

National Business Travel Association International Convention & Exposition

EXHIBITOR PROSPECTUS

Convention: August 8-11, 2010
Exposition: August 9-11, 2010

NBTA Houston / 2010

International Convention & Exposition
August 8-11, 2010

THE BUSINESS TRAVEL EVENT OF THE YEARSM
OVER 90% SOLD!



» IN THE NEW ECONOMY TRAVEL MANAGERS TURN TO NBTA »

In the midst of the global economic crisis and great uncertainty, over **5,600 industry professionals** made a positive step and attended the 2009 NBTA International Convention & Exposition in San Diego, CA. Of those, **1,240 corporate travel managers** walked the aisles of the trade show floor in search of new travel suppliers as well as meeting with current travel suppliers for new business opportunities.

The feedback from both travel buyers and supplier attendees has been overwhelmingly positive. **Networking was cited as the number one Convention benefit.** There is no substitute for the face-to face interactions, the contacts made and the ongoing relationships that each make the NBTA Convention & Exposition a “must attend” event.

With today’s brighter economic outlook and business travel making positive advances, we anticipate another record-breaking Convention & Exposition in 2010. **And we want you and your company to be there!**

**Exhibit at 2010 NBTA International Convention & Exposition
George R. Brown Convention Center, Houston, TX**

According to the NBTA 2009 Convention Buyer Survey:

Why Exhibit at the NBTA International Convention & Exposition?

- 97% of travel managers reported that the Exposition helped them accomplish their buying objectives
- 91% of buyers attend Convention to find new suppliers
- 72% reported an annual travel volume of \$10 million or more
- 98% rated the 2009 NBTA Convention as “good” or “excellent”

2009 NBTA Exhibitors Exceeded Goals:

- 96% reached new travel managers
- 97% reinforced existing relationships with travel manager customers
- 91% are repeat exhibitors
- **64% reported the Exposition generated between 6 and 120+ new leads**

The NBTA Exposition offers you **more opportunities to reach travel buyers – at no additional cost to you.** Attendees will be able to find exhibitors and make appointments with you through My.NBTAConvention.org, an innovative social networking tool available to all registered attendees. You can expose your products and services to the world’s largest audience of business travel decision-makers – translating into increased sales.

Sign Up Today

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cmassey@nbta.org

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» JOIN NBTA IN HOUSTON »

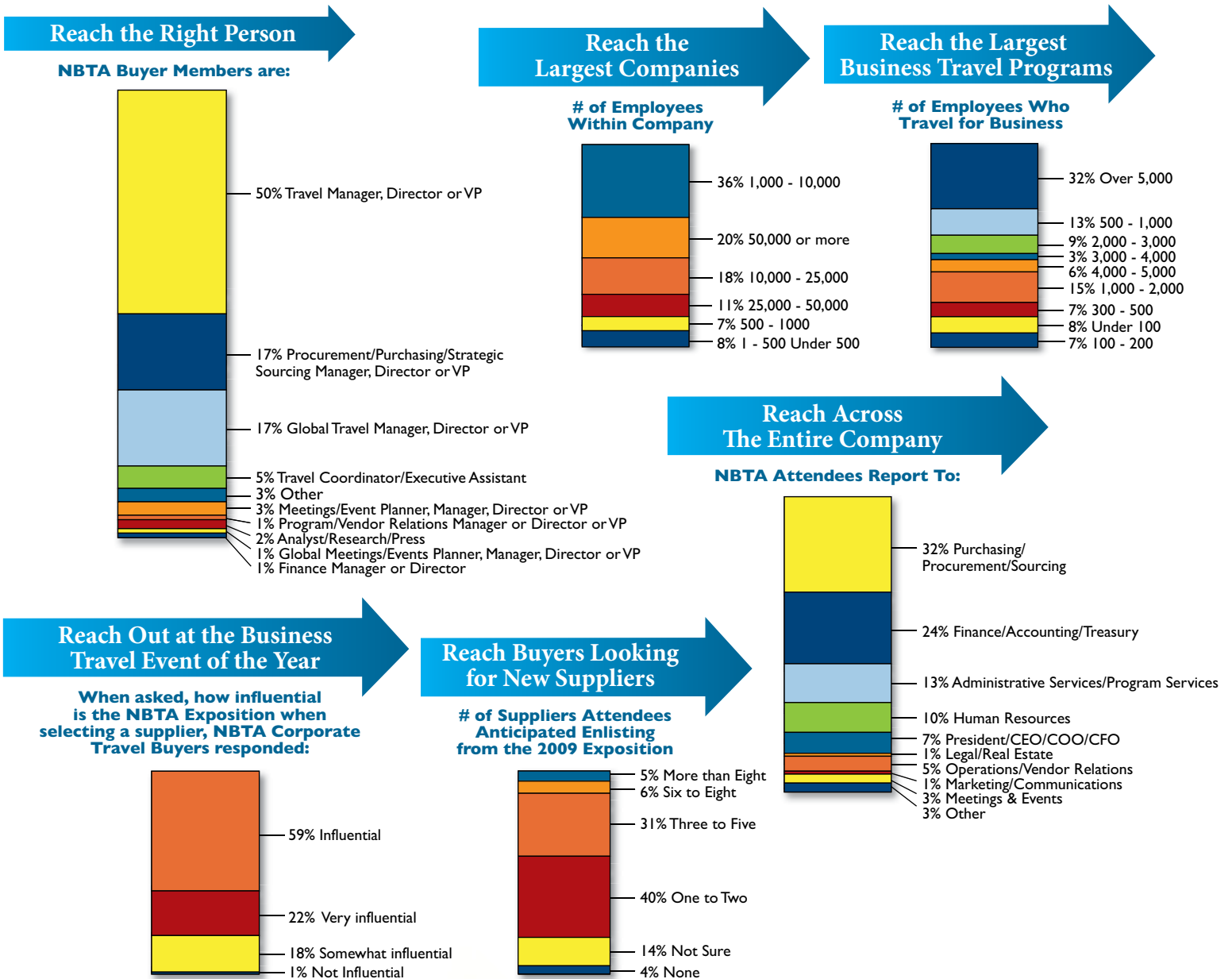
The National Business Travel Association (NBTA) is the world's premier business travel and corporate meetings organization. NBTA and its regional affiliates – NBTA Asia Pacific, the Brazilian Business Travel Association (ABGEV), NBTA Canada, NBTA Mexico, and NBTA USA – serve a global network of more than 15,000 business travel professionals with industry-leading events, networking, education & professional development, research, news & information, and advocacy.

NBTA members, numbering more than 4,000 in 30 nations, are corporate and government travel and meetings managers, as well as travel service providers. Members collectively manage and direct more than US\$200 billion of global business travel and meetings expenditures annually on behalf of more than 10 million business travelers within their organizations. For more information, visit www.nbta.org.

» REACH YOUR TARGET AUDIENCE! »

2009 Attendee Demographics*

*Based on 2009 post-Convention Attendee Survey



Get Noticed!

NBTA offers sponsorship and marketing opportunities, enabling you to maximize your presence at the show and steer attendees to your booth. Once you sign up to exhibit, you will receive a Sponsorship Opportunities brochure outlining the wide range of unique on-site opportunities to capture attendees' attention. Or you can design your own sponsorship! NBTA will highlight your sponsorship in on-site program publications, brochures, web advertising, banners and signage. There are opportunities to fit any budget, big or small!

Media Opportunities



Continental Airlines Chairman & CEO Larry Kellner speaks with reporters on the NBTA Exposition floor.

Reporters from leading consumer, business and trade publications as well as industry blogs, international wire services; and broadcast outlets attend the NBTA Convention. Exhibitors have many opportunities to reach readers and viewers

of such outlets as *Business Travel News*, *Business Travel Executive*, *ProMedia.travel*, *T&E magazine*, *Purchasing Magazine*, *Meeting News*, *USA Today*, the *Wall Street Journal*, the *New York Times*, the *Los Angeles Times*, *Newsweek*, *Fortune*, Reuters, and CNBC, as well as international consumer and trade publications.

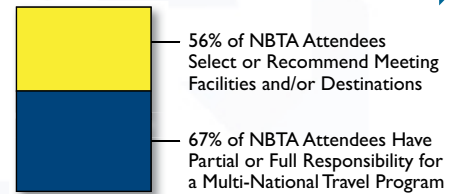
The NBTA Convention is the best place to launch new corporate travel products, services, and enhancements. Exhibitors are invited to submit press releases to the NBTA Convention Online Press Room – available to registered media, NBTA's media list, Convention attendees and NBTA Members via the daily "Live from the NBTA Convention" email, RSS Feed and Twitter updates.

Exhibitors can book in advance the on-site press conference room and receive a complimentary list of registered press. For more information, contact pr@nbta.org.

Not only is this convention my opportunity to learn and share best practices, it is also my one opportunity to meet with all of my best customers at the same location. Face-to-face time is important to building key relationships not just for the good times but also the challenging times.

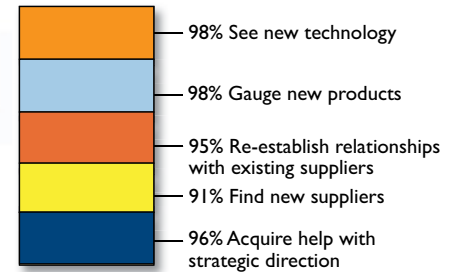
– NBTA 2009 Convention Exhibitor

Reach the Decision Makers

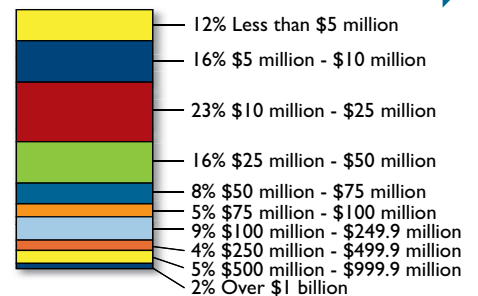


Reach People Who Want to Do Business

NBTA Travel Managers Objectives at Exposition:



Reach High Travel Volume Programs



Reach Your Sales Goals

Why You Should Exhibit at the NBTA Exposition:

- Reach over 1,240 business travel buyers – the largest gathering of business travel buyers in the world
- Influence corporate travel buyers – 99% of travel buyer attendees say the NBTA Exposition influences which specific suppliers they chose
- Prospect for new customers – 64% of the NBTA Exposition exhibitors generated between 20 and 120+ new leads
- Reach the world's largest gathering of Fortune 100 business travel buyers
- Introduce your new products & technologies – 98% of travel buyer attendees cite seeing new products & technologies as a main objective for attending the NBTA Exposition

» EXHIBIT INFORMATION »

George R. Brown Convention Center • Houston, TX

Exhibit: August 9-11, 2010

Exhibitor Move-In: August 6-9, 2010 (targeted freight delivery)

Exhibitor Move-Out: August 11-12, 2010

Exposition Hours*

Monday, August 9	2:15 p.m. – 6:15 p.m.
Tuesday, August 10	2:45 p.m. – 6:15 p.m.
Wednesday, August 11	8:45 a.m. – 11:15 a.m.

*Subject to change.

Non-Conflicting Exposition Hours

To maximize your selling and networking time, Exposition hours do not conflict with education sessions or other Convention events.

Booth Fee

	By 1/1/2010	After 1/1/2010
NBTA Member:	\$22 per sq. ft.	\$26 per sq. ft.
Non-Member:	\$30 per sq. ft.	\$34 per sq. ft.

NBTA Online Expo

Included in your 2010 booth space purchase, the NBTA Online Expo will support and enhance your marketing efforts before, during and after the NBTA International Convention & Exposition. Take advantage of this enhanced vehicle to reach buyers at no additional charge.

Before the NBTA International Convention & Exposition, all registered attendees will have the ability to:

- Easily search for exhibitors by name or by products of interest
- Add exhibitors to their personal show agenda.
- Access a profile wizard to quickly define their products of interest and the exhibitors associated with those products.

Your NBTA Online Expo listing (your company's basic contact information, as well as a printable listing) is included with your booth registration. Additional custom features will be available at an additional cost; information will be available in January at www.nbtaconvention.org/exposition. Don't miss the chance to deliver your custom message to attendees before, during and after the NBTA Exposition!

Booth Height

Single or inline booths are limited to 8' in height. Island exhibits, 20' x 20' or larger, will be permitted to carry centered structures to a maximum height of 18'. Hanging signs are permitted (for Island booths only), and may be carried to a maximum height of 25' (measuring from the top of the sign down).

Space Rental Includes:

- Listing in printed *Convention Program & Exposition Guide*
- One complimentary Convention registration, a \$750 value, per 10' x 10' booth (maximum of six complimentary registrations for 20' x 30' or larger sized booths allowed)
- Booth identification sign, 7" x 44", for all linear booths with company name
- Pipe and draped back wall (8' high) and side wall (3' high) – inline booths only
- Exhibiting company recognition in pre and post Convention promotional materials as well as at www.nbtaconvention.org
- Wall-to-wall aisle carpeting in a neutral color, cleaned daily
- A full 10 hours of no-conflict trade show time
- Ability to use the NBTA Convention show logo in promotional materials
- Company name included on online Exposition floor plan at www.nbtaconvention.org

Additional Exhibit Personnel

All booth personnel (including any complimentary personnel) must be fully registered for the Convention. Registration information will be sent to the booth contact upon receipt of rental agreement or in January, whichever is later.

Housing Information

NBTA has blocked rooms at several hotels surrounding the George R. Brown Convention Center. Shuttle busses will be provided from each of these hotels (except the Hilton Americas and the Holiday Inn Express, which are within walking distance). The headquarter hotel is the Hilton Americas, which is attached to the convention center. Detailed housing and other Convention information are available at www.nbtaconvention.org.

2011 Exhibitor Booth Space Selection

Each year at Convention, exhibitors are given the opportunity to choose their booth space for the following year's show. NBTA 2010 exhibitors will be slotted into selection in Houston. Information will be emailed to current exhibitors prior to Convention, outlining assigned selection times for the 2011 NBTA International Convention & Exposition, August 21-24, 2011 in Denver, CO.



**NBTA INTERNATIONAL CONVENTION & EXPOSITION
EXHIBIT SPACE RENTAL AGREEMENT**

International Convention & Exposition
August 8-11, 2010

1. COMPANY INFORMATION

Company Name: _____
(as it should appear in the Convention Program & Exposition Guide)

BOOTH LOGISTICS CONTACT

(person coordinating booth logistics; not necessarily the person attending the Convention)

Address _____
City _____ State _____ Zip/Postal Code _____
Name _____ Title _____
Phone _____ Fax _____
Email _____
Member ID _____ URL _____

MARKETING CONTACT (if different)

Address _____
City _____ State _____ Zip/Postal Code _____
Name _____ Title _____
Phone _____ Fax _____
Email _____

BILLING CONTACT (if different)

Address _____
City _____ State _____ Zip/Postal Code _____
Name _____ Title _____
Phone _____ Fax _____
Email _____

2. EXHIBIT FEES

Maximum space per exhibiting company is 1,000 square feet (20' x 50'). Each booth consists of 100 square feet in a 10' x 10' configuration.

	By 1/1/2010	After 1/1/2010
NBTA Member:	\$22 per sq. ft.	\$26 per sq. ft.
Non-Member:	\$30 per sq. ft.	\$34 per sq. ft.

Corner Fees

\$100 charge per corner for 10' x 10', 10' x 20', and 10 x 30' booths.

Total Booth Rental Fees

Square footage X member or non-member rate plan
Sample: one 10'x10' booth at member rate (100' x \$22 or \$26)
Sample: one 10'x10' booth at non-member rate = (100' x \$30 or \$34)

Configuration: _____ x _____ = \$ _____

Corner Fees: _____ x _____ = \$ _____

Total: \$ _____

Booth # Preferences: 1. _____ 2. _____ 3. _____

Booth Location Change Fees

Booth locations may be changed at any time (based on availability); however after February 1, 2010 there will be a \$100 charge per change added to your account.

If you are not a NBTA member and would like to join, please contact the NBTA membership department at 703-684-0836. Membership within various local BTA chapters does not constitute membership in NBTA.

BOOTH RENTAL INCLUDES

- ★ One complimentary registration per 10' x 10' (A maximum of six complimentary registrations will be provided to exhibitors renting six or more 10' x 10' booth spaces)
- ★ Company identification sign (7" x 44")
- ★ Listing in printed Expo Map (for space secured by June 12, 2010)
- ★ Draped back and side wall
- ★ A full 10 hours of selling time
- ★ Listing in printed Convention Program (for space secured by May 1, 2010) and NBTA's Online Expo

3. PAYMENT

A minimum 50% deposit is due within 30 days and the amount in full is due by April 5, 2010. Deposits not received within 30 days and accounts not paid in full by April 4, 2010 will be charged an additional 10% of the amount due. For deposits not paid by January 1, the rate plan will increase to \$26 per square foot for members and \$34 per square foot for non-members.

Method of payment: Check American Express Diners Club Discover MasterCard Visa Wire Transfer*
Please clearly print credit card information.

Credit Card

Number _____
Exp. Date _____ Amt. to Charge \$ _____
Cardholder Name _____
Cardholder Signature _____

*If payments are made via wire transfer, Exhibitor is responsible for the fees deducted by the bank.

Cancellation Policy: All requests must be made in writing to NBTA.

A full refund (less a \$100 administrative fee) will be given for cancellations made by November 17, 2009. A 50% refund (less a \$100 administrative fee) will be given for cancellations made between November 18, 2009 and April 4, 2010. After April 4 no refunds will be issued. (If a company decides to downsize, the cancellation policy remains the same for space cancelled.)

4. REGISTERING EXHIBIT PERSONNEL

All exhibit personnel must be fully registered and must pay the corresponding registration fee of either an Exhibitor or Allied Member. Exhibitors receive one complimentary registration for each 10' x 10' booth. A maximum of six complimentary registrations will be provided to exhibitors renting six or more 10' x 10' booth spaces.

5. EXHIBITOR CONTRACT

We, the undersigned, have the authority to enter into this agreement on behalf of the company identified in item 1 and do hereby apply for the reservation of exhibit space in the NBTA 2010 International Convention & Exposition in Houston, TX, August 8-11, 2010. When executed by the undersigned, this shall constitute a binding agreement between NBTA, who agrees to rent to the undersigned exhibitor, and the undersigned exhibitor, who agrees to rent from NBTA, the exhibit space in the George R. Brown Convention Center.

We agree to abide by the "IAEE Guidelines for Display Rules and Regulations" and the "NBTA Addendum to IAEE Guidelines for Display and Regulations" which are part of this agreement by reference and abide by all rules and regulations found in the Exhibitor Service Manual, and any such additional rules and regulations as may be adopted by NBTA.

We understand that exhibit space allocations shall be at the discretion of NBTA and that this agreement shall be legally binding between NBTA and the exhibitor upon acceptance in writing by NBTA. We understand that any change in the information on this agreement must be made in writing. We understand only one company may exhibit per booth.

Authorized Signature _____

Name (Print) _____ Date _____

Keep a copy for your files and return to:

Colette E. Massey, CTE, Senior Manager, Exhibits & Advertising, NBTA, 110 N. Royal St., 4th Floor, Alexandria, VA 22314 or Fax; 703-684-0263 or cmassey@nbta.org

»» JOIN OUR GROWING LIST OF EXHIBITORS! »»

1-800-BOOK-A-LIMO
 A Briggs Passport & Visa Expeditors, Inc.
 ABC Chauffeured Limos
 & Sedans Worldwide
 ABC Corporate Services
 ACCOR Hospitality
 Adelman Travel Group
 ADTRAV Travel Management
 Aer Lingus
 Aeroflot Russian Airlines
 Aeromexico
 Affinia Hotels
 Air Canada
 Air France
 Air New Zealand
 Aircell LLC
 AirComm Worldwide Transportation
 AirTran Airways
 AKA Hotel Residences
 Akron-Canton Airport
 Ala Moana Hotel
 Alaska Airlines/Horizon Air
 Alaven Consumer Healthcare, Inc.
 Alitalia Airlines
 American Airlines
 American Express
 American Marketing Group, Inc
 AmericInn International, LLC
 Amsterdam Hospitality Group
 AMTRAK
 ANA All Nippon Airways
 Aqua Hotels & Resorts
 Aquila Lodging
 ARC – Airlines Reporting Corporation
 Asiana Airlines
 Aston Hotels & Resorts Hawaii
 Austrian Airlines
 Avia International Travel
 Avianca Airlines
 Avis Budget Group
 Ayres Hotels of Southern California
 B.F. Saul Company-Hotel Division
 Bank of America
 Bauer's Intelligent Transportation
 BCD Travel
 Benchmark Hospitality International
 Best Western International, Inc.
 BLA Hotels
 bmi
 BMO Financial Group
 Borgata Hotel Casino & Spa/The Water Club
 BostonCoach
 Britton Group
 BridgeStreet Worldwide
 British Airways
 Business Travel Executive Magazine
 Business Travel News
 Business Travel Show
 Canadian Tourism Commission
 Capital Hotels & Suites
 Carey International, Inc.
 CARINO Hotels & Resorts Worldwide
 Carlson Hotels Worldwide
 Carlson Wagonlit Travel
 Cathay Pacific Airways
 Celebrity Jet Charter
 China Airlines
 Choice Hotels International
 CIBT, Inc.
 City Inn Contemporary Hotels
 Coast Hotels & Resorts
 CoGoJets
 Commonwealth Worldwide
 Chauffeured Transportatio
 Concorde Hotels & Resorts
 Concur
 ConferenceDirect
 Continental Airlines, Inc.
 Cornerstone Information Systems
 Corporate Lodging Consultants
 Corporate Transportation
 Group Worldwide, Inc.

Crescent Hotels & Resorts
 Crestline Independent Hotels
 Crown Cars & Limousines
 Crowne Plaza
 CTMS Travel
 Cvent
 CyberShift, Inc.
 Czech Airlines
 DATABASICS, Inc.
 Dav El Chauffeured
 Transportation Network
 Delta Air Lines, Inc.
 Delta AirElite Business Jets
 Department of Homeland
 Security, US-VISIT
 Desires Hotels
 Destination Hotels & Resorts
 Destination MCO – Worldwide
 Chauffeured Services
 Diners Club (Citicorp Diners Club Inc)
 Directravel
 Distinguished International Hotels
 Dolce Hotels and Resorts
 Dollar Thrifty Automotive Group, Inc.
 Doubletree Hotels – A Member of
 the Hilton Family
 Drury Hotels
 Egencia
 Embassy Suites Hotels
 Emirates
 Empire Hotel Group
 EmpireCLS Worldwide
 Chauffeured Services
 Enterprise Holdings
 Etihad Airways
 Europ Assistance USA Inc.
 Eurostar
 EVA Air
 ExpensAble
 ExpenseWatch.com
 Experient
 Extended Stay Hotels
 Fairmont, Raffles & Swissôtel
 Hotels & Resorts
 Farelogix Inc.
 FASTTRACK Airport Parking
 FCM Travel Solutions
 Finnair
 First National Bank of Omaha
 Flint Area Convention & Visitors Bureau
 Flowers Hotel Group
 Flyte Tyme Worldwide
 Four Seasons Hotels and
 Resorts Worldwide
 Furnished Quarters
 G3 Visas & Passports, Inc.
 Gansevoort Hotel Group
 Gaylord Hotels
 GDSX, Ltd.
 GetThere
 Global Alliance Worldwide
 Chauffeured Services L
 Global Hotel Alliance
 Global Traveler
 Green Globe Productions
 Hampton Hotels
 Handlery Hotels Inc.
 Hawaii Prince Hotel Waikiki/
 Prince Hotels Japan
 Hersha Hospitality Management
 Highgate Hotels
 Hilton Garden Inn
 Hilton Hotels Corporation
 Hilton Worldwide Sales
 Home2 Suites by Hilton
 Homewood Suites by Hilton
 Hostmark Hospitality Group
 Hotel Solutions
 HRG (Hogg Robinson Group)
 Hyatt Hotels & Resorts
 Iberia Airlines of Spain
 IBM Global Expense Reporting Solutions

IHG InterContinental Hotels Group
 iJET Intelligent Risk Systems
 Infinity Aviation Group
 International SOS
 Interstate Hotels & Resorts
 J.P. Morgan
 Japan Airlines
 Jet Airways
 JetBlue Airways
 Joie de Vivre Hospitality
 Jumeirah
 K Hotels
 Kerry Camp, Inc
 Kimpton Hotels
 KLM Royal Dutch Airlines
 Kokua Hospitality
 Korean Air
 KPG Creative
 La Costa Limousine
 La Quinta Hotels
 LAN Airlines
 Langham Hotels International
 Lanyon, Inc.
 Larkspur Hotels and Restaurants
 Las Vegas Convention and
 Visitors Authority
 Leros Point to Point
 LimoLink
 Limores.Net
 Lodging Logistics
 Loews Hotels
 London Towncars, Inc.
 LOT Polish Airlines
 Lufthansa
 Luxe Worldwide Hotels
 Magnolia Hotels
 Mandarin Oriental Hotel Group
 Marriott International
 MasterCard Worldwide
 Medjet
 MeetingTrader
 Meridian Global Services
 Mexicana Airlines
 MGM Grand Hotel & Casino – Las Vegas
 Miami Air International
 Midwest Airlines
 Millennium Hotels and Resorts
 Miramar Hospitality
 Morgans Hotel Group
 MTC Limousine & Corporate Coach, Inc.
 Munich Airport c/o Aviareps
 Music Express Limousine Service
 NC4
 NH Hotels, Inc USA
 Northwest Airlines
 nuTravel Technology Solutions
 NYC & Company
 NYLO Hotels
 OAG Worldwide
 Oberoi Group
 OKURA & RIHGA Royal Hotels
 Omega World Travel
 oneworld Alliance
 Orbitz for Business
 Orient-Express Hotels
 Outrigger Hotels & Resorts
 Pass Consulting Corporation
 Passport Health
 PENINSULA VISA AND
 PASSPORT SERVICE
 Posadas USA
 Preferred Hotel Group
 Prime Numbers Technology
 ProMedia.travel LLC
 Qantas Airways
 Qatar Airways
 Rearden Commerce
 Red Lion Hotels Corporation
 Red Roof Inns
 Regency Hotel Management
 Sabre Travel Network
 Scandinavian Airlines

Sentient Flight Group
 Shangri-La Hotels & Resorts
 SignUp4
 Singapore Airlines
 SkyTeam Global Airline Alliance
 Small Luxury Hotels of the World
 Sol Melia Hotels and Resorts
 Sonesta Collection – Hotels . Resorts . Cruises
 South African Airways
 Southwest Airlines
 Spanair
 Star Alliance Services GmbH
 StarCite, Inc.
 Starwood Hotels & Resorts
 Steigenberger Hotel Group
 SummitQwest
 Sunny's Worldwide
 Chauffeured Transportation
 SuperShuttle International
 Swiss International Air Lines
 Taj Hotels, Resorts & Palaces
 Tap Portugal
 Thai Airways International PCL
 The Helmsley Collection
 The Hertz Corporation
 The Hotel Hanford
 The Leading Hotels of the World
 The London NYC & West Hollywood
 The Park South Hotel/The Strand
 Hotel New York
 The Parking Spot
 The Ritz-Carlton Hotel Company, LLC
 The Spire Suites
 The Sutton Place Hotels
 The Whitehall Hotel – Chicago
 Thompson Hotels
 Tog Hotels
 Tokyu Hotels Japan
 Topaz International, Ltd.
 Travel and Transport, Inc.
 Travel Leaders
 Travel Visa Pro
 Travelan
 Travelocity Business
 Travelport GDS
 Travisa Passport & Visa Service
 Tri-Pen Management Corporation
 Tri-Pen TravelMaster Technologies, LLC
 Tristar Worldwide Chauffeur Services
 Triumph Hospitality Group
 Trondent Development Corp.
 TRX, Inc.
 U.S. Bank Corporate Payment Systems
 UATP
 United Airlines
 US Airways
 US Customs & Border Protection
 USTravel
 Utell Hotels & Resorts
 Uversa International
 V Australia
 Vantage Hospitality Group, Inc.
 Virgin America
 Virgin Atlantic Airways
 Virgin Limousines
 Visa Inc
 Vision 2000 Travel Group
 Warwick International Hotels
 Willow Hotels-NYC
 WIN – Worldwide Independent
 Travel Network
 Wings Corporate Travel
 Worktopia
 World Travel, Inc.
 WORLDHOTELS
 Wright Investment Properties
 Wyndham Hotel Group
 Wynn | Encore Las Vegas

*As of November 23, 2009



**NATIONAL BUSINESS
TRAVEL ASSOCIATION**
Connecting the Business Travel World

110 N. Royal Street, 4th Floor, Alexandria, VA 22314

NBTA Houston / 2010

International Convention & Exposition
August 8-11, 2010

It's a good place to see new technologies, new
suppliers and great networking all under one roof.

— NBTA 2009 Convention Exhibitor

» Join The World's Largest Gathering of Travel Buyers »

THE FORTUNE 100 COMPANIES WHO TURN TO NBTA INCLUDE:

3M Company
Abbott Laboratories
Aetna Inc.
Allstate Corporation
American Express Company
Apple
AT&T, Inc.
Bank of America
Best Buy Co., Inc.
Boeing Company
Chevron Corporation
Cisco Systems, Inc.
Citigroup
Comcast Corporation
ConocoPhillips
Costco Wholesale
Deere & Company
Dow Chemical
DuPont
ExxonMobil Corporation

FedEx Corporation
Ford Motor Company
General Dynamics
Corporation
General Electric Company
General Motors
Goldman Sachs & Co.
HCA
Hewlett-Packard Company
Home Depot
Honeywell International Inc.
Humana, Inc.
IBM
Ingram Micro Inc.
Intel Corporation
J.P. Morgan Chase & Co.
Johnson & Johnson
Johnson Controls
Kraft Foods

Kroger
Lockheed Martin Corporation
Lowe's Companies, Inc.
Macy's, Inc
Marathon Oil Company
McKesson Corporation
MetLife
Microsoft Corporation
New York Life
Insurance Company
Northrop Grumman
Corporation
Occidental Petroleum
Corporation
PepsiCo
Pfizer
Procter & Gamble
Prudential Financial
Safeway Inc.

Sprint Nextel
State Farm Insurance
SUPERVALU Inc.
SYSCO Corporation
Target Corporation
Tesoro
The Coca-Cola Company
TIAA-CREF
Time Warner, Inc.
Travelers Companies, Inc.
Tyson Foods, Inc.
United Technologies
Corporation
UnitedHealth Group
Valero Energy Corporation
Wal-Mart Stores, Inc.
Walt Disney Company
WellPoint, Inc.
Wells Fargo Financial