasuo Sonoda**, *CCTE, Spansion LLC*; **Joan Wilbanks-Keller**, *CCTE, Embassy Suites Outdoor World*

NBTA Foundation to Present 19 with Wharton Certificates of Professional Development

On Tuesday, July 24, the NBTA Foundation will award 19 business travel professionals with the Certificate of Professional Development from The Wharton School for completion of the Global Leadership Professional Program. The certificates will be presented on-stage during the general session at NBTA's annual convention in Boston to honor the following individuals:

Denise Adleman - *Nestle Business Services*
Monique Areano, *CCTE - Autoliv North America*
Debra Blowers - *Amgen Inc.*
Maylena Burchfield, *CCTE - ADTRAV Travel Management*
Jules Davis - *Citi*
Don Draves - *Miller Brewing Company*
Cherly Geib, *CCTE - Grant Thornton LLP*
Lindsay Geier, *CCTE - Brocade Communications Systems, Inc.*
Cynthia Gillen, *CCTE, CPM - BDO Seidman, LLP*
Linda Gray, *CCTE - Novartis Vaccines and Diagnostics*
Kathleen Hanson - *The Lubrizol Corporation*
Susan Long, *CCTE - Alliance Data*
Suzen Moye, *CCTE, CAFM - sanofi-aventis Group*
Bradley Seitz - *TOPAZ International, Ltd.*
Susan Shaid-Kedson - *Omni Hotels*
Karen VanBuskirk, *CCTE - Perot Systems*
Mark Ziegler, *CCTE - Atmel Corporation*

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NBTA Foundation Launches New Industry Designation—Global Leadership Professional

During the NBTA Convention, 24 industry professionals will begin a new chapter in the Foundation's educational programming—the Global Leadership Professional (GLP) Designation. The GLP designation builds upon the principles of the existing GLP program, the industry's only master's-level course. The program is a partnership between the NBTA Foundation and the University of Pennsylvania's Wharton School of Business.

The new designation was created in response to significant demand from those who had completed GLP coursework to expand upon that knowledge base through project-based work. The GLP designation is available to corporate travel professionals who have completed the GLP certificate of professional development, which requires completion of one five-day course and three two-day sessions conducted by Wharton School professors on topics such as leadership, finance, marketing and management.

To earn this new designation, participants will work in teams on an industry-related project, the findings of which will be shared with the business travel community during a session at next year's NBTA Convention. The designation program will include a two-day session in which groups are established and topics are determined, three web-based virtual classrooms and a one-day session in which the project and materials are finalized before presentation. The first GLP designations will be awarded at the 2008 NBTA Convention, with the year-long project work launching at the 2007 NBTA Convention in Boston.

Ellen Keszler, Chair of the NBTA Foundation, remarked, "The NBTA Foundation is thrilled to meet the demand of those who have earned the GLP certificate of professional development by expanding the partnership with the Wharton School to offer corporate travel professionals the opportunity earn the designation of Global Leadership Professional, or GLP. The designation program allows professionals the chance build upon the foundation they achieved while completing the GLP coursework and to gain recognition for their knowledge and expertise with the GLP designation following their names."

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The Mike Kabo Global Scholarship provides one corporate travel manager residing outside of the United States with free convention registration and the opportunity to attend the 2-day GLP session in Boston. Congratulations to **Kate Pritchett** from the *University of Sydney* who received this scholarship.

The NBTA Foundation is committed to advancing the professional development of business travel professionals. To date, the Foundation has awarded more than 300 scholarships, totaling more than \$1.1 million to NBTA members.

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To earn the certificate, individuals must complete one 5-day and three 2-day Global Leadership Professional Program sessions within a two-year period. These sessions must encompass three of four main competencies.

Created in 1991, the Global Leadership Professional Program (GLP) continues to grow in popularity. To date, more than 100 business travel professionals have received this distinction. The GLP program benefits buyers and suppliers and attracts international members from around the world. Over the past few years the GLP sessions have included NBTA members from Russia, Uruguay, Germany, Canada, Brazil, Switzerland, Norway and the UK.

The GLP Program was designed to create a new level of learning for those responsible for corporate travel decisions. The curriculum builds upon NBTA's Certified Corporate Travel Executive (CCTE) program, and is the only course for the travel management professional offered at the master's level. The program uses an interdisciplinary approach that addresses both the opportunities and challenges of conducting business in today's environment.

The NBTA Foundation and The Wharton School are accepting applications for the remaining 2007 sessions. For more information about the GLP program or to learn how to apply, please contact Kerry Gaylor, NBTA Foundation at 703-236-1169 or kgaylor@nbtafoundation.org or visit the Foundation on the Web at www.nbtafoundation.org.



Looking Ahead: 2008 Global Leadership Professional Program Schedule

The NBTA Foundation is pleased to announce the 2008 academic schedule for the Global Leadership Professional Program, a master's level education program designed for the travel professional. The Wharton School of Business and the NBTA Foundation have been working together for the past seven years to provide practical and valuable education to professionals in the travel industry.

The first session to be offered in 2008 will be *Essentials of Management: Mastering Core Business Concepts*, the only 5-day program scheduled for 2008. This session will take place at The Wharton School in Philadelphia from February 24-29, 2008.

In order to receive the Certificate of Professional Development from The Wharton School, candidates must complete one 5-day session and three 2-day sessions in a 24-month period. Space is limited and offered on a first come, first served basis, so make sure to register early! Classes can be taken in any order.

The Wharton School, founded in 1881 as the first collegiate business school in the United States, is known for its innovative leadership and entrepreneurial spirit. Consistently ranked among the top business schools in the world, Wharton is recognized for their broad academic strengths across every major discipline and at all levels of business education.

The Global Leadership Professional Program aims to provide individuals with the skills to create value for corporations, develop analytical skills to study industry trends and identify new solutions for emerging problems.

The program stimulates intellectual curiosity and provides individuals with the opportunity to converse with some of the most highly charged intellectuals in the field. Faculty offer valuable insight into current business issues in the fields of leadership, marketing, management and finance. Travel professionals consider the Global Leadership Program as the next logical step in their professional development careers after receiving their CTE certification.

The NBTA Foundation has committed to underwriting the program to bring it to NBTA members at a greatly reduced rate – up to 75% compared to Wharton open enrollment rates.

Mark your calendar for these important sessions:

2007 GLP Sessions

September 16-18, 2007

Finance & Accounting for the Non-Financial Manager
Dallas

November 11-13, 2007

Negotiation and Influence Strategies for Success
Denver

2008 GLP Sessions

February 24-29, 2008

Essentials of Management: Mastering Core Business Concepts
The Wharton School – Philadelphia

April 27-29, 2008

Marketing Metrics-Linking Marketing to Financial Consequences
The Wharton School – Philadelphia

July 26-27, 2008

Business Innovation and Blue Ocean Strategy
NBTA Annual Convention, Los Angeles

September 14-16, 2008

Creating Value through Financial Management
Location TBD

November 2-4, 2008

Effective Leadership through Stronger Relationships
Location TBD

For more information or to register, please contact Kerry Gaylor at KGaylor@nbtafoundation.org or 703-236-1169 or visit us on the Web at www.nbtafoundation.org/education.

REMINDERS

NBTA Foundation's 8th Annual Drawing – Tickets Available!

Don't miss out on the chance to win one of 12 fabulous vacation prizes at NBTA's 39th annual convention, July 22-25. Prizes include round-trip airfare for two and luxury accommodations in Hawaii, Buenos Aires, Aruba and even a Caribbean Cruise. Lucky winners will receive two round-trip airline tickets, a week-long stay in a luxury hotel, \$100 gift card, free airport parking and car rental for US destinations.

Visit the NBTA Foundation booth near registration to purchase your tickets. Proceeds from the raffles will be used to support the Foundation's continuous effort to provide research and education to the travel industry.

All drawings will take place on-stage during the General Sessions. You DO NOT need to be present to win.

NBTA Foundation Releases Version 3 of the Managed Travel Index® & Benchmarking Tool

Session and Demonstration to be held during NBTA Convention

Are you looking to test drive NBTA Foundation's Managed Travel Index® & Benchmarking Tool? Want to find out what's new with the tool? The Foundation will be hosting an education session presenting recent enhancements and improvements to the Benchmarking Tool, including a new travel risk assessment component. Join the Foundation on Monday, July 23 from 9:45 a.m. – 11:00 a.m. in Room 157ABC to get the latest on the tool and what Version 3 has to offer. To view a live demo of the tool, visit Discover NBTA located on the tradeshow floor at booth number 1466.

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