GBTA Regional Direct Talks

GBTA Regional Direct Talk Discussion Series:

The Impact of Covid-19 on the Evolving Role of the Travel Manager

To maximize the learning opportunities and peer-based exchange, we have opted to combine the Eastern and Western Canada Regional Direct Talk Groups for the discussion series

Sign-Up

Dates & Times

Wednesday, September 16 @ 2pm EST / 12pm MST / 11am PST  
Wednesday, November 4 @ 2pm EST / 12pm MST / 11am PST  
Wednesday, December 16 @ 2pm EST / 12pm MST / 11am PST

GBTA Canada recognizes the importance of peer networking and best practice sharing. Unique to GBTA Canada is our Regional Direct (buyer) Talks. Direct (buyer) members gather virtually, to exchange ideas, and understand market dynamics.

GBTA Canada has adapted our final Regional Direct Talk sessions of 2020 with a professionally facilitated discussion series that focuses on the evolution of the travel manager’s role and responsibilities in our new Covid-world;

What is your role today and how can you continue to evolve it with the times?  
How is your travel policy adapting or changing?  
What do travel budgets look like for the remainder of this year and into 2021?  
How can you redefine your role or innovate your scope of work?  
What is viable for managed travel as we progress into 2021?

Throughout the consecutive fall series of travel buyer-only sessions, these questions and more will be explored resulting in actionable and meaningful take-aways. Scott Gillespie, a leading expert on travel management & procurement, will provide relevant and current insights while facilitating the peer-based discussion. This fall series of Regional Direct Talk sessions are designed to help Canadian travel