

GLOBAL LEADERSHIP PROFESSIONAL PROGRAM



Strategic Planning & Critical Thinking: Implementing Strategies for Success

March 15-16, 2009
Toronto, Ontario
NBTA Canada Conference

Making decisions in an atmosphere of increasing time pressure, uncertainty, and conflicting expert opinions creates challenges for any manager. Making such leadership decisions in crisis situations is even more demanding. *This 2-day session* focuses on reframing issues so that the right problems are addressed, avoiding common strategic decision traps that are caused by innate cognitive biases, and planning for the future with great uncertainty. In this program, you will learn how to make better decisions within group or department settings in the more network-oriented organizational structures typical of the New Economy.

You will learn to apply creative approaches to strategic decision making and managing uncertainty, including the use of a practical decision model as well as a methodology of creating alternative futures and creating strategic options from these futures.

Special NBTA Canada Convention Pricing!!

**Register for the GLP Session and NBTA Canada Conference
together and save up to \$250 (USD)**

**Directs pay only \$1,250 (USD)
Allieds pay only : \$1,360 (USD)**



What is the GLP Program?

The NBTA Foundation has partnered with The Wharton School to create a new level of learning for those responsible for corporate travel decisions.

The GLP Program is the only course for the travel management professional offered at the master's level.

The focus of the Global Leadership Professional Program is strategic. It is more than a travel management program; it uses an interdisciplinary approach that addresses both the opportunities and challenges of conducting business in today's environment. The program aims to provide individuals with the keys to create value for corporations and costumers, and to inspire professional achievement.

The GLP Program is intended for both buyers and suppliers of the business travel industry.

Contact Us:

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Scenario Planning & Critical Thinking: Implementing Strategies for Success

Name:	Title:
Company:	Telephone:
Address:	City/Province/PC
Email Address:	
Have you previously taken a GLP course: <input type="checkbox"/> Yes <input type="checkbox"/> No	

GLP Session & NBTA Canada Conference

GLP Tuition Only—\$995

Registration

Allieds —\$1,360 (USD) Directs —\$1,250 (USD)
Includes GLP Tuition, materials and most meals during 2-day session.
Also includes full conference registration. Does not include accommodations.

Includes tuition, materials and most meals. Does not include accommodation.

Credit Card Payment: Visa

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MasterCard

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Card Number:	Exp. Date:
Cardholders Name:	Cardholders Signature:
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Phone:	Total Amount Charged

To register for the Global Leadership Professional Program, please return the completed form to the NBTA Foundation via fax at (703) 739-3183 or kgaylor@nbtafoundation.org. If you have any questions regarding the GLP Program, please contact Kerry Gaylor at (703)236-1169. For more information, please visit www.nbtafoundation.org/education.