



# **Make Your OBT Work for You, Your**

**Start Date: Dec 1, 2020 11:00 AM**

**End Date: Dec 1, 2020 12:00 PM**

The Devil&rsquo;s in the Details: Make Your OBT Work for You, Your Policy and Traveler Safety

[Register](#)

Date & Time:

Tuesday, Dec. 1 at 11:00 - 12:00 PM EST

GLP Designation Group &ndash; Final Presentation &ndash; Webinar

The Online Booking Tool (OBT) sits at the intersection of your travel program objectives and your travelers&rsquo; safety/experience. OBTs are a critical point of shared interaction, which provides countless opportunities to achieve both objectives. This session will focus on providing actionable suggestions buyers can take back to their organizations to enhance their current OBT utilization. This space in particular is evolving and costs are limited, but creativity is not. Join us to uncover some of the untapped tools and resources that are available for you today.

Presenters:

Kelly Turco, Global Travel Manager, Parsons,

Maria King, Global Account Executive, Marriott International,

ZhuZhu Lemmons, Principle of Corporate Sales, American Airlines,

Steven Conn, Senior Account Executive, Delta Airlines

Blake Lloyd, Senior Manager, American Airlines

[Register](#)