13th Annual Government Relations Challenge is ON

It is time to elevate our individual voices into a collective ROAR!

Chapters that fulfill each task will be recognized as Challenge Partners

Challenge runs Convention to Convention (September 1, 2018 – July 19, 2019)

PARTNERS will...(Details announced closer to GBTA Convention 2019)

GBTA is challenging its Chapters to engage their elected officials. Chapters fulfilling these 6 tasks will be recognized as Partners

>> 35% of membership sends a communication to one of their elected officials through the Legislative Action Center

>> 25% of chapter membership signs up to be an Advocate

>> Invite an elected official to speak at a chapter meeting or host a GBTA government relations focused meeting

>> Chapter sends a letter or signs onto a GBTA Chapter coalition letter to its representative or senator endorsing a GBTA endorsed bill or vote

>> Chapter appoints a liaison to the GBTA Government Relations Department

>> Large Chapters raise $1,500.00, Medium Chapters raise $1,000.00 and Small Chapters raise $500.00 in PAC contributions, ALL must have 30% of members contribute

Questions about the Government Relations Challenge may be directed to Shane Downey at sdowney@gbta.org.

Chapter Challenge PAC

>> Chapters are divided into three groups based on membership size

The Chapter Partners in each division that raises the most PAC money above the Partner $ level will receive a reserved table for all GBTA Convention 2019 Arena Luncheons

Chapter Challenge Runner Ups

>> Chapter Partners that Finish 2nd in PAC money raised

In addition to the three tables- we are offering a 4th reserved table. The Chapter that raises the second highest PAC amount in each division will be eligible for a reserved table for ONE of the three days.

The deciding factor for which day the runner up BTAs gets the table will be based on the BTA with the highest average contribution per member.

GBTA is a strong voice for business travel. We are members first, advocates second...we ROAR!