



PATA & GBTA Travel Summit
 December 8-9, 2022
 Bangkok, Thailand

Sponsorship opportunities

Premium Sponsorships	Platinum (4 avail) USD \$ 17,500	Gold USD \$ 12,500	Silver USD \$ 7,500
Complimentary supplier registrations	5	3	1
Complimentary buyer registrations (non-transferable)	5	3	2
Logo recognition on GBTA and PATA conference websites	✓	✓	✓
Banner ad to run on GBTA.org and PATA.org websites	3 months	1 months	
Branding at the venue, mobile app and digital marketing collateral	✓	✓	✓
Exhibition booth	3	2	1
Full attendee registration list with name, title, and company information only	✓	✓	✓
Buyer only registration list with name, title, company and email address (GDPR compliance). Sent once before and once after the event	✓	✓	✓
Play up to 90 sec. video on main stage	✓		

Thought Leadership sponsorships

Main Stage – Opening Session “Blended Travel”

December 8

USD \$17,500

- Opportunity to provide a two (2) minute presentation with 90 seconds promotional video during the conference (*Presentation to be agreed upon by GBTA / PATA and sponsor. GBTA / PATA has final editorial control*)
- Two (2) complimentary supplier registrations (VIP)
- Five (5) complimentary buyer registrations (non-transferable)
- One (1) exhibition booth (3x3m)

Promotion and Publicity:

- Recognition as the Main Stage sponsor on onsite branding: Media Briefing Backdrop and Acknowledgement Board (where available and applicable)
- Recognition in Press release to 1,300+ business and leisure travel trade media
- Logo on GBTA and PATA event websites, event app and other marketing collateral (such as GBTA and PATA newsletters with an audience of 100,000+) as available
- Logo on stage monitors and in room during session
- Brand exposure on GBTA and PATA post-event wrap-up EDM

Keynote Speaker Sponsor

December 8: Sustainability

December 9: Travel Risk Management

USD \$17,500

- Opportunity to provide a two (2) minute keynote speech with 90 seconds promotional video during the conference
- Two (2) complimentary supplier registrations (VIP)
- Five (5) complimentary buyer registrations (non-transferable)

Promotion and Publicity:

- Recognition as the Keynote Speaker sponsor on onsite branding: Media Briefing Backdrop and Acknowledgement Board (where available and applicable)
- Logo on GBTA and PATA event websites, event app and other marketing collateral (such as GBTA and PATA newsletters with an audience of 100,000+) as available
- Logo on stage monitors and in room during session
- Brand exposure on GBTA and PATA post-event wrap-up EDM

Co-developed Session Sponsorship

USD \$10,000 (6 opportunities)

- Exclusive sponsorship for each topic and 2 minutes of stage time (which may include video) prior to session
- Each breakout session is 45mins
- Speaking opportunity (panel during the conference)
- One (1) complimentary supplier registration (VIP)

- Three (3) complimentary buyer registrations (non-transferable)
- Must be confirmed 6 weeks prior to conference (Oct 21 cut-off deadline)

Promotion and Publicity:

- Recognition on onsite branding
- Logo on stage monitors and in room during session
- Brand exposure on GBTA and PATA post-event wrap-up EDM

Closing General Session: Future of Business Travel

December 9

USD \$17,500

- Opportunity to provide a two (2) minute presentation with 90 seconds promotional video during the conference (*Presentation to be agreed upon by GBTA / PATA and sponsor. GBTA / PATA has final editorial control*)
- Two (2) complimentary supplier registrations
- Five (5) complimentary buyer registrations (non-transferable)
- One (1) exhibition booth (3x3m)

Promotion and Publicity:

- Recognition as the Closing General Session sponsor on onsite branding: Media Briefing Backdrop and Acknowledgement Board (where available and applicable)
- Logo on GBTA and PATA event websites, event app and other marketing collateral (such as GBTA and PATA newsletters with an audience of 100,000+) as available
- Logo on stage monitors and in room during session
- Brand exposure on GBTA and PATA post-event wrap-up EDM

Networking sessions

VIP Dinner

December 7, 6PM (by invitation only: speakers, VIP delegates, etc)

USD \$25,000

- Three (3) complimentary supplier registrations
- Five (5) complimentary buyer registrations (non-transferable)
- Strategic placement of sponsor's table
- Opportunity to select VIP guests to join sponsor's table
- Recognition from GBTA and PATA leadership during dinner
- Opportunity to provide welcome address to dinner attendees (max 2 minutes)
- Recognition of sponsor in onsite branding: Media Briefing Backdrop and Acknowledgement Board (where available and applicable)
- Logo on GBTA and PATA event websites and event app
- Brand exposure on PATA and GBTA post-event wrap-up EDM
- Buyer Attendee List (Personal Data Protection Act compliant)
- One (1) month banner ad on GBTA and PATA websites

Seated Lunch // December 8 12-1.30pm & December 9 12.30-2.00pm
USD \$25,000

- Three (3) complimentary supplier registrations
- Five (5) complimentary buyer registrations (non-transferable)
- Strategic placement of sponsor's table
- Opportunity to select VIP guests to join sponsor's table
- Opportunity to provide welcome address to attendees (max 2 minutes)
- Acknowledgement of sponsor on onsite branding: Media Briefing Backdrop and Acknowledgement Board (where available and applicable)
- Logo on GBTA and PATA event websites and event app
- Brand exposure on PATA and GBTA post-event wrap-up EDM
- Buyer Attendee List (Personal Data Protection Act compliant)
- One (1) month banner ad on GBTA and PATA websites

Welcome Dinner (All delegates)

December 8
USD \$35,000

- Three (3) complimentary supplier registrations
- Five (5) complimentary buyer registrations (non-transferable)
- Strategic placement of sponsor's table
- Opportunity to select VIP guests to join sponsor's table
- Recognition from GBTA and PATA leadership during dinner
- Opportunity to provide welcome address to dinner attendees (max 2 minutes)
- Recognition of sponsor on onsite branding: Media Briefing Backdrop and Acknowledgement Board (where available and applicable)
- Logo on GBTA and PATA event websites and event app
- Brand exposure on PATA and GBTA post-event wrap-up EDM
- Buyer Attendee List (Personal Data Protection Act compliant)
- One (1) month banner ad on GBTA and PATA websites

Buyer Only Breakfast

December 9
USD \$20,000

- Three (3) complimentary supplier registrations
- Five (5) complimentary buyer registrations (non-transferable)
- Strategic placement of sponsor's table
- Opportunity to select up to 5 guests to join sponsor's table
- Acknowledgement from GBTA and PATA CEOs during breakfast

- Opportunity to provide welcome address to attendees prior to the breakfast
- Recognition of sponsor on onsite branding: Media Briefing Backdrop and Acknowledgement Board (where available and applicable)
- Logo on GBTA and PATA event websites and event app
- Brand exposure on PATA and GBTA post-event wrap-up EDM

Closing Dinner (All Delegates)

December 9

USD \$35,000

- Three (3) complimentary supplier registrations
- Five (5) complimentary buyer registrations (non-transferable)
- Strategic placement of sponsor's table
- Opportunity to select VIP guests to join sponsor's table
- Recognition from GBTA and PATA leadership during dinner
- Opportunity to provide welcome address prior to dinner (max 2 minutes)
- Recognition of sponsor on onsite branding: Media Briefing Backdrop and Acknowledgement Board (where available and applicable)
- Logo on GBTA and PATA event websites and event app
- Brand exposure on PATA and GBTA post-event wrap-up EDM
- One (1) month banner ad on GBTA and PATA websites

Coffee Breaks

During Expo Time:

December 8: 11.00am-12.30pm and 3-4pm

December 9: 10.30-11.30am and 1.30pm-3pm

USD \$10,000

- Exclusive sponsorship
- Sponsor may provide pop-up banners and other sustainable branded materials during breaks

Brand awareness opportunities

Registration Area Sponsor

USD \$15,000

- Company logo branding at registration counters
- One (1) complimentary conference registration

- Recognition of sponsor on PATA and GBTA event websites
- Brand exposure on PATA and GBTA post-event wrap-up EDM
- Buyer Attendee List (Personal Data Protection Act compliant)
- One (1) month banner ad on GBTA and PATA websites

Lounge Area

USD \$10,000

- Meeting area for delegates to relax and network
- Prominent placement of logo and company branding at the sponsored lounge
- Opportunity to host a contest to drive traffic / gamification engagement in the mobile app
- One (1) complimentary conference registration
- Brand exposure on PATA and GBTA post-event wrap-up EDM
- Buyer Attendee List (Personal Data Protection Act compliant)
- One (1) month banner ad on GBTA and PATA websites

Lanyards

USD \$10,000

- Sponsor to provide 400 lanyards
- One (1) complimentary conference registration
- Lanyard to be distributed to all delegates at the registration desk
- Logo recognition on PATA and GBTA event websites
- Brand exposure on PATA and GBTA post-event wrap-up EDM

Event App

USD \$12,500

- Exclusive sponsorship of mobile app
- One (1) complimentary conference registration
- Logo recognition on home page of event app
- Sponsor mention in communication to all delegates announcing the mobile app live date
- Recognition of sponsor on onsite branding: Media Briefing Backdrop and Acknowledgement Board (where available and applicable)
- Brand exposure on PATA and GBTA post-event wrap-up EDM

Selfie Station

USD \$7,500

- Opportunity to interact and network for social media engagement at a prominent heavily trafficked part of the venue
- Prominent placement of logo on the selfie station branded unit to draw attention to your logo in the photos shared on social media; co-branded with GBTA, PATA and main event sponsor logo
- Opportunity to place a sustainable giveaway in the area and host a contest to drive traffic / engagement
- One (1) complimentary conference registration
- Recognition of sponsor on onsite branding: Media Briefing Backdrop and Acknowledgement Board (where available and applicable)
- Brand exposure on PATA and GBTA post-event wrap-up EDM

Column wraps

USD \$1,500

- Opportunity to feature your company logo and/or message prominently trafficked part of the venue

Hanging Banners (Conference Hall)

USD \$1,000

Hanging Banners (Exhibition Hall)

USD \$1,000

Exhibition Booth* (3mx3m modular)

	Description	Early bird – up to 23 Sept	Standard – 24 Sept onwards
<i>Exhibitor Member</i>	<i>Supplier member of PATA with booth and 1 registrant</i>	\$ 2,599	\$ 2,799
<i>Exhibitor Non-Member</i>	<i>Supplier non-member of PATA with booth and 1 registrant</i>	\$ 3,099	\$ 3,299

- 3mx3m single modular (turnkey) booth space to include:
 - 3 back panels (no print included)
 - Dividing panel (translucent)
 - Carpet
 - Cabinet
 - 1 Round table and 2 chairs
 - Name board with booth number
 - Spotlights
- One (1) complimentary conference registration per 3m²
- Exhibitor listing on PATA and GBTA event websites and onsite Directory Map Board

*Multiple booths available: companies can combine up to 5 (five) 3m² modular booths. Price and included elements as above. Please contact mgarrett@gbta.org for more details.