



GLP Marketing

Start Date: Oct 10, 2019 8:00 AM

End Date: Oct 11, 2019 4:00 PM

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October 10-11, 2019

Date(s) are TBD

Location: TBD

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GBTA launched its first ever “immersion” model for Global Leadership Professional® (GLP) program in March 2019. Showcasing award winning academics from renowned universities, this is the only masters-level course for travel professionals. The “immersive” curriculum has been enhanced to integrate meaningful classroom structured learning, combined with experiential, less structured, multi-stakeholder, knowledge-exchange model.

Benefits:

The GLP Program offers a wide range of benefits to participants and their organizations, including:

- Become part of a network of global peers
- Understand advanced business principles
- Interact with renowned faculty members
- Develop team approaches and strategies for solving problems
- Earn recognition for your achievement

Rates:

GBTA Members: \$995 (Special member rate)

Non-Member Directs, Indirects and Allied: \$1,355 (Includes 1-year membership)

Non-Member Government, Non-Profit or Educator: \$1,095 (Includes 1-year membership)

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