

# Advanced Principles of Business Travel

**Start Date: Sep 23, 2019 9:00 AM**

**End Date: Sep 24, 2019 5:00 PM**



Advanced Principles of Business Travel Management&trade;

23-24 September, 2019

Stockholm

Language: switch between Scandinavian languages to suit participants

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The Advanced Principles of Business Travel Management&trade; course builds off the Fundamentals curriculum to aid business travel professionals in increasing their knowledge of the industry while also expanding on their professional skills. This course is designed for travel buyers overseeing a managed business travel program and suppliers offering travel-related products and services.

Core Curriculum

Strategic Planning  
Buyer and Supplier Relationships  
Travel Program Administration  
Data Analysis

Who Should Take this Course?

Travel Managers and Directors  
Procurement or Fiscal Managers overseeing travel budgets  
Regional/District Sales Managers for travel suppliers  
Professionals with three or more years of business travel experience  
Professionals aspiring to sit for the Global Travel Professional&reg; (GTP) Exam