



For Allied Member Director at Large...

David Lorimer

Manager Government Travel Strategy

American Express Business Travel

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NBTA History:

I have been a member of the NBTA in Australia since 2000 (2000 – 2007 member of Australian Business Travel Association - ABTA).

In this time I have contributed to many forums and events including the following

- Speaker at ABTA annual conference event 2001.
- Present as an exhibitor at every annual ABTA/NBTA annual conference since 2000.
- Speaker at BTTB (Business Travel Travel Business) Travel Conference 2002 – Contemporary Travel Management Structure
- MC and speaker of BTTB National Roadshow – May & June 2003 – Sydney, Melbourne, Canberra, Adelaide, Perth.
- MC and speaker at ABTA Breakfast forum in Sydney – July 2006
- MC and speaker at ABTA Breakfast forum in Canberra – May 2006
- Speaker at NBTA Full day event in Canberra - March 2007
- Speaker at NBTA Full Day event in Sydney – March 2007
- Facilitator of inaugural JAPA Corporate Travel Expert Certification programme – Corporate Travel World Asia Pacific Conference Bangkok – October 2008
- MC and speaker at NBTA Morning Forum 'NBTA Extra Mile Forum' Breakfast forum in Sydney – April 2009 (key note speaker sourced by myself).
- MC and speaker at NBTA Morning Forum 'NBTA Extra Mile Forum' Breakfast forum in Melbourne – May 2009 (key note speaker sourced by myself).
- MC and speaker at NBTA Morning Forum 'NBTA Extra Mile Forum' Breakfast forum in Canberra – May 2009 (key note speaker sourced by myself).
- Devised and constructed founding members (along with Karen Davies NBTA Asia Pacific) of 'Extra Mile' forums.
- Member of NBTA Asia Pacific Allied Leadership Committee – 2008 to present.

Platform Statement:

As contemporary travel management evolves in Australia and throughout the JAPA region, it is my wish to always remain at the forefront of the industry.

With close to 20 years experience in the travel industry in both Corporate and Leisure roles my extensive industry tenure has exposed me to numerous industry changes as the corporate and government sectors continue to evolve.

Being always within the sales function of a TMC has allowed me the unique platform of having daily contact with clients, who in turn demand an ever increasing level of knowledge and sophistication. My quest has been, and will continue to analyse best in class travel management practice and be thought provoking, whilst also providing contemporary commentary on the relevant elements of today's travel management industry.

Continuing contact with the market place has provided me with a network of colleagues and friendships which have proven to be invaluable in successfully being able to provide this relevant thought leadership commentary.

My role focuses upon the federal and state Government sector, which is worth over AUD\$750M, representing 12% of the entire Australian corporate travel market. The Australian Federal Government is the largest traveling entity in JAPA, across both public and private sectors.

This sector demands a long term approach with knowledge of probity, a focus on efficacy and a model built upon public sector experience, transparency and risk aversion. It is my view to have a presence in the nations capital as an Allied Director at Large for the NBTA, would be advantageous for the body in Australia and the region.

I plan to bring to the role of Allied Director at Large energy and focus.

I also bring with my candidacy a different view of business travel. The Asia Pacific region is very different to the North America region and this would allow NBTA to provide a truly global viewpoint on issues facing business travel professionals.

I wish to energise the NBTA membership base by continuing to be present at as many NBTA events as possible, continuing my vision to always remain relevant and listen to clients. I wish to contribute to trade articles in the region, and on behalf of the global body to maintain alignment with the NBTA's strategic global vision. I would be available for board meetings and to assist the board of directors in Australia and within the region. My employer American Express echoes and supports this.

Being active, relevant and present within my region and country is vital to ensuring the long term relevance of the NBTA.

My career within the Australian travel industry has been rewarding due to enjoying my work, and being professional, predictable and disciplined.

I commit to the NBTA these qualities will be applied to my presence as an Allied Director at Large for the NBTA in Australia.

Thank you for considering my application for candidacy.

