



The Buyers are Back - GTP Credit

Start Date: Mar 11, 2021 3:00 PM

End Date: Mar 11, 2021 4:00 PM

The Buyers are Back -GTP Credit Approved

Register:

North Carolina Chapter

Date & Time:

March 11, 2021 | 3:00 PM - 4:00 PM

Location

Virtual (Zoom webinar)

Complimentary webinar open to all in the Travel Industry who manage Travel.

What a difference a year has made!

GBTA North Carolina rejoins March 2020 buyer panelists:

- Daksha Patel (Credit Suisse)
- Ken Spielfogel (Bank of America)
- Paula Finn (TIAA)
- Pam Boies (Duke Energy)
- Tina Fullard (Truist)

and moderator, Joe Currie (Nina & Pinta Consulting), to explore the learnings that each have encountered, and best practices now being implemented since they first presented a year ago.

This complimentary hour-long interactive session will focus on the following buyer questions:

1. In a minute or two, please explain to us how your travel program has changed from March 2020 to March of 2021.