IATA's New Distribution Capability (NDC) & What It Means to Travel Managers & Suppliers

The unfolding story of IATA's New Distribution Capability (NDC) and its impact on your business travel program. From the broader part it plays in airline distribution to the potential for hotel programs and beyond, we provide an insight into the standard, its application, the latest developments globally and what this means to your travel program. This session includes “Myth Busters” where we highlight what NDC is and what it isn’t as well as answering your questions from first principles to what this means for the future.

Speaker

Lora Ellis
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Venue

Embassy Suites Burlingame
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Location(s)

North America