

# Coronavirus Poll Results

March 10, 2020

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## Methodology

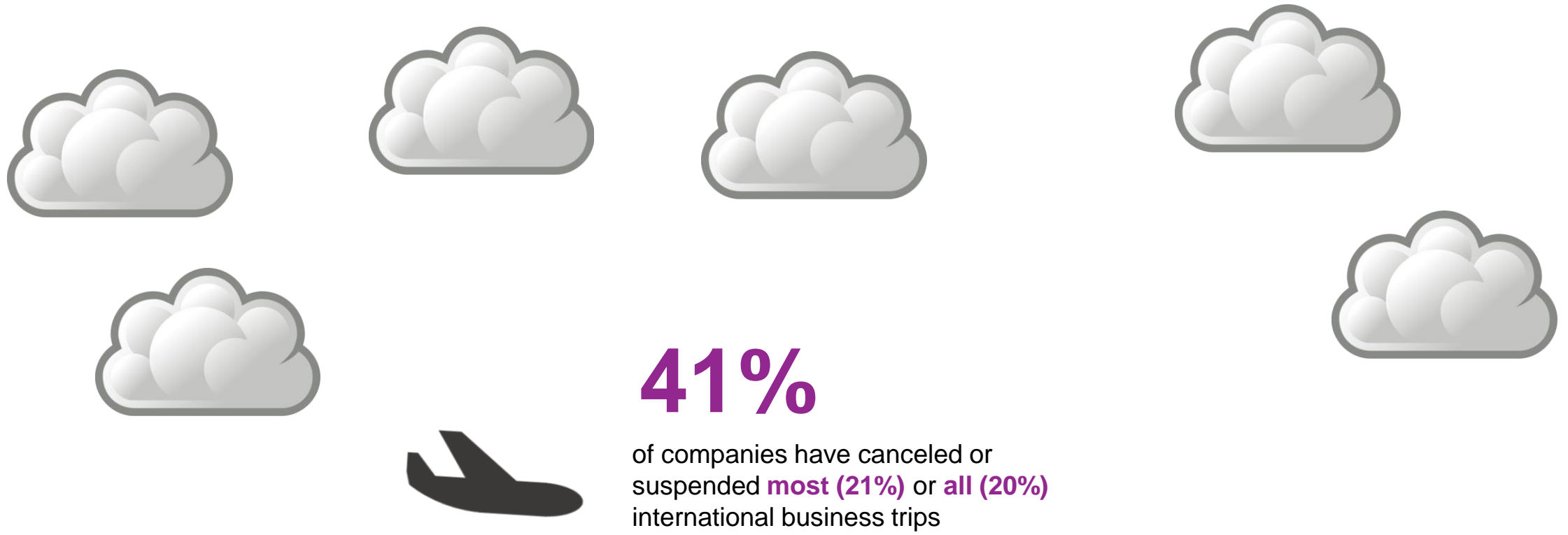
**An online flash poll was conducted of travel professionals worldwide, including members and non-members of GBTA**

- Fielding took place from March 4-6, 2020
- An email invitation was sent to 8,572 travel professionals
  - Of these, 1,095 completed the survey, for a response rate of 12.3%

## Key Highlights/Talking Points



## Business Travel Grounded



## Business Travel Grounded (Cont.)



95%

of companies have canceled or suspended **most** (10%) or **all** (85%) trips to China



79%

of companies have canceled or suspended **most** (17%) or **all** (62%) trips to Taiwan



51%

of companies have canceled or suspended **most** (26%) or **all** (25%) trips to European countries



87%

of companies have canceled or suspended **most** (17%) or **all** (70%) trips to Hong Kong



77%

of companies have canceled or suspended **most** (24%) or **all** (53%) trips to other APAC countries (e.g., Japan, S. Korea, Singapore, Malaysia)

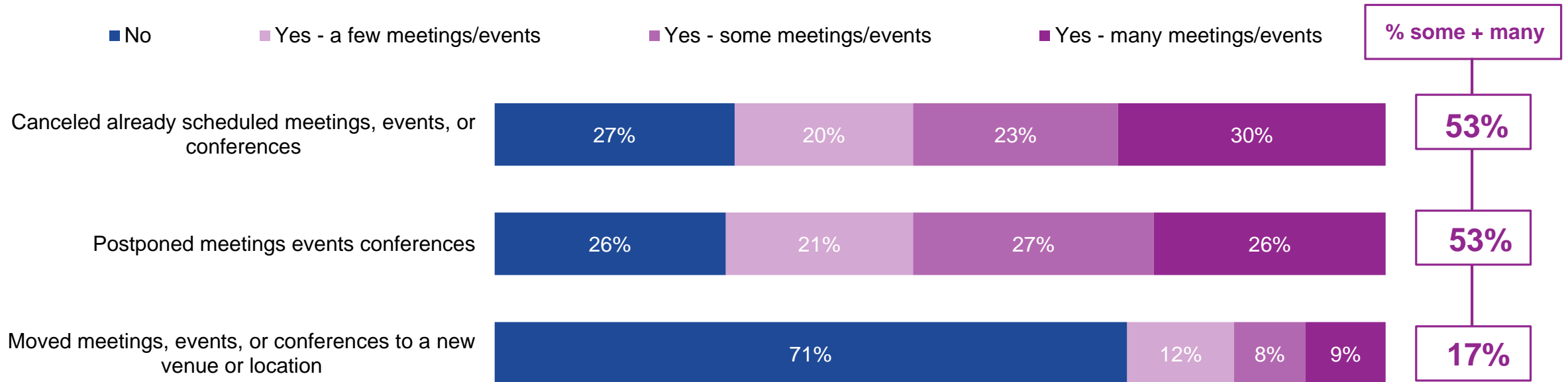


18%

of companies have canceled or suspended **most** (12%) or **all** (6%) trips to North American countries (U.S. and Canada)

# Companies Have Canceled Meetings

Has your company taken the following actions in response to the coronavirus?



Note: Some respondents indicated don't know; these responses were excluded from the analysis

# Travel Companies Feel the Pain

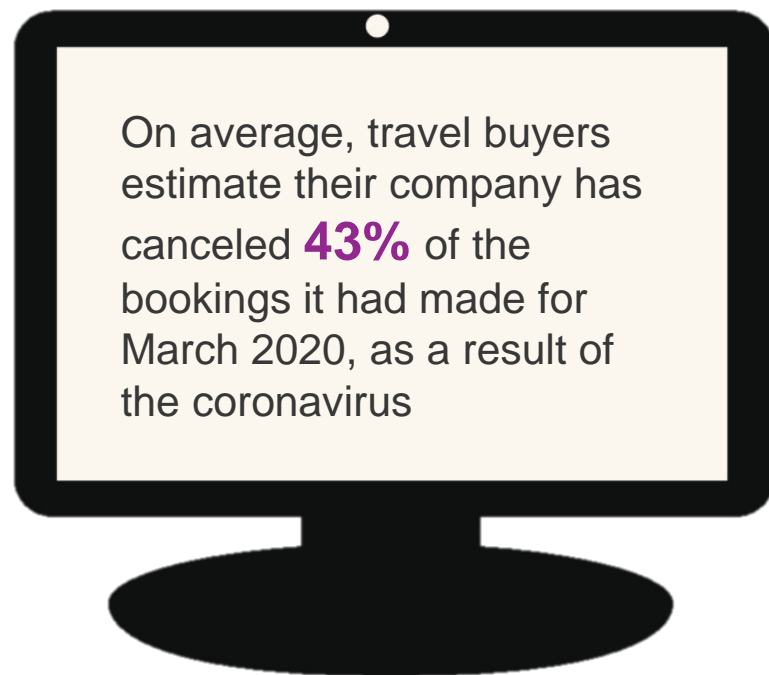
How would you characterize the impact of the coronavirus on your company's revenue?

■ No impact at all   ■ Slight   ■ Moderate   ■ Significant

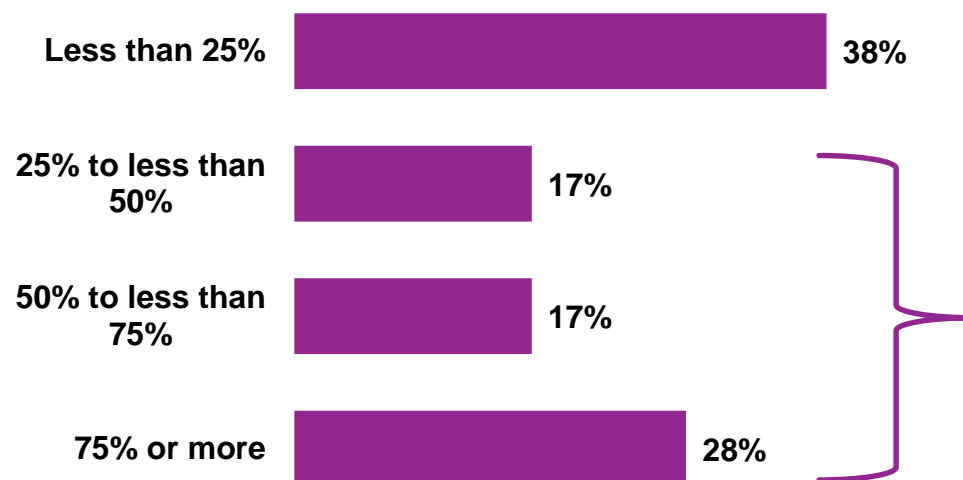


**Results filtered for suppliers/TMCs**

## Companies Cancel Bookings



Percentage of Bookings Cancelled for March 2020 as a Result of Coronavirus



62% have canceled at least one-quarter of business trips due to coronavirus

Q. Thinking about the business trips that your company had booked for March 2020, approximately what percentage have been cancelled as a result of the coronavirus? **Please enter a percentage. Your best estimate is fine.**

**Note: Question only displayed to travel buyers/procurement professionals**