

We're All In This TOGETHER



GBTA Canada Town Hall

Wednesday, October 28 @ 2pm EST

Connecting the people that connect the world.™





Nancy Tudorache

Regional Vice President, Canada
GBTA

Phone: 416-840-6128 E-mail: ntudorache@gbta.org

Town Hall Agenda

- **GBTA Updates:** Tools, Resources, and Updates
- **Covid-19 International Traveller Pilot on Testing to Reduce Quarantine Period in Canada**

Martin Long, Member of the Legislative Assembly & Parliamentary Secretary for Small Business and Tourism

Graham Statt, Incident Commander, COVID-19 Emergency Operations Centre, Alberta Health

Dean Blue, Planning Section Chief, Alberta Health Emergency Operations Center & Senior Public Health Advisor to the Chief Medical Officer of Health

- **Impact of Covid-19 on Business in Canada:**

The Honourable Perrin Beatty, PC, OC, President and Chief Executive Officer, Canadian Chamber of Commerce

GBTA Canada Town Halls are Recorded

and available on our website gbta.org/canada

Do you have a Question?

Please submit questions to the dedicated **Q&A box** on Zoom.

Questions will be answered only if time permitting.

For Assistance during the town hall e-mail:
Tara O'Sullivan tosullivan@gbta.org

GBTA Canada Volunteer Opportunities



GBTA Canada Volunteer Opportunities

gbta.org/Canada

GBTA Canada Advisory Board Available Positions

3 Available Direct (Buyer)

3 Available Allied (Supplier)

GBTA Canada 2021 Committees

Transportation
(air, car, ground, rail)

Accommodations

Meetings

Technology

Risk

GBTA Canada 2021 Taskforces

GBTA Canada Conference
Toronto

GBTA Western Canada
Conference
Calgary



GBTA Conference 2021 - Toronto

May 9-12, 2021



GBTA Western Canada Conference 2021 – Calgary

November 8 & 9, 2021

THE WESTIN
CALGARY AIRPORT





Call for Education Session Proposals



ALL NEW: Regional Direct Talk Discussion Series

Eastern & Western Region Group: 2pm EST / 3pm AST / 12pm MST / 11am PST

November 4 & December 16

Buyer Champions

Western



Monica McKill

Manager, Air & Ground Transportation
Cenovus



Brooke Davis

Manager, Global Travel and Events
Lululemon

Eastern



Elizabeth Oliveira

Corporate Travel OMERS

Regional Direct Talk Discussion Series:

The Impact of Covid-19 on the Evolving Role of the Travel Manager

GBTA Canada has adapted our final Regional Direct Talk sessions of 2020 with a professionally facilitated discussion series that focuses on the evolution of the travel manager's role and responsibilities in our new 'Covid-world'.

- What is your role today and how can you continue to evolve it with the times?
- How is your travel policy adapting or changing?
- What do travel budgets look like for the remainder of this year and into 2021?
- How can you redefine your role or innovate your scope of work?
- What is viable for managed travel as we progress into 2021?



Facilitated by: Scott Gillespie

To Register visit:
gbta.org/Canada

GBTA COLLABORATORY

2020 Webinar Series

GBTA Collaboratory 2020 is a 10-week webinar series designed to provide perspectives, best practices, expert insight, and actionable takeaways to address the issues facing the global business travel industry. Attendees of the series will experience strategic, informative, and solution-focused dialogue between panelists made up of business leaders, GBTA committees and volunteers, sponsors, and industry experts. Join us for this in-depth outlook on the future of business travel.

Cost:

GBTA Members and Chapter Members: Complimentary
Non-Members: \$49 USD per webinar

[Click here](#) for more information

Accommodations

October 26 - 30

**OCT
28
2020**

**Buyer Discussion:
Anticipating and Setting
Traveler Expectations for the
New Hotel Experience**

11:00 AM ET

**OCT
30
2020**

**Emerging Technology Trends
to Watch in Hospitality**

11:00 AM ET

**OCT
29
2020**

**Accommodations - Past,
Present and Future**

11:00 AM ET



GBTA Canada Town Hall

Wednesday, December 2 @ 2pm EST



[visit: gbta.org/Canada](https://gbta.org/Canada)

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Dave Hilfman
Executive Director
GBTA



**READY.
SAFE.
TRAVEL.**

by GBTA

Advocating for unity and a safe and
responsible restart of business travel.

Ready. Safe. Travel.

In-person meetings are 34 times more likely to create responses, than non-face-to-face meetings



Source: Harvard Business Review

Business Travel Contributes:

**Pre-pandemic
\$40.1 Billion CAD
towards
Canadian GDP**

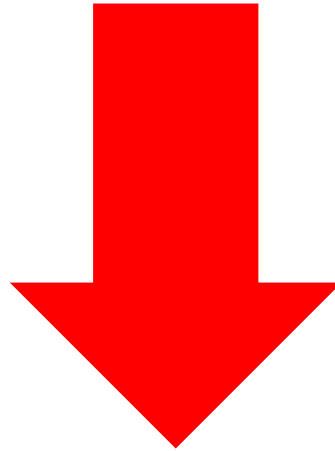


**US Economy
gains or loses
\$5.5 Billion USD
and 74,000 jobs
for every 1%
change in
business travel
spend**



The Loss of Business Travel:

**Current Estimated
Canadian
Business Travel
loss of
\$2.6 Billion CAD
per month**



**Current Estimated
Global
Business Travel
loss of
\$108.5 Billion USD
across the sector**





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International Traveller Pilot on Testing

Martin Long

Member of the Legislative Assembly
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Graham Statt

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Alberta Health

Dean Blue

Planning Section Chief, Alberta Health Emergency Operations Centre
Senior Public Health Advisor to the Chief Medical Officer of Health





[Link Access Full Details CLICK HERE](#)

New COVID-19 pilot planned for international travellers | Nouveau projet pilote lié à la COVID-19 prévu pour les voyageurs internationaux

A joint pilot program from the Government of Alberta and the Government of Canada – the first of its kind in the country – will safely test an alternative to the current 14-day quarantine requirement for international travellers while continuing to protect Canadians from COVID-19.

Impact of Covid-19 on Canadian Business

Perrin Beatty, PC, OC
President and Chief Executive Officer
Canadian Chamber of Commerce



Canadian
Chamber of
Commerce

Chambre de
Commerce
du Canada

The Voice of Canadian Business™
Le porte-parole des entreprises canadiennes^{MD}



ROADMAP TO RECOVERY

To Access the link to the Full Document [CLICK HERE](#)



CANADIAN BUSINESS
RESILIENCE NETWORK
Prepare. Persevere. Prosper.



Canadian
Chamber of
Commerce
Chambre de
Commerce
du Canada



Impact of Covid-19 on Canadian Business

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We're All In This TOGETHER

Thank you for Joining



Our Next Town Hall

Wednesday, December 2 @ 2pm EST

To RSVP: [CLICK HERE](#)

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GBTA Honorary Membership

GBTA will provide business travel professionals who have been displaced due to the impact of coronavirus and the global pandemic a GBTA Honorary Membership. This membership will be valid for 12 months or until finding employment. GBTA is committed to helping the business travel community stay connected during this challenging time.

[**Apply for a GBTA Honorary Membership**](#)