



# GBTA Convention 2019

**Start Date: Aug 3, 2019 1:00 PM**

**End Date: Aug 7, 2019 11:00 PM**

GBTA Convention 2019

August 3 - 7, 2019

Chicago, Illinois

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How would you define today's corporate travel buyer?

Is it someone who manages the travel experience for their organization's employees? Do they micromanage every aspect of transportation and accommodations for their travelers? Are they also involved in the planning and execution of corporate meetings and events? And how has this role changed over the past year? Decade? Century?

All that is certain is that the role of the travel buyer is evolving.

Tomorrow's travel professionals are being defined by emerging technologies which have transformed the modern managed travel experience. Every day, new roles and responsibilities are created for travel buyers—to include procurement, human resources, security/risk mitigation and meetings management. New security risks have altered the very identity of the travel professional, who must now factor current geopolitical issues into consideration.

Welcome to GBTA Convention 2019—where the next generation of travel professionals meet world-class education and networking with industry-leading suppliers. Join us in Chicago from August 3 — 7 for The Business Travel Event of the Year®; featuring 400+ exhibiting companies, 175+ education & professional development sessions and nearly 7000 attendees representing over 50 countries.

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