



# Leading a Corporate Culture of

**Start Date: Dec 15, 2020 10:00 AM**

**End Date: Dec 18, 2020 1:00 PM**

GLP&reg; Leadership Marketing

December 15, 17, & 18

Leading a Corporate Culture of Innovation

Registration is Closed

Dates: Tues., December 15 th , Thurs., December 17 th and Fri., December 18 th

Virtual Webinars

Time: 10:00 AM EDT - 1:00 PM EDT each day

Leading a Corporate Culture of Innovation is a course designed for business leaders wanting to gain a solid understanding of Building Effective Organizations, Leading Effective Organizations, Reciprocity &ndash; Hidden Keys for Building Collaboration & Trust, and much more.

This three-day course equips leaders from all backgrounds with the skills necessary to accurately assess effectiveness and design for innovation in Leadership.

The course fulfills the &ldquo;Leadership&rdquo; competency requirement for those pursuing the GLP Designation or their Certificate of Professional Development.

Presented by

Sean Martin, Associate Professor of Management at University of Virginia Darden School of Business

If you have any questions about this course or the GLP&reg; program, please feel free to email [pd@gbta.org](mailto:pd@gbta.org) .

Made Possible by

**Location(s)**

North America