



## For Direct Member Director at large...

### Sharon Fogarty, CCTE

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#### NBTA History:

NBTA Direct Member since 2002  
NBTA Foundation Board - 2009  
NBTA Chapter President's Council –  
2007-2010  
Chapter President's Council Speaker  
Resource Committee Chair – 2008  
CPC Business Travel Professional Service  
Award Committee – 2007 & 2009  
CPC Scholarship Committee – 2009

#### Local NBTA History:

Direct Member of the New England  
Business Travel Association (NEBTA)  
since 2001  
Chapter President – 2007-2010  
Chapter Vice President – 2006-2007  
Chapter Secretary – 2004-2006  
Chapter Programs Committee – 2001-  
2004

#### Education:

Wharton Global Leadership Program (GLP)  
GLP Certificate of Professional  
Development – 2008  
GLP Designation Program – starting in  
2009  
Certified Corporate Travel Executive  
(CCTE) Certification – 2005  
Bachelor of Arts, International Affairs/  
German, University of Maine, Orono

#### Awards:

CPC Business Travel Professional Service  
Award – 2008  
Chapter President's Council Scholarship -  
2007  
Global Leadership Program Scholarship –  
2006  
Global Leadership Program Scholarship –  
2004

#### Industry Advisory Boards:

Northwest Airlines Corporate Advisory  
Board  
Starwood Advisory Board

#### Platform Statement:

The travel industry has been affected more than ever within the past year. With the current status of a weakened economy, we have seen cutbacks, travel bans and in some cases travel industry colleagues being displaced from their jobs. This is why it is more important than ever to show the value of a well managed travel program. With a powerful organization such as NBTA, it allows us to be a collective voice in these hard times. I would like to be that voice representing the Direct Membership on the NBTA Board. There are 3 goals or areas of focus that I would address if given the chance to serve on the NBTA Board. Quite simply they are 3 words – educate, collaborate and articulate.

#### 1) Educate

I would like to continue to have NBTA focus on bringing stellar educational opportunities. However we need to expand more into other areas to help those members that might not be able to travel to conferences and seminars as much. Focusing on a local level such as helping our chapters offer top quality topics or increasing online educational opportunities including more virtual classes helps keep our membership informed. This includes expanding into global regions, so our international colleagues can partake as well.

#### 2) Collaborate

It is important that we focus on expanding the network of professional associations that NBTA is affiliated with as well as embrace future affiliation opportunities. With communication ever changing, I would also like to see more emphasis on other arenas including social networking venues such as Linked In, Facebook and Twitter to allow our membership to stay in touch and up to date.

#### 3) Articulate

This is the key goal of the three focuses. Our voices need to continue to be heard on Capitol Hill. We need to continue supporting the NBTA Political Action Committee (PAC) as well as ensure we let our national, state and local government officials know our stance on key travel related issues and ensuring that Congress does not become the nation's self imposed travel manager. We as travel industry experts can show the value of an effectively managed travel program which in turn helps contain cost without having officials make rash decisions. It is important that we get involved.

Benjamin Franklin summed it up best when he said, "Tell me and I forget, teach me and I remember, involve me and I learn." With your vote of support, I will make every effort to ensure these goals are achieved. I would be honored to represent you for the next three years.

