



## For Direct Member Director at large...

### Donna Carey, CGMP

#### CA Statewide Travel Manager State of California Department of General Services

707 3rd Street MS600  
West Sacramento, CA 95605  
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(916) 376-3999 Fax

#### NBTA History:

Direct Member since 2002  
NBTA International Convention &  
Exposition – San Diego 2005  
NBTA International Convention &  
Exposition – Los Angeles 2008

#### Professional Affiliations/Awards:

National President of the Society of  
Government Meeting Professionals  
2002-2005  
National First Vice President Society of  
Government Meeting Professionals 2001-  
2002  
National Director, Society of Government  
Meeting Professionals 1999-2001  
Vice Chair, SGMP Education Foundation  
1988-1999  
Sam Gilmer Award Recipient 1999  
SGMP Presidents Award of Merit Recipient  
1998  
Sacramento Meeting Industry Council  
Representative  
Society of Government Travel  
Professionals  
State and Higher Education Co-chair  
Society of Government Travel  
Professionals Leadership Award  
Recipient  
Certified Government Meeting  
Professional Certification 2005  
State of CA Superior Accomplishment  
Award

#### Platform Statement:

I would like to say how honored I am to be nominated for this prestigious position as Director on the NBTA Board of Directors. I would be delighted to bring a different perspective to the organization with my experience in the government sector. I have always been a proponent of public and private partnerships. Developing best practices and innovative ideas has kept me focused on the extraordinary accomplishments that we, as travel managers, can attain in the business travel industry.

NBTA provides the necessary foundation to enable us to attain leadership and business strategies with the vast programs that are available to all members. I bring enthusiasm and determination in developing groundbreaking travel initiatives and solutions by encouraging collaborative efforts resulting in win-win opportunities for all.

As National President of the Society of Government Meeting Professionals (2002-2005), it broadened my scope in establishing and implementing policy, decision making, budget oversight, and providing sound educational programs to the 3,500 members in 26 chapters throughout the United States.

We have an incredible opportunity to set the stage for corporate social responsibility and the sustainability for the future. This past January 2009, the CA Statewide Travel Program conducted a one-day Travel Green—Save Green Conference for 600 attendees. The goal was to measure each attendee's transportation carbon footprint to and from the conference and measure all meals served for its food print and then evaluate the impact to the environment. As a result, this one-day conference would necessitate the planting of 35 trees and 75 years of nurturing those trees to offset the carbon footprint. For some state agencies in California, it is a requirement that their government travelers measure their anticipated carbon footprint before traveling. My oversight of the California Green Lodging Program envisions valuable resources and partnerships with utility and water districts to provide the ecological blueprint for wind, solar and electricity usage and savings that can be attained in the travel industry.

Although these may be difficult times, they can also be exciting times. This is a monumental opportunity to strategically implement the mission and vision of the NBTA. As your Director, I will bring my experience to focus on all NBTA initiatives as well as enthusiastically providing environmental stewardship, seeking new technologies in travel and tourism and encourage collaborative efforts to chart this new endeavor for our ever changing travel industry.

