



NATIONAL BUSINESS
TRAVEL ASSOCIATION
Connecting the Business Travel World

Board of Directors Election Direct & Allied Representatives

2009





Dear Colleague,

I eagerly encourage you to take an active role in the election process and carefully consider each nominee before casting your vote for the NBTA Board of Directors. The leadership you choose will act on your behalf in shaping the programs and guiding the direction of the NBTA.

As President & CEO of NBTA and a long-time member, I have seen first-hand how important the participation of volunteers and members can be to our association's success. I believe that the entire industry benefits from NBTA member participation.

As a reminder, you must be an **active** Allied or Direct member of NBTA, NBTA Asia Pacific, NBTA Canada, or NBTA Mexico to be eligible to vote! If you have questions about your membership status or voter eligibility, please contact Amy Weist at 703-236-1118 or aweist@nbta.org **before** the International Convention & Exposition.

Please plan to attend the Member Breakfast/Election, on Monday, August 24 to hear each candidate speak and to make an informed decision about the future direction of the National Business Travel Association.

Warm regards,

A handwritten signature in blue ink that reads "Kevin Maguire". The signature is written in a cursive, flowing style.

Kevin Maguire, CCTE, GLP
President & CEO

NBTA Board of Directors Election 2009



The NBTA Board of Directors consists of thirteen Members – 9 Buyers and 4 Suppliers:

- President & CEO
- Vice President
- Chair/Immediate Past President
- President of the Chapter Presidents' Council (Appointed - Elected by CPC)
- President and Vice President of the Allied Leadership (Appointed)
- Six Direct member Directors elected at large
- Two Allied member Directors elected at large

The Executive Director & COO shall participate as an ex-officio member of the board and shall have no voting rights.

This year, NBTA's Membership will elect:

- President & CEO for a term of two years
- Vice President for a term of two years
- Three Direct Member Directors at Large for terms of three years
- One Allied Member Director at Large for a term of two years

The President & CEO, Vice President, and Direct Board Members at Large are elected by NBTA Direct Members.

The President & CEO and Vice President each serve terms of two years to begin at the close of the current NBTA Convention through the close of the second succeeding annual convention.

The Directors at large serve terms of three years, to begin at the close of the current NBTA Convention through the close of the third succeeding annual convention. No Direct Director at large may serve on the Board more than one consecutive term unless he/she is elected as an Officer of the Association.

The Allied Member Director at large will be elected by NBTA Allied Members.

The Allied Member Director at large serves a term of two years, to begin at the close of the current annual convention through the close of the second succeeding annual convention. No Allied Director at large may serve on the Board more than one consecutive term.

Election Process

According to the Bylaws, each NBTA Member will be permitted to cast one vote for respective vacant seats on the Board by ballot at the International Convention & Exposition or by absentee ballot.

Absentee ballots must be requested in writing no later than the close of business **Monday, July 27**.

To request an absentee ballot, please write, fax or e-mail:

Amy Weist
National Business Travel Association
110 North Royal, 4th Floor, Alexandria, VA 22314
Phone: 703-236-1118
Fax: 703-236-1196
aweist@nbta.org

Completed absentee ballots must be submitted to NBTA no later than the close of business, **Monday, August 17**, five working days prior to the Member Breakfast/Election Sessions.

Voting Eligibility

Individuals must be an **active** member of NBTA, NBTA Asia Pacific, NBTA Canada, or NBTA Mexico to be eligible to vote.

You must be a valid NBTA member by **Monday, August 17** to be eligible to participate in this election.

Name badges at convention will convey your eligibility by indicating the word **MEMBER**.

Important Notes on Eligibility

- NBTA chapter members are not necessarily members of NBTA “national.” You must be a member of “national” NBTA to vote.
- If your company has an NBTA membership, it does not necessarily mean you have an individual membership in NBTA. Only active individual members of NBTA are eligible to vote.

If you have questions about your membership status or voter eligibility, please contact Amy Weist at 703-236-1118 or aweist@nbta.org at least five working days prior to the Member Breakfast/Election Sessions.

Voting Procedures

Please join us for the Member Breakfast/Election on **Monday, August 24**, to hear board candidates speak and cast your ballot for the NBTA Board of Directors.

At this important breakfast/election session, NBTA Direct members will elect two Officer Positions, President & CEO and Vice President, for terms of two years. They will also elect three Directors at large for terms of three years.

NBTA Allied members will have the opportunity to elect one Allied member Director at large for a term of two years.

Voting will take place on **Monday, August 24, from the close of the Breakfast until 6:45pm** at the NBTA International Convention & Exposition in San Diego.

Election results will be announced at the **General Session Luncheon on Wednesday, August 26**, beginning at 1:00m in Exhibit Halls F-H.

Direct Member Candidates

Candidate for President & CEO:

NBTA Board Officers serve for terms of two years, to begin at the close of the Annual Convention at which their election is announced through the close of the second succeeding annual Convention. All active NBTA Direct members are eligible to vote for these candidates.



Craig A. Banikowski, CTE, C.P.M., CMM
Director, Global Travel Management
Hilton Hotels Corporation
Los Angeles, CA

Candidate for Vice President:



Jim McMullan
Global Travel Manager
Monsanto
St. Louis, MO

Candidates for Direct Member Director at large:

NBTA Directors at large serve terms of three years, to begin at the close of the Annual Convention at which their election is announced through the close of the third succeeding Annual Convention. No Director at large may serve on the Board more than one consecutive term unless he/she is elected as an Officer of the Association. All active NBTA Direct members are eligible to vote for these candidates.



Donna Carey, CGMP
California Statewide Travel Manager
State of California
West Sacramento, CA



Sharon Fogarty, CTE
Director, Travel Services
Thomson Reuters
Boston, MA



Cindy Gillen, CTE, C.P.M.
National Director, Procurement & Travel
BDO Seidman, LLP
Chicago, IL



Jeff Kurn
Travel Strategist
Hewlett-Packard
Palo Alto, CA



Pamela J. McTeer, C.P.M., CTC
Manager, Strategic Sourcing
Miller Coors
Golden, CO



Mark H. Ziegler, CTE
Corporate Travel Manager
Atmel Corporation
San Jose, CA



For President...

Craig A. Banikowski, CCTE, C.P.M., CMM

Director, Global Travel Management

Hilton Hotels Corporation

9336 Civic Center Drive

Beverly Hills, CA 90210

Phone: 310-205-7829

craig.banikowski@hilton.com

NBTA History:

Direct Member since 1998

NBTA President's Award Winner, 2008

Chair, Global Risk Management

Committee, 2006 - 2008

Chair, Ground Transportation Task Force,
2003

Member, Chapter Presidents' Council,

1999, 2004-2005, 2008-2009

NBTA Chapter Chat Committee, 2008

Chapter History:

President, Los Angeles BTA, 2008 - 2009

Board Advisor, Los Angeles BTA, 2007

President, Rocky Mountain BTA, 2004 -
2005

Rocky Mountain BTA Charity Committee
Chair, 2001

Acting President, Southern Colorado BTA,
1999

Past Member, North Carolina BTA, 2000

Professional Accomplishments:

Certified Corporate Travel Executive
(CCTE) Designation, 2009

Certified Meetings Manager Designation,
2006

Certified Purchasing Manager, 2001

Currently working on Project Management
Professional Certification, 2009

Presenter, NBTA International Convention
& Exposition (Risk Management), 2007

Speaker/Presenter at ABGEV, 2009

Platform Statement:

My goal in running for the office of President and CEO of NBTA is to successfully continue the work that has been done in the association over the past several years, as well as meet the challenges of the future, both as an industry and as an association. My experiences, education and training will all come into play over the next two years should I be successful in my candidacy.

I have spent my entire career involved in the travel industry, well over 25 years. The primary thing I have learned in that time is that change is inevitable, tangible and a primary component of our daily work. This has never been more evident than over the recent past, impacting our lives as never before.

The National Business Travel Association is a safe haven for many of us during these turbulent times. From knowledge and training to camaraderie and networking, the association supports us in our daily lives. Further, the association itself has continued to evolve to meet the changing professional needs of its members.

Having spent the majority of my association history at the local chapter level, I am especially passionate about the symbiotic relationship between the regional affiliates and the national office. This unique architecture provides local representation and global opportunity for all members. I hope to continue this program throughout the world, providing an ever stronger base for our successful global expansion.

We must be forward thinking in our approach to membership, recognizing and learning from the past and present as well as being cognizant of the future. As the demographics of our members change, we too must continually evolve our programs to meet these new members' needs.

We must continually challenge ourselves educationally. As someone recently stated – during difficult and challenging times it's often a reflex to try to stay under the radar. Unfortunately, this is the wrong thing to do. Now is the time to learn a new skill, update your tool box, continue to re-invent yourself! I will commit to ensuring that NBTA continues its tradition in offering you the widest possible selection of educational offerings to help support this goal!

A myriad of challenges lie ahead – from climate change to technology, from globalization to reorganization, the future is not at all lacking in new and varying opportunities for each and every one of us.

A single voice is powerful, a collective voice is compelling. Together we can continue to meet the challenges ahead.





For Vice President...

Jim McMullan

Global Travel Manager Monsanto

800 N Lindbergh Blvd
G5NA
Saint Louis, MO 63167
314-694-2125
314-694-4651-fax
jpmcmu@monsanto.com

NBTA History:

NBTA Direct Member for 7 years
St. Louis BTA - Treasurer 2004-2005
St. Louis BTA - President 2006-2007
Business Travel Professional Service
Award 2007
Chapter President's Council - President
2008-2009

Platform Statement:

I am a firm believer that one must give back to their community. I also believe the value, learning and experience gained is far greater when one participates deeply in their community. In this case, the community is the National Business Travel Association and I am the volunteer. I have been volunteering with NBTA since 2002 and, during this time, I have served at both the local and national level. Because of my belief in the value of service, I am running for the position of Vice-President of NBTA. I hope to continue the great work we started at the board level and gain even greater value for the association on the executive level.

I had the pleasure of becoming involved in NBTA during good economic times and now I am digging in to help steer NBTA and the travel industry through tough times. The challenges we face today will change the industry profoundly. From job losses that seem to reflect a lack of corporate belief in the value of a professional travel manager to headline news stating that travel and meetings are luxuries we can no longer afford, the battle for our livelihood is being waged and we cannot stand by and wish the problem away.

I am not waiting for a return to the good times; rather, I'm digging in to learn what the need will be and what solutions will be available. For NBTA, our focus must remain on promoting the value of managed travel and meetings through education, global expansion, and ever improving resources for our members. As the landscape of our industry changes, we must remain flexible yet focused.

Where there are challenges, there also opportunities and I am excited to help guide our association to take advantage of each opportunity. It will take a team of intelligent hard working people to guide the outcome and achieve workable sustainable results in the next generation of this industry. I've always found this to be true of NBTA staff and volunteers. I am thrilled by this opportunity to work so closely with so much talent.





For Direct Member Director at large...

Donna Carey, CGMP

**CA Statewide Travel Manager
State of California
Department of General Services**

707 3rd Street MS600
West Sacramento, CA 95605
(916) 376-3998
(916) 376-3999 Fax

NBTA History:

Direct Member since 2002
NBTA International Convention &
Exposition – San Diego 2005
NBTA International Convention &
Exposition – Los Angeles 2008

Professional Affiliations/Awards:

National President of the Society of
Government Meeting Professionals
2002-2005
National First Vice President Society of
Government Meeting Professionals 2001-
2002
National Director, Society of Government
Meeting Professionals 1999-2001
Vice Chair, SGMP Education Foundation
1988-1999
Sam Gilmer Award Recipient 1999
SGMP Presidents Award of Merit Recipient
1998
Sacramento Meeting Industry Council
Representative
Society of Government Travel
Professionals
State and Higher Education Co-chair
Society of Government Travel
Professionals Leadership Award
Recipient
Certified Government Meeting
Professional Certification 2005
State of CA Superior Accomplishment
Award

Platform Statement:

I would like to say how honored I am to be nominated for this prestigious position as Director on the NBTA Board of Directors. I would be delighted to bring a different perspective to the organization with my experience in the government sector. I have always been a proponent of public and private partnerships. Developing best practices and innovative ideas has kept me focused on the extraordinary accomplishments that we, as travel managers, can attain in the business travel industry.

NBTA provides the necessary foundation to enable us to attain leadership and business strategies with the vast programs that are available to all members. I bring enthusiasm and determination in developing groundbreaking travel initiatives and solutions by encouraging collaborative efforts resulting in win-win opportunities for all.

As National President of the Society of Government Meeting Professionals (2002-2005), it broadened my scope in establishing and implementing policy, decision making, budget oversight, and providing sound educational programs to the 3,500 members in 26 chapters throughout the United States.

We have an incredible opportunity to set the stage for corporate social responsibility and the sustainability for the future. This past January 2009, the CA Statewide Travel Program conducted a one-day Travel Green—Save Green Conference for 600 attendees. The goal was to measure each attendee's transportation carbon footprint to and from the conference and measure all meals served for its food print and then evaluate the impact to the environment. As a result, this one-day conference would necessitate the planting of 35 trees and 75 years of nurturing those trees to offset the carbon footprint. For some state agencies in California, it is a requirement that their government travelers measure their anticipated carbon footprint before traveling. My oversight of the California Green Lodging Program envisions valuable resources and partnerships with utility and water districts to provide the ecological blueprint for wind, solar and electricity usage and savings that can be attained in the travel industry.

Although these may be difficult times, they can also be exciting times. This is a monumental opportunity to strategically implement the mission and vision of the NBTA. As your Director, I will bring my experience to focus on all NBTA initiatives as well as enthusiastically providing environmental stewardship, seeking new technologies in travel and tourism and encourage collaborative efforts to chart this new endeavor for our ever changing travel industry.





For Direct Member Director at large...

Sharon Fogarty, CCTE

Director, Travel Services Thomson Reuters

22 Thomson Place
Boston, MA 02210
Tel: 617-856-1665
Fax: 617-443-1253
sharon.fogarty@thomsonreuters.com

NBTA History:

NBTA Direct Member since 2002
NBTA Foundation Board - 2009
NBTA Chapter President's Council –
2007-2010
Chapter President's Council Speaker
Resource Committee Chair – 2008
CPC Business Travel Professional Service
Award Committee – 2007 & 2009
CPC Scholarship Committee – 2009

Local NBTA History:

Direct Member of the New England
Business Travel Association (NEBTA)
since 2001
Chapter President – 2007-2010
Chapter Vice President – 2006-2007
Chapter Secretary – 2004-2006
Chapter Programs Committee – 2001-
2004

Education:

Wharton Global Leadership Program (GLP)
GLP Certificate of Professional
Development – 2008
GLP Designation Program – starting in
2009
Certified Corporate Travel Executive
(CCTE) Certification – 2005
Bachelor of Arts, International Affairs/
German, University of Maine, Orono

Awards:

CPC Business Travel Professional Service
Award – 2008
Chapter President's Council Scholarship -
2007
Global Leadership Program Scholarship –
2006
Global Leadership Program Scholarship –
2004

Industry Advisory Boards:

Northwest Airlines Corporate Advisory
Board
Starwood Advisory Board

Platform Statement:

The travel industry has been affected more than ever within the past year. With the current status of a weakened economy, we have seen cutbacks, travel bans and in some cases travel industry colleagues being displaced from their jobs. This is why it is more important than ever to show the value of a well managed travel program. With a powerful organization such as NBTA, it allows us to be a collective voice in these hard times. I would like to be that voice representing the Direct Membership on the NBTA Board. There are 3 goals or areas of focus that I would address if given the chance to serve on the NBTA Board. Quite simply they are 3 words – educate, collaborate and articulate.

1) Educate

I would like to continue to have NBTA focus on bringing stellar educational opportunities. However we need to expand more into other areas to help those members that might not be able to travel to conferences and seminars as much. Focusing on a local level such as helping our chapters offer top quality topics or increasing online educational opportunities including more virtual classes helps keep our membership informed. This includes expanding into global regions, so our international colleagues can partake as well.

2) Collaborate

It is important that we focus on expanding the network of professional associations that NBTA is affiliated with as well as embrace future affiliation opportunities. With communication ever changing, I would also like to see more emphasis on other arenas including social networking venues such as Linked In, Facebook and Twitter to allow our membership to stay in touch and up to date.

3) Articulate

This is the key goal of the three focuses. Our voices need to continue to be heard on Capitol Hill. We need to continue supporting the NBTA Political Action Committee (PAC) as well as ensure we let our national, state and local government officials know our stance on key travel related issues and ensuring that Congress does not become the nation's self imposed travel manager. We as travel industry experts can show the value of an effectively managed travel program which in turn helps contain cost without having officials make rash decisions. It is important that we get involved.

Benjamin Franklin summed it up best when he said, "Tell me and I forget, teach me and I remember, involve me and I learn." With your vote of support, I will make every effort to ensure these goals are achieved. I would be honored to represent you for the next three years.





For Direct Member Director at large...

Cindy Gillen, CCTE, C.P.M.

National Director, Procurement & Travel

BDO Seidman, LLP

130 E Randolph, Suite 2800
Chicago IL, 60601
Phone: 312-729-7367
Fax: 312-540-0288
cgillen@bdo.com

NBTA History:

NBTA Direct Member since 2000
NBTA Chapter President's Council
(2008-current)

Local NBTA Chapter:

Chicago BTA (formerly MidwestBTA)
member since 2000
Chicago BTA President (2008-current)
Chicago BTA First Vice President (2006-
2008)
Midwest BTA Chair and Founder – Charity
Committee (2004-2006)
Midwest BTA Treasurer (2002-2004)

Awards and Professional Accomplishments:

Business Travel Professional Service Award
- NBTA Chapter President's Council (2007)
Mina White Scholarship – NBTA Chapter
President's Council (2007)
Business Partnership Award/BDO Seidman,
LLP – American Express (2006)
Best Practitioner Award - Business Travel
News (2005)
Midwest BTA GLP Scholarship (2005)
Direct Member of the Year– Midwest BTA
(2004)
NBTA Foundation (formerly IBTM) CCTE
Scholarship (2003)

Education:

Wharton Global Leadership Program (GLP)
Certificate of Development (2007)
Wharton Global Leadership Designation
Program – beginning August 2009
Certified Purchasing Manager (C.P.M.) –
Institute of Supply Management (2005)
Certified Corporate Travel Executive (CCTE)
– Cornell and University of Houston
(2004)
Bachelor of Arts, Literature –University of
Virginia

Industry Advisory Boards:

Northwest Airlines Sales Advisory Board
Business Travel New Editorial Advisory
Board
American Express Corporate Advisory
Board
Continental Airlines Midwest Advisory Board

Platform Statement:

The role of business travel managers and the benefits of effective travel management programs are becoming more important and visible every year. Growing abilities for globalization, mounting legislative issues, greater financial visibility - now more than ever, the travel manager is out there in front. NBTA is our collective voice. Through NBTA, our ideas are heard, shared and are making a difference.

If elected as a Board Member of NBTA, I will focus on opportunities for us, as members, to share our knowledge together, improve our value to our companies and ourselves, and expand the visibility of our profession. I am committed to listening to you and to making sure your voice, ideas and aspirations are part of what NBTA is now, and what it becomes.

The foundations I see for NBTA ongoing change are:

Education – I will work to expand NBTA's educational offerings and channels, and always with an eye for quality. Topics pertinent to small and mid-sized organizations are especially important. Cutting edge education and access to best practices is what can help a good travel manager change into a great one.

Expanding Global Presence – Creating opportunities for expanded communication and sharing of travel management practices and principals amongst members of NBTA's growing international partners is essential.

Government Relations – The travel industry is a leading engine of the global economy, however government initiatives, both U.S. and non-U.S., often control the steering wheel. Be it at the local, state, national or international level, NBTA and its global partners must grow their positions and increase their visibility to represent the voice of business travel.

Chapter Membership and Services – The voice of NBTA springs from the Chapter level. I will work to foster local NBTA chapter growth and NBTA national support and promotion of chapter services, including expansion of relationships with other professional associations.

Promote Quantifiable and Measurable Means for Assessing Managed Travel – With procurement's growing influence and the visibility of travel spend on company finance radar, it is more important than ever to document the value of effective travel management programs. I'm a procurement professional as well as a travel director, and am experienced in the benefits that the marriage of travel principals with procurement strategies can create. I support NBTA's ongoing efforts to provide its members with tools and techniques for showcasing the bottom line value created by travel managers.

No matter what the size or type of our organizations, we all have the same goals - we want to create value and success for our companies and for ourselves as travel professionals. We all have it within us to become the change we want to see. I believe NBTA can provide us the tools to effect that change.

If elected, I will strive to create the opportunities within NBTA for each of us to achieve these goals. I look forward to serving you and ask for your vote.





For Direct Member Director at large...

Jeff Kurn

Travel Strategist Hewlett-Packard Company

1501 Page Mill Road, MS1242

Palo Alto, CA 94304

Ph: 650-857-5525

Fax: 650-857-6705

jeff.kurn@hp.com

NBTA History:

Member of NBTA for over 15 years

Previous leadership experience within

NBTA includes:

NBTA Board of Directors

NBTA Hotel Committee

NBTA Technology Committee

Global Conference Planning

Committee

Recipient of industry Business

Professionalism Award for global
strategic sourcing projects

Platform Statement:

My vision is that we must transform our conception of NBTA to the Network of Business Travel Authorities. Network members of NBTA should be the trusted go-to resource within their respective corporations for all areas related to travel – from sourcing and pre-trip decision support through expense reimbursement.

Network members should be recognized as the credible experts within their organizations on all things related to T&E and concurrently also demonstrate their expertise by engaging pro-actively in contingent areas like designing savings measurements, supporting traveler safety and identifying appropriate business controls.

Our network offers the unique fact-based collective experience of our thousands of travel professionals – network members – who can articulate the corporate WIFM (what's in it for me). We are a true repository of knowledge about how to reduce costs and improve employee productivity. Network members should utilize NBTA's extensive resources (e.g., NBTA.ORG, NBTAFOUNDATION.ORG, Interact, etc.) and we can also leverage our connectivity further through our access to other real-time social networks like LinkedIn, Twitter and possibly perhaps MySpace.

The challenging economic climate positions all of us uniquely well to demonstrate our value to our organization. Now is the time to leverage the benefits of the network. The network is an invaluable resource for your professional development. Knowledge is important in building your skill sets in order to demonstrate value every day.

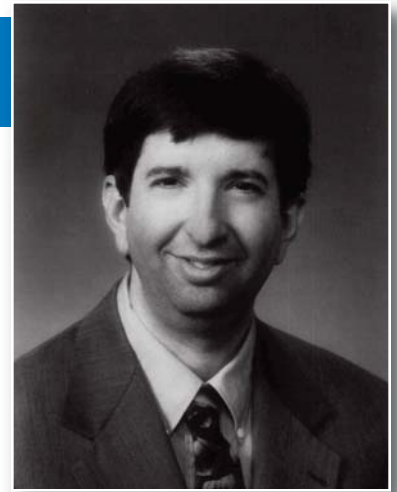
As a board member I will help ensure that these resources are optimally leveraged for our vibrant, knowledgeable and valuable network,

I urge each of you to take the first steps now:

- Sign up NBTA Interact
- Sign up for LinkedIn.com
 - o Register as a new user
 - o add to your network in NBTA as contacts
 - o add in the NBTA and local BTA LinkedIn Groups

You won't regret it. We will all benefit.

I hope you will reach out to me with your questions. Thank you very much.





For Direct Member Director at large...

Pamela J. McTeer, CTC, C.P.M., CTE

Manager of Strategic Sourcing Travel Manager MillerCoors

P.O. Box 4030, Mailstop BC500
Golden, CO 80401
Phone: (303)277-3904
Fax: (303)277-2463

NBTA History:

NBTA Allied Member – 1998-2004
NBTA Direct Member – since 2004
NBTA Groups and Meetings Committee –
2004-2008
NBTA Aviation Committee – 2009
NBTA Chapter Presidents' Council – 2007-
2009

NBTA Local Chapter History:

Rocky Mountain BTA Member since 1997
Rocky Mountain BTA Philanthropy
Committee since 1998
Rocky Mountain BTA Vice President –
2004-2006
Rocky Mountain BTA President – 2007-
2009

Awards and Professional Accomplishments:

Rocky Mountain BTA Direct Member of the
Year 2004 and 2007
NBTA Foundation Scholarship Award
Winner
ISM Certification -2004 Certified
Procurement Manager
NBTA CTE Certification – 2009
Core Week 1 – November, 2008 Houston
Core Week 2 – April 2009 Houston
Electives: NBTA Canada 2008, Wiscon-
sin BTA, RMBTA, Georgia BTA and 2009
Legislative Summit
Panel Participant and Speaker
NBTA 2006 Convention Panel
Procurement and Meetings Management
2007 ISM 8th Annual ISM Service
Conference - Procurement and Meetings
Management Rocky Mountain BTA –
2003 Global Best Practice Panel
Rocky Mountain BTA – 2009 Travel
Management Communication Strategy
September 2006 BTN feature
Managing Meetings/Meetings Today
Section
February 2009 Purchasing Magazine and
March 2009
Corporate Travel – Strategic Sourcing
buys the best for MillerCoors

Industry Advisory Boards:

Frontier Airlines Advisory Board
Board of Directors – MIC - Meetings
Industry Council of Colorado
Southwest Roundtable

Platform Statement:

My platform is straightforward; we have a great story to tell at NBTA. As the authoritative voice of the business travel community representing corporate travel managers and travel service providers who collectively manage and direct more than \$200 billion of expenditures, the NBTA board plays a critical role for the direct member. By electing me to serve as Direct Member Director at Large, I will focus on the development of tools to help you tell the story of our collective value.

Why do I believe we have a great story to tell?

Education: The continued development of educational programs that are relevant for our direct and allied members is critical. We need to bring the value proposition of these programs to our corporations, chapters and partner with allied members to implement the knowledge.

Legislative Issues: NBTA's Political Action Committee is vital advocate for direct and allied members at all governmental levels; national, state and local to impact our industry's destiny. We must continue to support it and act on the issues.

Direct/Allied Partnerships: Today we are focused on providing value, stability and strengthen partner-supplier relationships. The suppliers are playing an equally unenviable role in delivering messages predicated on delivering better service at the most cost effective method possible while still enabling them to earn a profit. NOW is OUR time to further develop meaningful partnerships.

Why vote for Pam McTeer?

1. I will walk the talk! I have been both an Allied and Direct member in my 32 years in the industry. I have embraced the procurement influence in the travel industry and continue to educate direct and allied' on achieving a win-win relationship through the use of procurement processes
2. I have a successful track record of delivering the message from the traveler to the "C" level on the value of a managed travel program. I have campaigned to the Mayor of Denver on the value of the NBTA 2011 Convention to Denver. I have met with the Governor of Colorado to discuss proposed car rental taxes in Colorado. I have attended the Legislative Summit to meet with Colorado legislators to help them understand the importance of keeping the vitality of meetings, events, incentives and corporate travel at the forefront of their political agenda. We need to "keep on traveling"! It affects 1 in 8 jobs!
3. I will represent the direct members by fostering continued development of educational programs and communication that can be applied to the day to day business of our direct member's travel management goals.
4. My vision is to create a cohesive network with our peers and allies to create the innovation that will help you and your organizations manage through the evolution of the industry challenges.
5. I have the "yes we can" attitude. We have a Great Story to tell at NBTA! I have a passion for the industry and the experience to help tell the story!





For Direct Member Director at large...

Mark H. Ziegler, CCTE

Corporate Travel Manager Atmel Corporation

2325 Orchard Parkway
San Jose, CA 95131
1(408)436-4382 Phone
1(408)487-2693 Fax
mark.ziegler@atmel.com

NBTA History:

Years in travel industry	27 years
Atmel Corporation	2006-present
Agilent Technologies	2000-2006
American Express	1996-2000
Worldspan	1990-1996
Northwest Airlines	1988-1990
Town & Country Tours	1986-1988
Hoffman Travel	1983-1986
Cardillo Travel	1982-1983
NBTA Direct Member (since 2000)	9 years
Bay Area BTA member	2004-present
Silicon Valley BTA member	2008-present
Bay Area BTA VP Newsletter	2009-present
Bay Area BTA Gala Chair	2008-2009
Bay Area BTA President	2007-2008
Bay Area BTA VP Programs	2006
NBTA Chapter President's Council	2007-2008
CPC Technology Committee Chair	2008
NBTA Technology Committee	2008-present
Carlson West Coast Advisory Board	2007-present
NBTA Hotel Committee	2004-2006
NBTA Aviation Committee	2002-2004
CCTE	2003
GLP Certification	2007
American Express Customer Service Achievement Award	1999
Business Travel Professional Service Award	2009

Platform Statement:

Over the past decade NBTA has transformed itself from a national association to a truly international association. Like the old cliché “the world is shrinking”, the travel industry is not immune to the blurring of borders. Each year the NBTA convention highlights education sessions that encourage travel managers to better understand global travel industry practices. Sessions provide the tools to evaluate the pros and cons of globalization and determine if “going global” is beneficial to travel management programs. NBTA’s sponsorship and support of conferences and seminars around the world are invaluable opportunities for travel managers to make the best decisions for their travel management programs. In the current economic environment driving down costs, establishing metrics, and measured business planning are essential components to a successful travel program. NBTA has provided me with a stable, credible forum to learn from my peers and share my own ideas and experience.

The trend to consolidate programs around the world can be a daunting task. Technology, market conditions, distribution challenges, and policy decisions are all important components to consider. It is the responsibility of NBTA through the Board, the Committees, and all members to continue to provide the education and outreach to association colleagues from all around the world. While the “going global” trend is not new, I believe that it is as important as ever to support the free flow of travel management ideas and knowledge between travel management professionals. NBTA is a vital link that must continue to promote and facilitate the sharing of that knowledge to all parts of the world.

Profound changes have taken place in the travel industry during my career. My NBTA experience has led me to get involved in the many learning opportunities that the association has provided. Service on committees, involvement in chapter leadership, and planning educational sessions have taught me more than I could ever have gained by only attending meetings. Most important to me has been the opportunity to attend Cornell University for the CCTE program and the Wharton School of Business for the GLP program. It will be my privilege to continue to champion the educational outreach that NBTA has developed over the past years. Let’s not diminish in any way the shared pursuit of travel industry knowledge. Whether you are from the Americas, Europe, Asia Pacific, or Africa, all have something to contribute in the pursuit of excellence in their travel management programs. I intend to champion the continued expansion of NBTA’s global education outreach with renewed vigor.



Allied Member Candidates

Candidates for Allied Member at Large:

Allied Member Directors at large serve a term of two years, to begin at the close of the Annual Convention through the close of the second succeeding Annual Convention. No Director at large may serve on the Board more than one consecutive term. All active NBTAAllied members are eligible to vote for these candidates:



Shaun East, CTE, CCTE, CPCP
Senior Manager,
Commercial Card
Scotiabank
Vancouver, BC, Canada



Lynda Garvey
Business Development
Manager
American Express
Chuluota, FL



Christopher A. Juneau, CTE
Senior Director of Segment
Marketing
Concur
Redmond, WA



Michael Kell, CCTE, CHRM, CHO
Vice President, Global Sales
Lanyon, Inc.
Ft. Lauderdale, FL



W. David LeCompte
CEO
Short's Travel Management
Waterloo, IA



Cindy C. Lewis
Vice President, Sales
BCD Travel
Dallas, TX



David Lorimer
Manager Government Travel
Strategy
American Express Business
Travel
Sydney, Australia



Gary Murakami, CCTE, GLP, CTC
Director of Sales
The Ritz-Carlton,
San Francisco
San Francisco, CA



Molly M. Murray, CCTE
Global Sales Director-
Business Travel
Wyndham Hotel Group
Dallas, TX



Tim Nall
National Account Manager
Hertz Corporation
Richmond, VA



Gregg Tuccillo
President and CEO
Global Ground Automation
Hackensack, NJ



For Allied Member Director at Large...

Shaun East, CTE, CCTE, CPCP

Senior Manager, Commercial Card Scotiabank

3rd Flr, 650 W. Georgia Street,
Vancouver, BC V6B 4P6
Ph. 778-327-6978
Fax 604-668-2138
shaun.east@scotiabank.com

Employee of Scotiabank, Canada's most international Bank, since 1979.

NBTA History:

I have been an Allied Member since 2004 and a member of the Canadian Alliance of Business Travel (NBTA Canada predecessor) prior to that. I was instrumental in selling my company on becoming a founding sponsor of these associations. I have been a member of the Educational Advisory Council for NBTA Canada since its inception, and continue my service today. I hold the CTE & CCTE designations, and have started taking GLP Courses. I have facilitated the CTE Canada Course on a number of occasions, and have spoken at several of the NBTA Canada Annual Conference & Exhibitor Showcases, having just completed the 5th Annual.

Platform Statement:

Over the past few years, the NBTA Board, not unlike our companies, and many others worldwide, has been forced to navigate in choppy waters. The weakening world economic crisis has taught us many things, not the least of which is just how connected we all are. In the last five years NBTA has taken its vision globally, an initiative I strongly support, and this is a core strategy that is largely responsible for my wanting to commit to its Board.

Your support of me, an international candidate who is close to home, (Canada) is your way of confirming that you too, see the benefits that this derives.

As one of your elected Allied Representatives, I will work tirelessly to protect and uphold the integrity of this role. The NBTA must remain a buyer-lead association, however I don't believe there has ever been a time where buyers and suppliers have needed each other more. The role of a travel manager is a complex and evolving one, and we as Allied Members of NBTA must continually work hard to ensure we understand their business, while also taking the time to educate them on what we need to succeed. We are more than sponsors, we are key strategic partners, without which, a travel manager cannot realize their objectives. No matter how your company supports the travel industry, through whatever product/service you provide, you will always have an unbiased conduit to the Board and the Allied Leadership Council, through me.

It was in late 2003 that a meeting with a travel buyer & her consultant convinced me that it was imperative that I develop a thorough knowledge of the travel industry. NBTA's extensive educational programs have facilitated my realization of this goal. None of us can be expected to know everything there is to know about the complex travel industry, but supporters of me in this campaign can expect that I will vocally support a focus on continually improving the existing programs, and to the development of programs yet to come. Successful execution in this regard, will posture the NBTA to remain the world's leading travel organization.

With so many quality candidates seeking your vote, it is very important that you elect someone who at least, is "East" – A Candidate that Every Allied Member Should Trust.

Thank you for your support- I look forward to serving you.





For Allied Member Director at Large...

Lynda Garvey

Business Development Manager American Express Business Travel

576 Osprey Lakes Circle
Chuluota, Florida 32766
W: 407-359-1156
F: 407-359-5644
C: 407-435-0778

NBTA History:

Allied member for 8 years, 4 years on the Groups and Meetings Committee, (Convention co- chair three years). Member CFBTA, currently co-facilitator of NBTA's SMMC (Strategic Meeting Management Certification), member in good standing MPI, 22 years in the industry including; all disciplines of meetings, meeting planner, Director of Meetings, meeting technology consultant, and SMMP consultant. BizBash 2003 top 10 planner of the year for the New Year City Marathon and, International speaker on SMMP.

Platform Statement:

I am excited and honored to submit my candidacy for the Allied Board position with the National Business Travel Association. As an active NBTA member and leader I understand building strategic business models and have elevated the profession through the development of the nation's first Strategic Meeting Management certification, my active membership on the Groups and Meetings Committee, and as an international speaker on Strategic Meetings Management Programs (SMMP). I will continue to leverage my assets to assist NBTA Allied members in being a healthy and successful organization.

With the recent NBTA bylaw changes to include Allied members on the board of directors, I bring the strength of a multi-faceted travel management partner to the board of directors. As the role of professional travel management changes, so must our paradigms change. We must learn more, listen better, and become more strategic about how we present our value propositions to potential clients. We now sell to professionals in travel, procurement, meetings, and technology. This diverse portfolio of members requires a disciplined and well thought out business approach not just an accident of good timing or personal relationships. In order to meet this challenge, NBTA allied partners must put themselves on a path of continuous learning and improvement. NBTA is our one stop solution to enable our allied members to meet today's challenges.

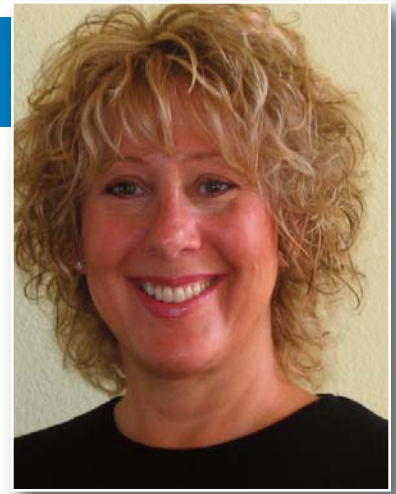
I offer my personal commitment to advocate for the needs and demands of Allied members, so my voice represents the voice of many. I ask you today for the opportunity to serve you and serve those that we represent. Let me lead the Allied interests within our association and continue to protect our critical role. Together we can develop dynamic partnership models that lead to unprecedented success.

Let Lynda drive. Let me drive continued innovation around the ever expanding role of the travel professional – innovation around meetings knowledge, globalization, virtual solutions, payment synergies, and technological advances. My background in these key areas makes me uniquely qualified to drive this necessary innovation.

Let Lynda influence. Let me leverage my professional relationships to influence leaders to protect our interests on Capitol Hill. NBTA is the most influential voice and we all must stay intimately involved with key issues that support the health of the business travel industry. My goal will be to align the needs of the Allied community with NBTA's government agenda.

Let Lynda prove. Let me prove my influence, my commitment, my passion and success, and I will use these to benefit you – my fellow allied members. Without us, there would not be a thriving association with global reach and unprecedented influence. Without us, there would be no support for the needs of our clients and customers. Without NBTA, we would be at a loss to find a successful venue for continuous learning and benchmarking. We are a critical component to the past success and future rebound of this industry – I will ensure our place in the leadership of our association is well respected and well utilized.

In closing, I want to recognize that we are in challenging times. These times call on all Allied members to reinvent how we approach the most basic objectives we have been given. NBTA will continue to be the very best investment we make – both personally and professionally – in the continued pursuit for excellence. Let me be your advocate and voice on the board and together we will not merely weather this current storm but emerge smarter, stronger, and more closely aligned with our clients than ever before. I am ready, willing and able...so please, Let Lynda be your next Allied board member.





For Allied Member Director at Large...

Christopher A. Juneau, CTE

Senior Director of Segment Marketing Concur

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NBTA History:

I have been an active Allied member since 2006 and participate in my local chapter, Puget Sound Business Travel Association (PSBTA). I obtained my Corporate Travel ExpertSM (CTE) accreditation in 2006 as part of my efforts to ensure all customer facing personnel received CTE accreditation, making Concur the first Allied companies to undertake such an initiative. I am a charter member of the newest NBTA Committee – Corporate Social Responsibility – and played an active role in drafting the committee's vision and speaking on behalf of the committee at Chapter meetings and Convention. I have presented on numerous occasions at Convention and at NBTA International events in Canada and Europe.

Platform Statement:

In 2007, NBTA made the wise decision to establish Allied Board seats to give Allied members a greater voice in setting the priorities and direction of NBTA.

There is so much more that Allied members can leverage from our participation on the NBTA Board. To do so requires a vocal, active Allied Member representation on the Board to help unleash the benefits for all regardless of locale, size or type of organization they represent.

If elected to the NBTA Board as your Allied representative, every action I undertake or position I support will be guided by three key principles:

1.Accountability and Visibility – create an environment of transparency by advocating greater visibility into the work being done by NBTA on behalf of Allied members. I will work with the NBTA staff to leverage technology that helps us to better document and communicate the progress being made by your Allied Board members. Specific initiatives include:

- Develop a Blog on NBTA's web site to keep members abreast of Board progress and to establish a two-way communication channel with Allied members and Leadership
- Implement enhancements to the NBTA web site to better serve Allied members
- Review how alternative forms of Social Media could be leveraged for timely and broad communications with Allied members (LinkedIn, Facebook, Twitter, etc)
- Publish all Allied Leadership meeting minutes in a timely manner

2.Global Perspective – It is time for fresh ideas to be gathered from across the broad spectrum of Allied companies. This must include NBTA's growing international membership which faces unique challenges and opportunities based on geography. I will leverage my recent overseas experiences and work with international members to give them a "voice" on the board.

3.Diversity – I will advocate greater diversity among the Allied Leadership Council by proposing changes to ensure that your elected Allied Board members will have input into the selection of the Allied Leadership Council (ALC). With this change Allied members will have a direct voice to help decide who will guide the ALC.

By demanding the transparency and accountability that all Allied Members deserve, and ensuring that a broader cross-section of member voices are heard, together we have the opportunity to increase the benefits that all Allied members enjoy through their association with this great organization, NBTA.





For Allied Member Director at Large...

Michael D. Kell, CCTE, CHRM, CHO

Vice President, Global Sales Lanyon, Inc.

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Irving, Texas 75062
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Fax: 866-840-9987
michael.kell@lanyon.com

NBTA History:

Michael Kell has been an active Allied member of NBTA since 1986 representing several organizations such as BCD, formerly BTI Americas, Utell International, Sol Melia Hotels & Resorts and Lanyon, Inc. Michael is a past member of the New Jersey, New York and Florida Chapters of NBTA and will become an active member of the Canadian organization following his relocation to Toronto in September 2009. Michael has served on the education committee of a local NBTA chapter and on the Hotel Committee and RFP Subcommittee with the global organization. Michael has been a panelist and presenter at several chapter level functions and was among the initial contributors to NBTAPAC.

Michael has completed his CCTE and GLP certification programs and will begin the GLP Designation program in August 2009 at the NBTA Annual Convention.

Michael has received several awards for the presentation of educational content from organizations such as Hospitality Sales and Marketing International and Society of Government Travel Professionals.

Michael has also been an active member of several international chambers of commerce and served on the Board of Directors of the Spain - US Chamber of Commerce from 2003 – 2005 as well as the Board of Directors, American Institute Peripheral Neuropathy, a Philanthropic activity, from 2001 to 2003.

Michael completed his Bachelors of Arts in Business Communications at DePauw University, Masters of Arts in Philosophy from a USML Chicago and completed the Global Leadership Program (GLP) certification program at The Wharton School, University of Pennsylvania. Michael has completed his CCTE (Certified Corporate Travel Executive) certification, CHRM (Certified Hotel Revenue Manager) certification, and CHO (Certified Hotel Owners & Operator). Michael has served as an advisor for M.B.A candidates conducting independent study programs in travel management best practices at Case Western Reserve University and Florida International University.

Michael's industry experience can be reviewed in detail at www.michaelkell.ca

Platform Statement:

I believe that instilling the value of leadership, ongoing education, collaboration, and diversity to NBTA members is critical to identifying and implementing best practices for moving forward in response to economic challenges in the global economy. In a time of constant change, it is critical that we remember that we live in a knowledge-based economy that requires ongoing development of leadership skills, adaptability, global perspectives, a foundation of diversity and global perspective necessary to drive human capital and energy in a global organization.

My contribution to NBTA and its members is the diversity in my career background, a broad and consultative experience in procurement, combined with the opportunity to have worked and lived in domestic and foreign markets, a situation that provides me a proven ability for facilitating global collaboration and achieving results that can meet the needs of a diverse membership. My goal as an Allied Director At Large will be to instill the values of leadership and collaboration while providing an environment where NBTA members can leverage their own unique experience and talents to maximize performance, personal and professional development while insuring the integrity of NBTA standards, messaging and strategic plan.





For Allied Member Director at Large...

W. David LeCompte

CEO

Short's Travel Management

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dlecompte@shortstravel.com

Twitter: shorts_travel

Yahoo/Live: wdlecompte

Skype: dlecompte

NBTA History:

NBTA Allied Member since 1998

Kansas City Business Travel Association

Board History:

Midwest Air Taxi – Chairman (2008 – present)

Greater Cedar Valley Alliance Economic Development – Executive Committee (2007 – current); Board member (2005 – current)

Waterloo Industrial Development Association – Board member – (2007 – current)

Junior Achievement of BlackHawk Land – Chairman (2003-2004); Member (2000 – 2005)

Recognitions:

Junior Achievement 2007 Young Entrepreneur Award

Ernst & Young Entrepreneur of Year Award 2007 – Finalist Central Midwest 40 under 40 – Travel Weekly 2003

“Best Dad” Award – 1994 – 2008 (2009 results not in yet)

Sponsors:

5k Fun Run at NBTA – 2004 – 2006

Personal:

Having fun with family, skiing, excelling in business, flying and running. I own golf clubs, but can't really say I'm a golfer.

Platform Statement:

Introduction: First, I would say I'm honored to be a candidate, but the reality is you can nominate yourself (I guess that is why there are 11 vying for this position). As a nominee we are limited to three to four hundred words (feels like college days) for our platform statement. Technically there is no minimum, but it seems to me that if you fall under 100 words, then you could be viewed as “not very smart” (I've used 92 words to this point and haven't even gotten to my platform statement).

Serious Stuff: I have been involved with many boards over my career, not for resume building (heck, I own my own company) but to make a difference. I participate in boards that have significant meaning to myself personally and/or professionally. At this point in my travel career and with the diversity of my company I feel it is the perfect time to represent NBTA members.

While NBTA has many objectives, the three that have helped my company and our clients have been networking, education and resources. I intend to focus on these areas to continually innovate and ensure that, as members, we are realizing the benefits of joining the organization. I also intend to help broaden the base of members by not only looking at new sets of travel managers (e.g. NBTA Sports Travel Task Force – we work with NCAA and there are many sports that do not have mature, consolidated travel programs) but also the thousands of companies who have significant business travel but are not familiar with NBTA.

As of today (June 12, 2009) our company's revenue is up year over year – not easy given the current economic woes. Our success has been through challenging the status quo, looking to the future, innovation and diversification. I will bring these qualities to the board and continue to move NBTA into the future.

Not so serious, again: If you are still reading this (there are 19 total nominees, after all), then you are a diligent NBTA member, extremely bored or mildly amused. I'd like to hear more from you – please visit www.LeCompte4board.com so I can get a better feel for your needs. if you want to expose yourself to my fun side (or at least that is what I tell myself) my Twitter ID is “shorts_travel”. I better quit writing now, I'm at the four hundred word limit.





For Allied Member Director at Large...

Cindy C. Lewis

Vice President, Sales BCD Travel

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Dallas, TX 75254
Office: (972) 980-0162
Mobile: (972) 333-1043
Fax: (469) 522-5672
cindy.lewis@bcdtravel.com

NBTA History:

NBTA member 7+ years
NBTA Technology Committee 2006–2008
NBTA Aviation Committee 2004-2005
Dallas/Fort Worth BTA member over
12 years.

Board Member Positions - Secretary
and Membership Chair, served on
Golf Tournament, Charity and
Membership committees.

Previously member of Austin BTA and
Kansas City (Mid-America) BTA

Professional Awards:

BCD Travel President's Club national
award - 2003, 2004, 2006, 2008
Chapter Presidents' Council Business
Travel Professional service award- 2006
Dallas Ft. Worth Business Travel
Association
Chapter Service award-2005
IBTM GLP Scholarship recipient – 2003
WorldTravel BTI Mentoring Program
certificate of Distinction Award – 1998
Certificate of Excellence in Management
award – 1997
Partnership in Management award – 1997
"Catch the Olympic Spirit" national
award – 1996

Platform Statement:

My career has been dedicated to corporate travel, always in the Allied Community. I have worked and persevered through the monumental changes and transitions of our industry. More than ever, the Allied Community will benefit from a strong, influential and committed voice – an industry veteran who understands your needs. I am equipped and motivated to promote education, raise our relevance in the industry and embrace new channels of communication.

Nielsen recently published a study showing that people today spend more time on "social networking" than on e-mail. Travel industry professionals are responsive to change regardless of the speed; however, today the pace is unprecedented. The Facebooking and Twittering generation of today is tomorrow's travel professional and tomorrow's NBTA member. We must prepare to meet his or her needs, positioning the Allied Community and NBTA as a continued valuable resource in the new age of travel.

Education is paramount to elevating Allied and Direct members. A key pillar of my candidacy is harnessing these new technology forces to advance our core, traditional offerings. Throughout my years as an active leader and member of the Dallas/Ft. Worth NBTA chapter, education has been and continues to be a passion of mine. My goal is to leverage the evolutionary and popular mediums of communication to shape NBTA's educational offerings to promote the specific benefits of the Allied Community.

I propose to do this by first listening to YOU, the Allied Community, and to incorporate YOUR ideas into opportunistic channels that will further our ability to effectively communicate and attract new talent – recruiting the cutting-edge corporate travel decision makers and business travelers of today and tomorrow. It is not an option to "maintain" membership in our organization; it is our responsibility and my objective to promote our value as service providers and assist with growing our membership.

With this in mind, I ask for your support and pledge my commitment to advancing our common goals.





For Allied Member Director at Large...

David Lorimer

Manager Government Travel Strategy

American Express Business Travel

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NSW 2000 Australia
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Fax 61 2 9271 2257
david.j.lorimer@aexp.com

NBTA History:

I have been a member of the NBTA in Australia since 2000 (2000 – 2007 member of Australian Business Travel Association - ABTA).

In this time I have contributed to many forums and events including the following

- Speaker at ABTA annual conference event 2001.
- Present as an exhibitor at every annual ABTA/NBTA annual conference since 2000.
- Speaker at BTTB (Business Travel Travel Business) Travel Conference 2002 – Contemporary Travel Management Structure
- MC and speaker of BTTB National Roadshow – May & June 2003 – Sydney, Melbourne, Canberra, Adelaide, Perth.
- MC and speaker at ABTA Breakfast forum in Sydney – July 2006
- MC and speaker at ABTA Breakfast forum in Canberra – May 2006
- Speaker at NBTA Full day event in Canberra - March 2007
- Speaker at NBTA Full Day event in Sydney – March 2007
- Facilitator of inaugural JAPA Corporate Travel Expert Certification programme – Corporate Travel World Asia Pacific Conference Bangkok – October 2008
- MC and speaker at NBTA Morning Forum 'NBTA Extra Mile Forum' Breakfast forum in Sydney – April 2009 (key note speaker sourced by myself).
- MC and speaker at NBTA Morning Forum 'NBTA Extra Mile Forum' Breakfast forum in Melbourne – May 2009 (key note speaker sourced by myself).
- MC and speaker at NBTA Morning Forum 'NBTA Extra Mile Forum' Breakfast forum in Canberra – May 2009 (key note speaker sourced by myself).
- Devised and constructed founding members (along with Karen Davies NBTA Asia Pacific) of 'Extra Mile' forums.
- Member of NBTA Asia Pacific Allied Leadership Committee – 2008 to present.

Platform Statement:

As contemporary travel management evolves in Australia and throughout the JAPA region, it is my wish to always remain at the forefront of the industry.

With close to 20 years experience in the travel industry in both Corporate and Leisure roles my extensive industry tenure has exposed me to numerous industry changes as the corporate and government sectors continue to evolve.

Being always within the sales function of a TMC has allowed me the unique platform of having daily contact with clients, who in turn demand an ever increasing level of knowledge and sophistication. My quest has been, and will continue to analyse best in class travel management practice and be thought provoking, whilst also providing contemporary commentary on the relevant elements of today's travel management industry.

Continuing contact with the market place has provided me with a network of colleagues and friendships which have proven to be invaluable in successfully being able to provide this relevant thought leadership commentary.

My role focuses upon the federal and state Government sector, which is worth over AUD\$750M, representing 12% of the entire Australian corporate travel market. The Australian Federal Government is the largest traveling entity in JAPA, across both public and private sectors.

This sector demands a long term approach with knowledge of probity, a focus on efficacy and a model built upon public sector experience, transparency and risk aversion. It is my view to have a presence in the nations capital as an Allied Director at Large for the NBTA, would be advantageous for the body in Australia and the region.

I plan to bring to the role of Allied Director at Large energy and focus.

I also bring with my candidacy a different view of business travel. The Asia Pacific region is very different to the North America region and this would allow NBTA to provide a truly global viewpoint on issues facing business travel professionals.

I wish to energise the NBTA membership base by continuing to be present at as many NBTA events as possible, continuing my vision to always remain relevant and listen to clients. I wish to contribute to trade articles in the region, and on behalf of the global body to maintain alignment with the NBTA's strategic global vision. I would be available for board meetings and to assist the board of directors in Australia and within the region. My employer American Express echoes and supports this.

Being active, relevant and present within my region and country is vital to ensuring the long term relevance of the NBTA.

My career within the Australian travel industry has been rewarding due to enjoying my work, and being professional, predictable and disciplined.

I commit to the NBTA these qualities will be applied to my presence as an Allied Director at Large for the NBTA in Australia.

Thank you for considering my application for candidacy.





For Allied Member Director at Large...

Gary Murakami, CTE, GLP, CTC

Director of Sales The Ritz-Carlton, San Francisco

600 Stockton Street at California Street

San Francisco, CA 94108

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Facsimile: 415-364-3455

Email: gary.murakami@ritzcarlton.com

NBTA History:

My professional involvement and tenure with the travel industry has evolved over the course of more than fourteen (14) years. I have been an active member of NBTA for more than ten (10) years and a member of the local chapter, BABTA, twelve (12+) years. Professional and educational accomplishments include the following:

Professional Affiliations:

Bay Area Business Travel Association (BABTA) - 1996-1999, 2000-2009 (Board member) (Positions held include VP Membership, VP Administration, VP Venue Selection and VP Public Affairs)

National Business Travel Association (NBTA) - 1998-2009

Northern California Chapter, Professional Convention

Management Association - 2006-2009 (Board member)

(Positions held include Director of Programming (3 years)

Professional Convention Management Association (PCMA) - 2006-2009

San Francisco Convention & Visitors Bureau Consumer Promotions Council - 2008-2009

Awards/Recognition:

Marriott International Inc - The J. Willard Marriott Award of Excellence Nominee 2008

Bay Area Business Travel Association Scholarship Grant for NBTA Annual Convention 2006

The Ritz-Carlton, San Francisco "Leader of the Quarter, 1st Quarter 2006" Nominee

National Business Travel Association's Chapter Presidents' Council Scholarship Grant 2005

The Ritz-Carlton Hotel Company Travel Industry Sales Manager of the Year 2005

The Ritz-Carlton, San Francisco "Leader of the Quarter, 2nd Quarter 2004" Nominee

Bay Area Business Travel Association Scholarship for Certified Corporate Travel Executive Elective 2004

National Business Travel Association Business Travel Professional Service Award 2003

National Business Travel Association / Institute of Business Travel Management Scholarship Grant for Global Leadership Program at The Wharton School 2003

National Business Travel Association / Institute of Business Travel Management Scholarship Grant for Global Leadership Program at The Wharton School 2002

Bay Area Business Travel Association Scholarship Grant for NBTA 2002

Education:

Global Leadership Program (GLP) Designation Program, NBTA and Wharton School, 2008

Global Leadership Program (GLP) Certification, NBTA and Wharton School, 2004

Certified Corporate Travel Executive Program (CCTE), NBTA and Cornell University, 2001

Certified Travel Associate (CTA), Institute of Certified Travel Agents (ICTA), 2002

Certified Travel Counselor (CTC), Institute of Certified Travel Agents (ICTA), 2002

Platform Statement:

NBTA has been an excellent resource and foundation of support and knowledge to me in my career. The decision to pursue a position as Allied Director-at-Large was a direct result in part by my desire to give back to an organization that played a critical role in my professional development and continuously provides a value to the industry of business travel management.

The evolution and environment of business travel has changed dramatically in the past several years. What is important as leaders is to remain vigil and connected to those issues relevant to our industry. Allied members serve a vital role in the organization and must work collaboratively with travel buyers to support the success and future of the industry. As an individual who has remain connected to the issues and have established key relationships and networks within the industry, I believe I am the ideal candidate to represent and speak as a voice for my allied colleagues regarding the essential needs of the membership to move our industry forward.

The NBTA Board of Directors has a responsibility to its members to provide the focus and direction for the organization as well as the business travel industry as a whole. Active and strong representation as an Allied member ensures that our interests and objectives are also heard and pursued. The ability to establish collaboration and partnership amongst the board and communicate the direction and focus back to membership is critical as a board member.

As an allied member, NBTA has provided me with numerous business resources that have supported my success as an industry professional. The availability and knowledge that these resources exist to benefit the travel professional must be shared and communicated back to its members. Our allied members can benefit from the educational programming, the advocacy specifically through the efforts on Capitol Hill, and the tools/resources through key research findings. Members must remain vigilant as our industry remains in a constant state of change to embrace, share and impact business travel management. Remaining connected and engaged will be important for one's professional development and the advancement of our business travel industry.

What is of particular importance for me as a board candidate would be to support the outstanding efforts on the regional chapter level, the viability and growth of education and training, and advocacy on behalf of the industry. As a member and active board director for a chapter, a focus, if elected, as Allied Director-at-Large would be to find ways to assist with the efforts of our chapters to deploy more resources to impact business travel on a regional level. Our NBTA chapters through its grass roots pursuits are critical in providing insights into what is happening in the industry at its very inception, and those concerns and voices must be heard as possible indicators or sounding boards for the national organization as a whole.

Education and training are also paramount to the professional success of the individual. Allied members must realize that the education and certification/designation programs available to NBTA members are as important to allied members as much as for direct members. The knowledge gained from the educational opportunities and the networking/partnerships that are formed through the learning process play an essential role and can serve as an important foundation for the future.

Finally, the advocacy specifically through efforts made on Capitol Hill will shape the value of business travel management not only to the companies it represents but also connects the business travel world with the global economy. Each member must be involved and embrace the role of business travel. Allied members specifically can impact the industry as our products and services not only impact the world economy but also are impacted by what transpires on the global platform.

In summary, I feel strongly that my longstanding experience in travel in tandem with my educational background, my involvement with the issues critical to our industry, and the ability to build partnerships with both allied and direct members will serve the NBTA organization and its members, both allied and direct, to effectively support and establish a course and direction for our industry in the near future.





For Allied Member Director at Large...

Molly M. Murray, CCTE

Global Sales Director- Business Travel

Wyndham Hotel Group

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molly.murray@wyndhamworldwide.com

NBTA History:

I have been in the industry for 23 years and a member of NBTA on and off but would say I have been a member for the last 12 years consistently but have not been on any NBTA committees.

I have been a member of the DFWBTA chapter for the last 5 yrs and have most recently held the VP position as well as the chair of the Golf committee for the last 2 yrs.

Over the years in the industry I have been members at the following chapters: Midwest BTA where I was the Communications Chair (now Chicago BTA), Greater Washington BTA (now Baltimore-Washington BTA and Northern Virginia BTA), and Georgia BTA.

I have received my CCTE- graduated in 2007 and will start working toward my GLP this year.

Platform Statement:

Education and Communication are 2 key elements that I would like to focus on as the Allied member director at large for NBTA if I am elected.

Education:

This is such a fast paced industry, things are changing everyday, every minute and being educated on our Industries changes is important to our jobs as well as in our customer jobs. As the Allied NBTA representative I would like to make sure that NBTA is at the forefront of our Industries educational issues and is making available the education we need to not only keep maintain current positions, but help us get to the next level.

I was lucky enough to receive a Scholarship from the NBTA foundation to begin my CCTE and then my company supported me for the completion of it. I graduated in the 2007 class! My GLP is next, but what is after that? How can we keep our education going to match the ever changing industry? I would like to work with the Education team and make sure that our voices are heard as what do we need to keep our education continuing in the right direction.

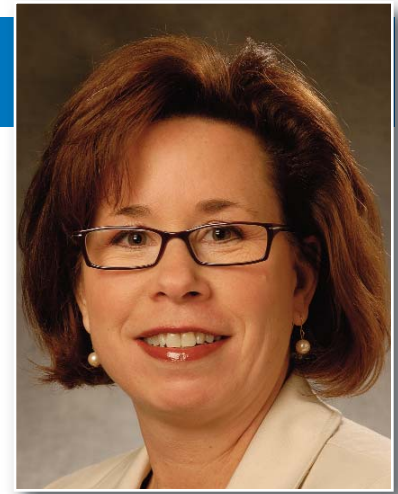
Communication:

This is a major key to getting anything accomplished in such a large organization as NBTA. I have been involved with NBTA for over 22 years, as well as several NBTA chapters during my career and I felt it was time to step up and really give back to this wonderful organization.

So, I want to be your voice on the board. We, as Allied members make up a large majority of this association and I want to make sure that our voices are not only heard but considered. We have a lot to say, and well I think that I am the best person to say it. I want to know what you are thinking about, what are your challenges and what are your needs? I want every Allied or direct member even to feel comfortable to come to me with any issue and know that I will bring to the board to discuss.

I have a motto that I stole from a small movie you might have heard of called "Jerry McGuire", no it's not "Show me the money" even though I do say that one a lot, it's "Help me, Help you". If I don't know what you need I can't help change things.

If elected I hope that you will "Help me Help you" make this the association one that everyone looks to as "the" leader in the industry.





For Allied Member Director at Large...

Tim Nall

National Account Manager The Hertz Corporation

5683 Gulfstream Road
Richmond Int'l Airport
Richmond, Virginia 23250
tnall@hertz.com
(804) 222-0179

NBTA History:

I first joined the NBTA in 2004 and have served on the NBTA Chapter President's Council since 2007. During that time I have served on the Chapter President's Council Scholarship committee, The Business Travel Professional Service Award committee, and the Chapter President's Council Convention committee. I have attended quarterly Chapter President's meetings and participated in 3 Legislative Summits in Washington DC and lobbied on behalf of NBTA.

During the last 9 years I have not just been a member of the Virginia Business Travel Association, I have been an active member of the board and helped the Chapter grow into the strong group that it is today. I have served as the Meetings & Logistics Chairperson, Secretary, Vice-President, and served the last three as President. I was also the Co-Founder of our Annual Golf Tournament that has raised money for our Scholarship fund. This fund has allowed several of our chapter members the opportunity to attend NBTA's International Convention that may not have otherwise been able.

In 2007 at the NBTA Convention in Boston, I was awarded NBTA's Business Travel Professional Service Award. I have also earned my CCTE certification and will be receiving my certificate at this year's annual convention.

Community Involvement includes:

Long time baseball and soccer coach for kids of all ages.
Cub Scout Den leader
Worked with the Virginia chapter of the Cystic Fibrosis Foundation on fund raising events.

Platform Statement:

The Allied members of the NBTA are the lifeblood of the association and that is why I believe it is extremely important to select the right person to serve as the Allied Member at Large. We need someone that will take on the many tasks set before the board and represent the allied members in a professional manner. This is why I have accepted the nomination for this prestigious position and with your support, I can be that person.

When I became a member of the Virginia Business Travel Association in 2000, I had no idea that it would eventually become a passion of mine. I was not content to just be a member, I wanted to get involved and help mold what has become a great chapter. I have served on the VBTA Board in a variety of roles for the last several years and have loved every minute of it. During my time as President, the VBTA has seen a significant increase in membership and we have created education programs that benefitted both Allied and Direct members. I am also proud of the fact that our VBTA Board of Directors has built a strong foundation of loyal members with a sense of accountability to the association. We may not be one of the largest BTA chapter's in the country, but we take great pride in being one of the best.

Serving as a chapter President for the last 3 years has also given me the opportunity to work with other Chapter Presidents' has allowed me to realize the true importance of the NBTA in the business travel community. Participating in several NBTA Legislative Summits and working with the NBTA PAC, I have seen firsthand how our industry is impacted. As your Allied representative, I will continue to support NBTA in this fight and utilize my experience to enhance their efforts.

My investment of time and energy in support of NBTA has been a truly rewarding experience. I sincerely care about the future of the association and improving the return on investment for Allied members. If you want someone in this position that will work for you, be accessible and will represent your thoughts and views, please cast your vote for me so that I may bring the same passion and intensity to the NBTA board as I have brought to the Virginia BTA.





For Allied Member Director at Large...

Gregg Tuccillo

**President and CEO
Global Ground Automation, Inc.**

401 Hackensack Ave, 4th Floor
Hackensack, NJ 07601
Phone: 201-270-5911
gregg.tuccillo@globalground.com

NBTA History:

Allied member of NBTA since 1988
(20 years).
New Jersey Business Travel
representative to the Chapter President's
Council for 4 years; 1988-1992.
Elected to the office of Treasurer of the
CPC for two terms; 1993-1997 and then
to the office of Vice President of the CPC
for two terms; 1997-2001.
Served as a member of the NBTA Ground
Transportation Committee; 1990-1992.
Recipient of the NBTA Business Travel
Professional Service Award; 1998.
Elected to serve as the President of the
New Jersey Business Travel Association;
1988-1990; elected to a second term as
NJBTA's President; 1990-1992.
Served as NJBTA's Chairman for 8 years;
1992-2000.
Recipient of the NJBTA Allied VIP Award
three years in a row; 1991, 1992 & 1993.
Co-Chairman of NJBTA's Education
Committee for 2 years; 1986 to 1988.

Platform Statement:

When I think of NBTA, I think of education; both as an actuarial and statistical resource but more importantly from the human element, really smart people with real world experience who will graciously share their knowledge with their peers.

At the time when I started my initial volunteer involvement with my local chapter of NBTA, the New Jersey Business Travel Association, I quickly surmised that the majority of its members were looking for their travel association to help them with the transition from their company's travel services expert to an expanded role of a travel procurement manager. They were looking to their travel associations to provide the educational forums that would enable them to make this transition and bring additional value to their respective companies.

My first real responsibility at our local chapter was to co-chair its Education Committee. It was in this role that I learned how important information sharing and education was to the transitioning travel manager. By listening to our membership and providing the educational content they required (the first charge card, airline and travel agency panel discussions) we were all exposed to the differences in each of their product offerings and could make more informed decisions as to how to rank the value propositions that each of them represented.

Education that spans all areas of travel management; from air, hotel, car rental, charge card, chauffeured car and expense reporting and reconciliation; the technologies that power these systems are constantly evolving with new (not always better) ways to book and access the reporting engines of these systems. As the president and founder of a technology company; I am in a unique position to be able to evaluate the synergies between these divergent systems. I will use my expertise to assist NBTA in creating programs that allow travel managers to compare and contrast the vast array of product offerings that are available today and reevaluate them as they evolve.

As NBTA's Allied Board member at large, I will continue to make education my highest priority. Education provides information; information is power; power to analyze; power to assess value and power to make informed decisions that bring value to your company. I will use my influence with the Board of NBTA to insure that we find new and exciting ways to provide increased educational forums that will allow NBTA to bring even greater value to its membership.





Election

2009



**NATIONAL BUSINESS
TRAVEL ASSOCIATION**
Connecting the Business Travel World

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