



## Sponsorship Levels

### **Tournament Sponsor - \$10,000 (5 available)**

**Limit one company per industry segment (air, hotel, ground, agency, technology)**

- Benefits:**
- Two complimentary foursomes
  - Logo on Banner at Clubhouse
  - Logo placed on golfer gift bag
  - Full page ad in program
  - Opportunity table at one hole (handouts or meet and greet)
  - Logo in Thank You ad placed in industry publications
  - Recognition in all tournament promotions/media
  - Reserved table at luncheon
  - 6 NBTA Priority Points
  - First right of refuse for 2010 golf tournament
  - First selection of buyers to play in foursome

### **19<sup>th</sup> Hole Lunch Sponsor and Breakfast- \$7,500 (SOLD)**

- Benefits:**
- Signage at the clubhouse during breakfast and lunch
  - Welcoming remarks at lunch
  - Half page ad in program
  - Logo in Thank You ad placed in industry publications
  - Recognition in all tournament promotions/media
  - 5 NBTA Priority Points
  - First right of refuse for 2010 golf tournament
  - First selection of buyers to play in foursome

### **Hole-in-one Sponsor - \$3,500 (SOLD)**

- Benefits:**
- One complimentary foursome
  - Opportunity table at hole to do a meet and greet with players
  - Signage at Hole-in-one
  - Half page ad in program
  - Logo in Thank You ad placed in industry publications
  - Recognition in all tournament promotions/media
  - 2 NBTA Priority Points

### **Golf Shirt Sponsor - \$5,000 (SOLD)**

- Benefits:**
- Corporate logo embroidered on shirts given to all players
  - Half page ad in program
  - Name in Thank You ad placed in industry publications
  - Company name listed on NBTA Foundation Website
  - 3 NBTA Priority Points

**Hole Sponsor - \$2,000 (7 Remaining)**

Benefits: One complimentary foursome  
Opportunity table at one hole (handouts or meet and greet)  
Signage at one hole  
Name in Thank You ad placed in industry publications  
Company name listed on NBTA Foundation Website  
Hole sponsors may bring in outside non-alcoholic beverages to hand to players on assigned hole  
1 NBTA Priority Point

**Beverage Cart/Snack Shack Sponsor - \$3,000 (1 available)**

Benefits: Corporate sign on beverage cart(s)  
Corporate sign on snack shack  
Corporate logo in program  
Company name listed on NBTA Foundation Website  
2 NBTA Priority Points

**Tournament Picture Frames - \$2,500 (1 available)**

Benefits: Corporate logo placed on outside of picture frames. Pictures of each foursome will be taken on the course and distributed in frames to each golfer after they finish up on the course to take home.  
Company name in program  
Company name listed on NBTA Foundation Website

**Cigar Sponsor - \$2,000 (1 available)**

Benefits: Corporate logo printed on premium custom label cigars  
Company name in program  
Company name listed on NBTA Foundation Website

**Practice Range Sponsor - \$750 (1 available)**

Benefits: Corporate sign at driving range  
Sponsor table at driving range to distribute balls to players  
Company name in program  
Company name listed on NBTA Foundation Website

**Putting Green Contest Sponsor - \$750 (1 available)**

Benefits: Corporate sign at putting green  
Sponsor table at practice green to distribute balls to players/run contest  
Company name in program  
Company name listed on NBTA Foundation Website

**Transportation sponsor: (SOLD)**

Benefits: 7 priority points, signs on buses, name in program