



# GBTA Canada Ladders Open House

September 21, 2021

Connecting the people that connect the world.™





## **Nancy Tudorache**

Regional Vice President, Canada  
GBTA

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# GBTA Ladders Leadership

## Christina Reichelt

Director, Global Account Management & Agency

Partnerships, Owner

World Travel

[creichelt@worldtravelinc.com](mailto:creichelt@worldtravelinc.com)



# GBTA Ladders Leadership

## **Laura Choules**

Director Travel Industry Partnerships

Global Hotel Alliance

[Laura.Choules@gha.com](mailto:Laura.Choules@gha.com)

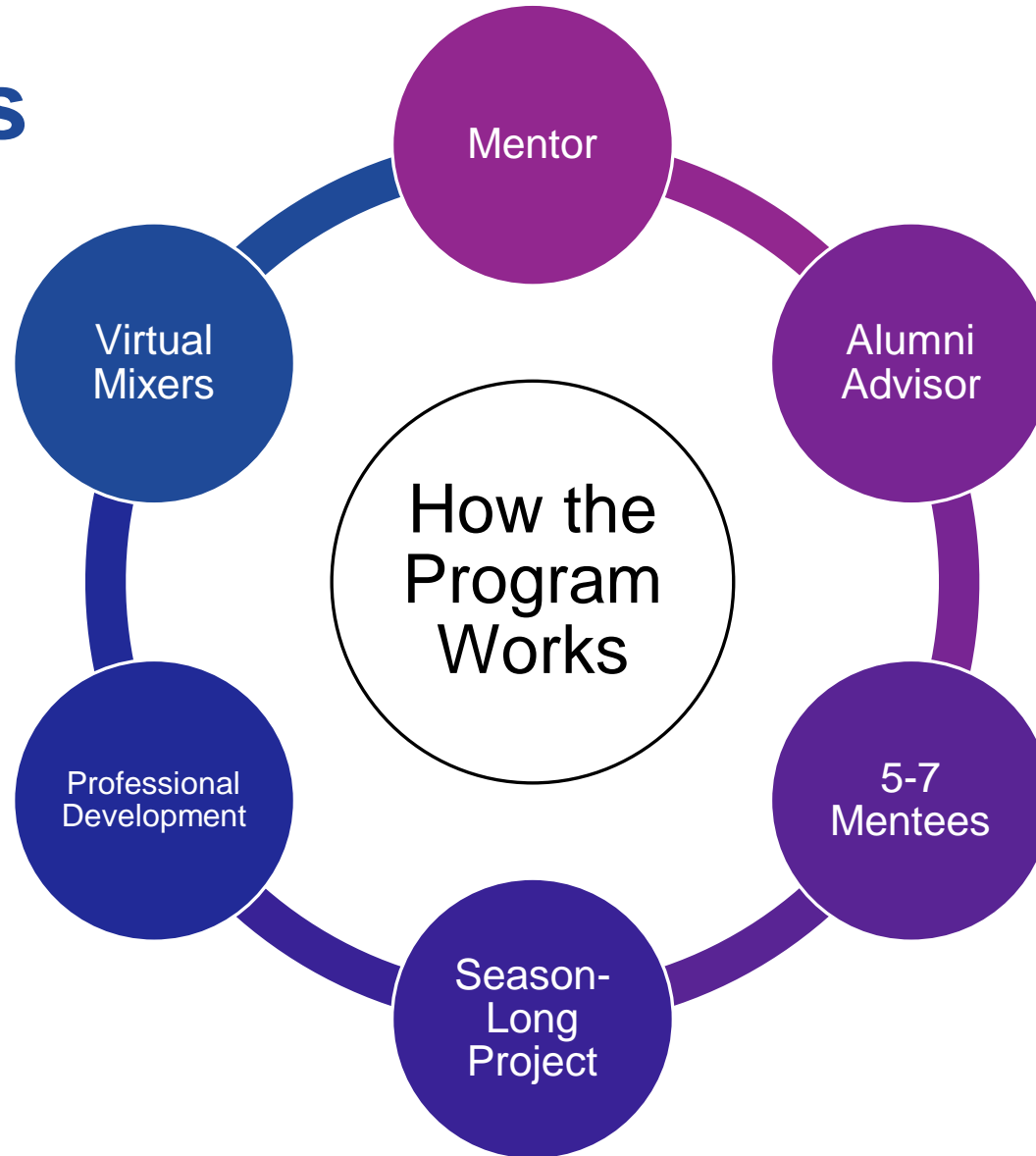


# GBTA Ladders Leadership

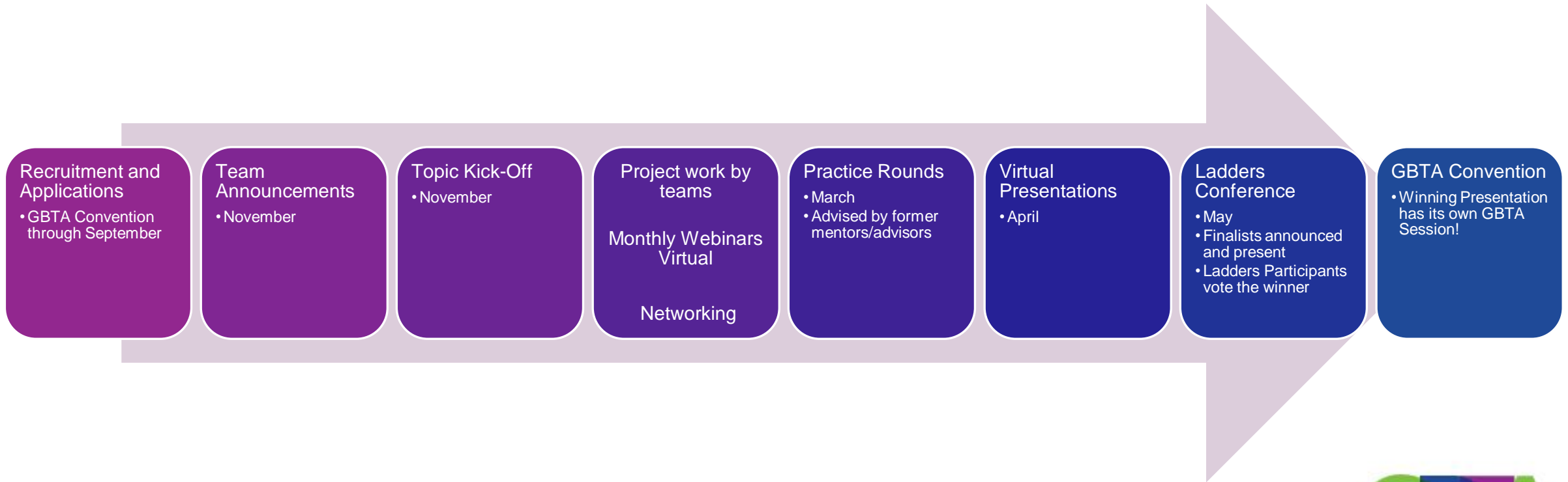
**Rosemary Maloney**



# GBTA Ladders



# Ladders Calendar



# Theme and Subject Matter Experts

2020 - 2021: Being an Advocate For Travel  
Leslie Andrews – JLL - Buyer

2019 - 2020: Defining and Articulating Value  
Jo Lloyd – Nina and Pinta – Consulting

2018 - 2019: Trust through Numbers, Building Relationships through Data  
April Bridgeman – BCD Travel - TMC

2017 - 2018: Travel professionals as Marketers  
Caroline Strachan – Festive Road – Consulting

2016 – 2017: The Next Evolution of Travel Management – Driving the Future of the Industry  
Dan Ruch – Rocketrip – Technology and Mike Tangney – Google - Buyer

2015 – 2016 Reducing Traveler Friction  
Scott Gillespie – tClara - Consulting



# 2021-2022 Theme and Keynote Speaker



Alejandro Aguirre  
Procter & Gamble

**Corporate  
Responsibility –  
What's Next?**

## Connect with Ladders

Application: Click [here](#) to apply!

Instagram: @GBTALadders

Website: [www.gbta.org/ladders](http://www.gbta.org/ladders)

Email Leadership: [ladders@gbta.org](mailto:ladders@gbta.org)

# Applications being accepted until September 24, 2021

[ladders@gbta.org](mailto:ladders@gbta.org)

## **Kate King**

Account Manager

International SOS

[Kate.King@internationalsos.com](mailto:Kate.King@internationalsos.com)



## **Kendra Cassels**

Director, Solutions Enablement  
BCD Travel  
[kendra.cassels@bcdtravel.com](mailto:kendra.cassels@bcdtravel.com)



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[ladders@gbta.org](mailto:ladders@gbta.org)

## Questions?

Please type your questions into the Chat Box

# Thank You for Joining the GBTA Canada Ladders Virtual Open House