



## For Allied Member Director at Large...

### W. David LeCompte

#### CEO

#### Short's Travel Management

1203 W. Ridgeway Ave.

Waterloo, IA 50701

Phone – 319-433-0711

Fax – 319-234-2490

dlecompte@shortstravel.com

Twitter: shorts\_travel

Yahoo/Live: wdlecompte

Skype: dlecompte

#### NBTA History:

NBTA Allied Member since 1998

Kansas City Business Travel Association

#### Board History:

Midwest Air Taxi – Chairman (2008 – present)

Greater Cedar Valley Alliance Economic Development – Executive Committee (2007 – current); Board member (2005 – current)

Waterloo Industrial Development Association – Board member – (2007 – current)

Junior Achievement of BlackHawk Land – Chairman (2003-2004); Member (2000 – 2005)

#### Recognitions:

Junior Achievement 2007 Young Entrepreneur Award

Ernst & Young Entrepreneur of Year Award 2007 – Finalist Central Midwest 40 under 40 – Travel Weekly 2003

“Best Dad” Award – 1994 – 2008 (2009 results not in yet)

#### Sponsors:

5k Fun Run at NBTA – 2004 – 2006

#### Personal:

Having fun with family, skiing, excelling in business, flying and running. I own golf clubs, but can't really say I'm a golfer.

#### Platform Statement:

**Introduction:** First, I would say I'm honored to be a candidate, but the reality is you can nominate yourself (I guess that is why there are 11 vying for this position). As a nominee we are limited to three to four hundred words (feels like college days) for our platform statement. Technically there is no minimum, but it seems to me that if you fall under 100 words, then you could be viewed as “not very smart” (I've used 92 words to this point and haven't even gotten to my platform statement).

**Serious Stuff:** I have been involved with many boards over my career, not for resume building (heck, I own my own company) but to make a difference. I participate in boards that have significant meaning to myself personally and/or professionally. At this point in my travel career and with the diversity of my company I feel it is the perfect time to represent NBTA members.

While NBTA has many objectives, the three that have helped my company and our clients have been networking, education and resources. I intend to focus on these areas to continually innovate and ensure that, as members, we are realizing the benefits of joining the organization. I also intend to help broaden the base of members by not only looking at new sets of travel managers (e.g. NBTA Sports Travel Task Force – we work with NCAA and there are many sports that do not have mature, consolidated travel programs) but also the thousands of companies who have significant business travel but are not familiar with NBTA.

As of today (June 12, 2009) our company's revenue is up year over year – not easy given the current economic woes. Our success has been through challenging the status quo, looking to the future, innovation and diversification. I will bring these qualities to the board and continue to move NBTA into the future.

**Not so serious, again:** If you are still reading this (there are 19 total nominees, after all), then you are a diligent NBTA member, extremely bored or mildly amused. I'd like to hear more from you – please visit [www.LeCompte4board.com](http://www.LeCompte4board.com) so I can get a better feel for your needs. If you want to expose yourself to my fun side (or at least that is what I tell myself) my Twitter ID is “shorts\_travel”. I better quit writing now, I'm at the four hundred word limit.

