We’re All In This TOGETHER

GBTA Canada Town Hall

Wednesday, October 28 @ 2pm EST

Connecting the people that connect the world.™
Nancy Tudorache
Regional Vice President, Canada
GBTA

Phone: 416-840-6128   E-mail: ntudorache@gbta.org
Town Hall Agenda

• **GBTA Updates**: Tools, Resources, and Updates

• **Covid-19 International Traveller Pilot on Testing to Reduce Quarantine Period in Canada**

  *Martin Long*, Member of the Legislative Assembly & Parliamentary Secretary for Small Business and Tourism

  *Graham Statt*, Incident Commander, COVID-19 Emergency Operations Centre, Alberta Health

  *Dean Blue*, Planning Section Chief, Alberta Health Emergency Operations Center & Senior Public Health Advisor to the Chief Medical Officer of Health

• **Impact of Covid-19 on Business in Canada**:

  *The Honourable Perrin Beatty*, PC, OC, President and Chief Executive Officer, Canadian Chamber of Commerce
GBTA Canada Town Halls are Recorded
and available on our website gbta.org/canada

Do you have a Question?

Please submit questions to the dedicated Q&A box on Zoom.

Questions will be answered only if time permitting.

For Assistance during the town hall e-mail:
Tara O’Sullivan   tosullivan@gbta.org
GBTA Canada Volunteer Opportunities
GBTA Canada Volunteer Opportunities

gbta.org/Canada

GBTA Canada Advisory Board
Available Positions
3 Available Direct (Buyer)
3 Available Allied (Supplier)

GBTA Canada 2021 Committees
- Transportation (air, car, ground, rail)
- Accommodations
- Meetings
- Technology
- Risk

GBTA Canada 2021 Taskforces
- GBTA Canada Conference
  Toronto
- GBTA Western Canada Conference
  Calgary
GBTA Conference 2021 - Toronto
May 9-12, 2021

GBTA Western Canada Conference 2021 – Calgary
November 8 & 9, 2021
Call for Education Session Proposals
ALL NEW: Regional Direct Talk Discussion Series

Eastern & Western Region Group: 2pm EST / 3pm AST / 12pm MST / 11am PST

November 4 & December 16

Buyer Champions

**Western**

Monica McKill  
Manager, Air & Ground Transportation  
Cenovus

**Eastern**

Brooke Davis  
Manager, Global Travel and Events  
Lululemon

Elizabeth Oliveira  
Corporate Travel OMERS
Regional Direct Talk Discussion Series:
The Impact of Covid-19 on the Evolving Role of the Travel Manager

GBTA Canada has adapted our final Regional Direct Talk sessions of 2020 with a professionally facilitated discussion series that focuses on the evolution of the travel manager’s role and responsibilities in our new ‘Covid-world’.

- What is your role today and how can you continue to evolve it with the times?
- How is your travel policy adapting or changing?
- What do travel budgets looks like for the remainder of this year and into 2021?
- How can you redefine your role or innovate your scope of work?
- What is viable for managed travel as we progress into 2021?

To Register visit: gbta.org/Canada
GBTA Collaboratory 2020 is a 10-week webinar series designed to provide perspectives, best practices, expert insight, and actionable takeaways to address the issues facing the global business travel industry. Attendees of the series will experience strategic, informative, and solution-focused dialogue between panelists made up of business leaders, GBTA committees and volunteers, sponsors, and industry experts. Join us for this in-depth outlook on the future of business travel.

**Cost:**
GBTA Members and Chapter Members: Complimentary
Non-Members: $49 USD per webinar

[Click here for more information](#)
GBTA Canada Town Hall

Wednesday, December 2 @ 2pm EST

visit: gbta.org/Canada
Advocating for unity and a safe and responsible restart of business travel.

Ready. Safe. Travel.
In-person meetings are 34 times more likely to create responses, than non-face-to-face meetings.

Source: Harvard Business Review
Business Travel Contributes:

Pre-pandemic $40.1 Billion CAD towards Canadian GDP

US Economy gains or loses $5.5 Billion USD and 74,000 jobs for every 1% change in business travel spend

Source: GBTA
The Loss of Business Travel:

Current Estimated Canadian Business Travel loss of $2.6 Billion CAD per month

Current Estimated Global Business Travel loss of $108.5 Billion USD across the sector

Source: GBTA
Advocating for unity and a safe and responsible restart of business travel.
International Traveller Pilot on Testing

Martin Long
Member of the Legislative Assembly
Parliamentary Secretary for Small Business and Tourism

Graham Statt
Incident Commander, Covid-19 Emergency Operations Centre
Alberta Health

Dean Blue
Planning Section Chief, Alberta Health Emergency Operations Centre
Senior Public Health Advisor to the Chief Medical Officer of Health
New COVID-19 pilot planned for international travellers | Nouveau projet pilote lié à la COVID-19 prévu pour les voyageurs internationaux

A joint pilot program from the Government of Alberta and the Government of Canada – the first of its kind in the country – will safely test an alternative to the current 14-day quarantine requirement for international travellers while continuing to protect Canadians from COVID-19.
Impact of Covid-19 on Canadian Business

Perrin Beatty, PC, OC
President and Chief Executive Officer
Canadian Chamber of Commerce
To Access the link to the Full Document CLICK HERE
Impact of Covid-19 on Canadian Business

Perrin Beatty, PC, OC
President and Chief Executive Officer
Canadian Chamber of Commerce
We’re All In This TOGETHER

Thank you for Joining

Our Next Town Hall
Wednesday, December 2 @ 2pm EST
To RSVP: CLICK HERE

Connecting the people that connect the world.™
GBTA Honorary Membership

GBTA will provide business travel professionals who have been displaced due to the impact of coronavirus and the global pandemic a GBTA Honorary Membership. This membership will be valid for 12 months or until finding employment. GBTA is committed to helping the business travel community stay connected during this challenging time.

Apply for a GBTA Honorary Membership