

Global Leadership Professional GLP Designation Program

In continuing its mission of providing unparalleled educational opportunities for the business travel professional, the NBTA Foundation has partnered with The Wharton School to create the Global Leadership Professional (GLP) designation. The GLP designation will build upon the principles of the existing GLP program. The GLP program, the industry's only master's-level course, is offered through a partnership between the NBTA Foundation and the University of Pennsylvania's Wharton School.

The GLP designation is intended for those who have completed the GLP coursework and received their Certificate of Professional Development. The designation program is designed to expand upon that knowledge base through project-based work. To earn the GLP designation, participants will work in teams on an industry-related project. The designation program will include a two-day session in which groups are established and topics are determined, two web-based virtual classrooms, one-day session mid-term and an executive de-brief prior to presentation. The results of each group's project will be shared with the business travel community during an education session at the NBTA International Convention & Exposition.

The NBTA Foundation is now accepting application for the 2011-2012 program. The program will begin at the 2011 NBTA Convention in Denver and conclude at the 2012 convention in Boston.

The investment to participate in the GLP designation program is \$5,000 and can be split over a two year period. Wharton will issue Continuing Education Units (CEUs) for this program, which may qualify participants for their company's tuition reimbursement program.

APPLICATION PROCESS

Each applicant must:

- Complete and submit an application.
- Applications must be complete to be considered.
- **Submit application to: NBTA Foundation, 110 North Royal Street, Fourth Floor, Alexandria, VA 22314.** Phone: (703) 739-3410 Fax: (703) 739-3183

PROGRAM REQUIREMENTS

Participant must have completed the GLP program and received his/her Certificate of Professional Development by August 2011.

TUITION & FEES

Program fees are \$5,000 and include: application processing, 2-day session tuition (breakfast and lunch each day), two web-based virtual classroom sessions, 1-day session tuition (breakfast and lunch), materials and program support. All sessions are taught by world-renown Wharton professors.

Initial payment of \$2,500 will be due upon acceptance into the program, or no later than March 31, 2011. Final payment of \$2,500 will be due by January 31, 2012.



2011-2012 GLP Designation Program at the Wharton School

Name: _____ NBTA Member ID: _____

Title: _____ Telephone: _____

Employer: _____ Fax: _____

Address: _____ E-mail: _____

City/State/Zip: _____

Are you an NBTA member? Yes No

What year did you earned your Certificate of Professional Development? _____

During the 12 month program you will work in a group with other travel professionals on an industry related project. These projects will result in a white paper, or some other form of report, that will be shared with the industry at the 2012 NBTA Convention in Boston. Please list below any project ideas you would like to have considered.

Program Cost: \$5,000 (This can be split over two years, with \$2,500 due upon application approval, or no later than March 31, 2011 and the balance due January 31, 2012).

I agree to participate in the GLP Designation program as outlined above.

Signature

Date