

Advanced Principles of Business Travel

Start Date: Oct 14, 2020 9:00 AM

End Date: Oct 15, 2020 5:10 PM



The Advanced Principles of Business Travel Management™

14-15 October 2020

London, UK

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The Advanced Principles of Business Travel Management™ course builds off of the Fundamentals curriculum to aid business travel professionals in increasing their knowledge of the industry while also expanding on their professional skills. This course is designed for travel buyers overseeing a managed business travel program and suppliers offering travel-related products and services.

Core Curriculum

Strategic Planning

Buyer and Supplier Relationships

Travel Program Administration

Data Analysis

Who Should Take this Course?

Travel Managers and Directors

Procurement or Fiscal Managers overseeing travel budgets

Regional/District Sales Managers for travel suppliers

Professionals with three or more years of business travel experience

Professionals aspiring to sit for the Global Travel Professional ® (GTP) Exam

Venue:

Melia Whitehouse, Albany Street, Regent's Park, London

Prices

Members: €500 + VAT

Non-members: €700 + VAT

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