



For Allied Member Director at Large...

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NBTA History:

Michael Kell has been an active Allied member of NBTA since 1986 representing several organizations such as BCD, formerly BTI Americas, Utell International, Sol Melia Hotels & Resorts and Lanyon, Inc. Michael is a past member of the New Jersey, New York and Florida Chapters of NBTA and will become an active member of the Canadian organization following his relocation to Toronto in September 2009. Michael has served on the education committee of a local NBTA chapter and on the Hotel Committee and RFP Subcommittee with the global organization. Michael has been a panelist and presenter at several chapter level functions and was among the initial contributors to NBTAPAC.

Michael has completed his CCTE and GLP certification programs and will begin the GLP Designation program in August 2009 at the NBTA Annual Convention.

Michael has received several awards for the presentation of educational content from organizations such as Hospitality Sales and Marketing International and Society of Government Travel Professionals.

Michael has also been an active member of several international chambers of commerce and served on the Board of Directors of the Spain - US Chamber of Commerce from 2003 – 2005 as well as the Board of Directors, American Institute Peripheral Neuropathy, a Philanthropic activity, from 2001 to 2003.

Michael completed his Bachelors of Arts in Business Communications at DePauw University, Masters of Arts in Philosophy from a USML Chicago and completed the Global Leadership Program (GLP) certification program at The Wharton School, University of Pennsylvania. Michael has completed his CCTE (Certified Corporate Travel Executive) certification, CHRM (Certified Hotel Revenue Manager) certification, and CHO (Certified Hotel Owners & Operator). Michael has served as an advisor for M.B.A candidates conducting independent study programs in travel management best practices at Case Western Reserve University and Florida International University.

Michael's industry experience can be reviewed in detail at www.michaelkell.ca

Platform Statement:

I believe that instilling the value of leadership, ongoing education, collaboration, and diversity to NBTA members is critical to identifying and implementing best practices for moving forward in response to economic challenges in the global economy. In a time of constant change, it is critical that we remember that we live in a knowledge-based economy that requires ongoing development of leadership skills, adaptability, global perspectives, a foundation of diversity and global perspective necessary to drive human capital and energy in a global organization.

My contribution to NBTA and its members is the diversity in my career background, a broad and consultative experience in procurement, combined with the opportunity to have worked and lived in domestic and foreign markets, a situation that provides me a proven ability for facilitating global collaboration and achieving results that can meet the needs of a diverse membership. My goal as an Allied Director At Large will be to instill the values of leadership and collaboration while providing an environment where NBTA members can leverage their own unique experience and talents to maximize performance, personal and professional development while insuring the integrity of NBTA standards, messaging and strategic plan.

