



Coronavirus Poll Results

February 2020





Q1) How concerned are you personally about the coronavirus spreading around the world, including the United States?

- Very concerned: 40%
- Somewhat concerned: 49%
- Neither concerned nor unconcerned: 5%
- Not very concerned: 5%
- Not at all concerned: 1%

Q2) Do employees at your company travel to China and other international destinations for business travel?

- Yes: 89%
- No: 11%

Q3) How much concern have your employees expressed about the coronavirus spreading around the globe?

- A lot: 27%
- Some: 42%
- Not too much: 26%
- None: 6%





Q4) What concerns you the most about your travelers traveling internationally in terms of the coronavirus? Select up to three:

- Traveler health and safety: 90%
- Traveler concerns about their personal safety: 48%
- Disruption of travel due to airport closures, airline cancelations and/or delays: 40%
- The disease could spread to the United States, impacting domestic travel: 29%
- Liability concerns if something happens to one of our travelers should they contract the disease: 25%
- Canceling or delaying international business travel: 18%
- Other: 7%

Q5) How concerned are your company's executive/senior leadership about the coronavirus and its potential impact on business travel and employee safety?

- Very concerned: 40%
- Somewhat concerned: 40%
- Neither concerned nor unconcerned: 7%
- Not very concerned: 5%
- Not at all concerned: 1%
- Unsure: 8%





Q6) How concerned are your employees about health screenings at airports to try and detect potentially affected travelers?

- Very concerned: 13%
- Somewhat concerned: 37%
- Neither concerned nor unconcerned: 22%
- Not very concerned: 8%
- Not at all concerned: 3%
- Unsure: 18%

Q7) How likely do you think your employees will change their travel plans to avoid flying and business travel due to the coronavirus?

- Very likely: 46%
- Somewhat likely: 34%
- Neither likely nor unlikely: 9%
- Not very likely: 11%
- Not at all likely: 1%



Q8) In general, which statement best describes your organization's travel policy?

- Mandated, meaning it states the policies and rules that employees are required to follow as a condition of employment or they are not reimbursed: 38%
- Guidelines, meaning it states guidelines that employees should observe when they travel but makes exceptions for travelers: 47%
- Hybrid: 16%



Methodology

The poll was fielded from January 27-31, 2020 and received responses from 247 GBTA global buyer members yielding an eight percent response rate.

About GBTA

The Global Business Travel Association (GBTA) is the world's premier business travel and meetings trade organization headquartered in the Washington, D.C. area with operations on six continents. GBTA's 9,000-plus members manage more than \$345 billion of global business travel and meetings expenditures annually. GBTA delivers world-class education, events, research, advocacy and media to a growing global network of more than 28,000 travel professionals and 125,000 active contacts. To learn how business travel drives lasting business growth, visit gbta.org.