

A Guide to Simple Meetings

Start Date: Feb 21, 2019 10:00 AM

End Date: Feb 21, 2019 11:00 AM



A Guide to Simple Meetings Management Technology

Thursday, February 21st

10:00 AM ET/60 minutes

[Click here for other time zones](#)

50% of all meetings expenditure is on recurring simple meetings. Yet most companies are not effectively tracking and driving savings for this multi-million segment.

During this webinar we will review how to create, launch and measure your simple meetings program. We will explain how best to empower employees to find great places to meet and book in policy while also clearly measuring expenditure and driving increased savings.

At the end of the session, participants should be able to:

A clear understanding of the technology available for simple meetings procurement

The opportunity around booking meeting spaces online

How to drive usage in policy

How to work with preferred hotel partners and new unique venues

Presenters: