



For President...

Craig A. Banikowski, CCTE, C.P.M., CMM

Director, Global Travel Management

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NBTA History:

Direct Member since 1998

NBTA President's Award Winner, 2008

Chair, Global Risk Management

Committee, 2006 - 2008

Chair, Ground Transportation Task Force,
2003

Member, Chapter Presidents' Council,

1999, 2004-2005, 2008-2009

NBTA Chapter Chat Committee, 2008

Chapter History:

President, Los Angeles BTA, 2008 - 2009

Board Advisor, Los Angeles BTA, 2007

President, Rocky Mountain BTA, 2004 -
2005

Rocky Mountain BTA Charity Committee
Chair, 2001

Acting President, Southern Colorado BTA,
1999

Past Member, North Carolina BTA, 2000

Professional Accomplishments:

Certified Corporate Travel Executive
(CCTE) Designation, 2009

Certified Meetings Manager Designation,
2006

Certified Purchasing Manager, 2001

Currently working on Project Management
Professional Certification, 2009

Presenter, NBTA International Convention
& Exposition (Risk Management), 2007

Speaker/Presenter at ABGEV, 2009

Platform Statement:

My goal in running for the office of President and CEO of NBTA is to successfully continue the work that has been done in the association over the past several years, as well as meet the challenges of the future, both as an industry and as an association. My experiences, education and training will all come into play over the next two years should I be successful in my candidacy.

I have spent my entire career involved in the travel industry, well over 25 years. The primary thing I have learned in that time is that change is inevitable, tangible and a primary component of our daily work. This has never been more evident than over the recent past, impacting our lives as never before.

The National Business Travel Association is a safe haven for many of us during these turbulent times. From knowledge and training to camaraderie and networking, the association supports us in our daily lives. Further, the association itself has continued to evolve to meet the changing professional needs of its members.

Having spent the majority of my association history at the local chapter level, I am especially passionate about the symbiotic relationship between the regional affiliates and the national office. This unique architecture provides local representation and global opportunity for all members. I hope to continue this program throughout the world, providing an ever stronger base for our successful global expansion.

We must be forward thinking in our approach to membership, recognizing and learning from the past and present as well as being cognizant of the future. As the demographics of our members change, we too must continually evolve our programs to meet these new members' needs.

We must continually challenge ourselves educationally. As someone recently stated – during difficult and challenging times it's often a reflex to try to stay under the radar. Unfortunately, this is the wrong thing to do. Now is the time to learn a new skill, update your tool box, continue to re-invent yourself! I will commit to ensuring that NBTA continues its tradition in offering you the widest possible selection of educational offerings to help support this goal!

A myriad of challenges lie ahead – from climate change to technology, from globalization to reorganization, the future is not at all lacking in new and varying opportunities for each and every one of us.

A single voice is powerful, a collective voice is compelling. Together we can continue to meet the challenges ahead.

