



Aresty Institute of Executive Education
 The Wharton School of the University of Pennsylvania
 GBTA Foundation: Global Leadership Professional Program
 Essentials of Management
 February 19 - 24, 2012

Sunday, February 19	Monday, February 20	Tuesday, February 21	Wednesday, February 22	Thursday, February 23	Friday, February 24	
Accommodations, Classes & Meals: Steinberg Conference Center 255 S. 38th Street Philadelphia, PA 19104 Phone: 215-386-8300 Fax: 215-573-3426	Breakfast 7:00-7:45	Breakfast 7:30-8:30	Breakfast 8:00-9:00	Breakfast 8:00-9:00	Breakfast & Room Check-out 7:00-8:15	
	7:45 - 8:45 Case Study Teamwork: Allentown	8:30 - 10:15 Managing Culture <i>Sigal Barsade</i>	9:00 - 10:30 Leadership & Decision Making <i>Mike Useem</i>	9:00 - 10:30 Integrating Finance & Strategy <i>John Percival</i>	8:15 - 9:00 Case Study Teamwork: ABC Corporation	
	8:45 - 10:30 Strategic Thinking: Developing & Implementing Strategy <i>Larry Hrebiniak</i>	Break 10:15-10:30	Break 10:30-10:45	Break 10:30-10:45	9:00 - 10:30 Managing Change <i>Larry Hrebiniak</i>	
	Break 10:30-10:45	10:30 - 12:30 Managing Culture <i>Sigal Barsade</i>	10:45 - 12:15 Leadership & Decision Making <i>Mike Useem</i>	10:45 - 12:15 Integrating Finance & Strategy <i>John Percival</i>	Break 10:30-10:45	
	10:45 - 12:00 Implementing Strategy <i>Larry Hrebiniak</i>	Lunch 12:30-1:30	Lunch 12:15-1:15	Lunch 12:15-1:15	10:45 - 12:00 Managing Change Case: ABC Corporation <i>Larry Hrebiniak</i>	
	Class Photo 12:00-12:15	1:30 - 3:00 Managing Talent: A Strategic Perspective <i>Adam Grant</i>	1:15 - 3:00 Essentials of Marketing Strategy <i>Jagmohan Raju</i>	1:15 - 2:45 Financial Analysis <i>John Percival</i>	Lunch 12:00	
	Lunch 12:15-1:15	Break 3:00-3:15	Break 3:00-3:15	Break 2:45-3:00	Wharton Staff: Academic Director: Larry Hrebiniak Program Director: Sanya Sharma Program Manager: Katie Brogan Program Coordinator: Porsha Branson	
	3:00 - 3:30 Registration	1:15 - 3:00 Implementing Strategy <i>Larry Hrebiniak</i>	3:15 - 5:00 Managing Talent: A Strategic Perspective <i>Adam Grant</i>	3:15 - 5:15 Essentials of Marketing Strategy <i>Jagmohan Raju</i>		3:00 - 4:30 Financial Analysis <i>John Percival</i>
	3:30 - 6:00 Program Introduction <i>Larry Hrebiniak</i>	Break 3:00-3:15	Free Time	Free Time		Free Time
	Dinner 6:00-7:30	3:15 - 5:15 Implementing Strategy Case: Allentown Materials—EPD(A) <i>Larry Hrebiniak</i>	Dinner 6:00-8:00	Dinner 6:00-8:00		Dinner 6:00-8:00
5:15 - 6:00 Networking Reception		Dinner 6:00-8:00	Dinner 6:00-8:00	Dinner 6:00-8:00		
	Dinner 6:00-8:00					