



## For Direct Member Director at large...

### **Pamela J. McTeer, CTC, C.P.M., CTE**

#### **Manager of Strategic Sourcing Travel Manager MillerCoors**

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#### **NBTA History:**

NBTA Allied Member – 1998-2004  
NBTA Direct Member – since 2004  
NBTA Groups and Meetings Committee –  
2004-2008  
NBTA Aviation Committee – 2009  
NBTA Chapter Presidents' Council – 2007-  
2009

#### **NBTA Local Chapter History:**

Rocky Mountain BTA Member since 1997  
Rocky Mountain BTA Philanthropy  
Committee since 1998  
Rocky Mountain BTA Vice President –  
2004-2006  
Rocky Mountain BTA President – 2007-  
2009

#### **Awards and Professional Accomplishments:**

Rocky Mountain BTA Direct Member of the  
Year 2004 and 2007  
NBTA Foundation Scholarship Award  
Winner  
ISM Certification -2004 Certified  
Procurement Manager  
NBTA CTE Certification – 2009  
Core Week 1 – November, 2008 Houston  
Core Week 2 – April 2009 Houston  
Electives: NBTA Canada 2008, Wiscon-  
sin BTA, RMBTA, Georgia BTA and 2009  
Legislative Summit  
Panel Participant and Speaker  
NBTA 2006 Convention Panel  
Procurement and Meetings Management  
2007 ISM 8th Annual ISM Service  
Conference - Procurement and Meetings  
Management Rocky Mountain BTA –  
2003 Global Best Practice Panel  
Rocky Mountain BTA – 2009 Travel  
Management Communication Strategy  
September 2006 BTN feature  
Managing Meetings/Meetings Today  
Section  
February 2009 Purchasing Magazine and  
March 2009  
Corporate Travel – Strategic Sourcing  
buys the best for MillerCoors

#### **Industry Advisory Boards:**

Frontier Airlines Advisory Board  
Board of Directors – MIC - Meetings  
Industry Council of Colorado  
Southwest Roundtable

#### **Platform Statement:**

My platform is straightforward; we have a great story to tell at NBTA. As the authoritative voice of the business travel community representing corporate travel managers and travel service providers who collectively manage and direct more than \$200 billion of expenditures, the NBTA board plays a critical role for the direct member. By electing me to serve as Direct Member Director at Large, I will focus on the development of tools to help you tell the story of our collective value.

#### **Why do I believe we have a great story to tell?**

**Education:** The continued development of educational programs that are relevant for our direct and allied members is critical. We need to bring the value proposition of these programs to our corporations, chapters and partner with allied members to implement the knowledge.

**Legislative Issues:** NBTA's Political Action Committee is vital advocate for direct and allied members at all governmental levels; national, state and local to impact our industry's destiny. We must continue to support it and act on the issues.

**Direct/Allied Partnerships:** Today we are focused on providing value, stability and strengthen partner-supplier relationships. The suppliers are playing an equally unenviable role in delivering messages predicated on delivering better service at the most cost effective method possible while still enabling them to earn a profit. NOW is OUR time to further develop meaningful partnerships.

#### **Why vote for Pam McTeer?**

1. I will walk the talk! I have been both an Allied and Direct member in my 32 years in the industry. I have embraced the procurement influence in the travel industry and continue to educate direct and allied' on achieving a win-win relationship through the use of procurement processes
2. I have a successful track record of delivering the message from the traveler to the "C" level on the value of a managed travel program. I have campaigned to the Mayor of Denver on the value of the NBTA 2011 Convention to Denver. I have met with the Governor of Colorado to discuss proposed car rental taxes in Colorado. I have attended the Legislative Summit to meet with Colorado legislators to help them understand the importance of keeping the vitality of meetings, events, incentives and corporate travel at the forefront of their political agenda. We need to "keep on traveling"! It affects 1 in 8 jobs!
3. I will represent the direct members by fostering continued development of educational programs and communication that can be applied to the day to day business of our direct member's travel management goals.
4. My vision is to create a cohesive network with our peers and allies to create the innovation that will help you and your organizations manage through the evolution of the industry challenges.
5. I have the "yes we can" attitude. We have a Great Story to tell at NBTA! I have a passion for the industry and the experience to help tell the story!

