

Omicron Lightning Poll December 16, 2021



POLL RESULTS

1. Which of the following best describes you?

- Travel manager / buyer / procurement professional: 48%
- Supplier: 35%
- TMC: 8%
- Other: 10%

2. Please rate your current level of concern about the impact of the emerging Omicron variant when it comes to...

	The safety of business travel	Revenue impact to companies in the business travel sector	Employment and (re)hiring in the business travel sector
Not concerned/Not at all concerned	22%	7%	12%
Neither concerned nor unconcerned	17%	11%	20%
Concerned/Very concerned	61%	82%	69%



3. [DISPLAY IF BUYER/PROCUREMENT] Specifically as a result of the Omicron variant, has your company introduced new restrictions on non-essential business travel or new requirements related to business travel as a whole?

	All buyers	North America	Europe
Yes – we have introduced new restrictions or requirements	17%	12%	32%
No – but we are considering introducing new restrictions or requirements	19%	22%	11%
No – we are unlikely to introduce new restrictions or requirement	53%	55%	48%
Not sure	10%	11%	8%

4. Specifically as a result of the Omicron variant, please rate the likelihood that your company will move forward with its plans to resume or **continue non-essential business travel**.

	All buyers	North America	Europe
Likely/Very likely	53%	57%	39%
Neither likely nor unlikely	15%	15%	22%
Not likely/Not likely at all	19%	16%	27%
Not sure	12%	12%	12%





5. Specifically as a result of the Omicron variant, please rate the likelihood that your company will move forward with its plans to resume or continue to **allow employees to attend larger meetings, events and/or conferences.**

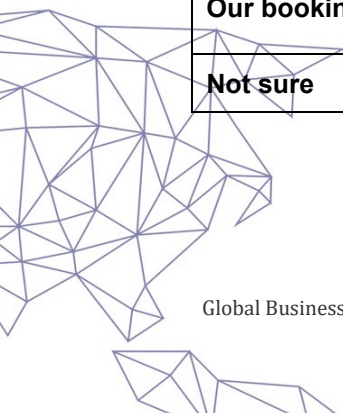
	All buyers	North America	Europe
Likely/Very likely	48%	53%	34%
Neither likely nor unlikely	17%	16%	25%
Not likely/Not likely at all	23%	20%	31%
Not sure	11%	12%	10%

6. [DISPLAY IF SUPPLIER/TMC] You indicated you work for a travel supplier or TMC. To what extent do you believe the Omicron variant/other variants and the growing number of coronavirus cases in many countries will impact your revenue from business travelers and corporate travel customers?

- It will have no impact at all: 4%
- It will have a slightly negative impact: 31%
- It will have a moderately negative impact: 34%
- It will have a very negative impact: 24%
- Not sure: 7%

7. [DISPLAY IF SUPPLIER/TMC] You mentioned you work for a travel supplier. Thinking about your company, how have your bookings from corporate customers changed within the past 1-2 weeks amid news reports about the new Omicron variant?

	All buyers	North America	Europe
Our bookings have increased	11%	14%	2%
Our bookings have remained the same	35%	38%	26%
Our bookings have decreased	37%	29%	61%
Not sure	16%	18%	11%





PROMPT #1: Some countries have recently implemented—or are considering implementing—new travel restrictions that would require all international visitors to test negative for COVID-19 prior to departure.

The next three questions ask about these policies.

8. Which best describes your view?

- Countries should require pre-trip negative tests for all international visitors even if they have been fully vaccinated (60%)
- Countries should require pre-trip negative tests for international visitors only if they have not been vaccinated (30%)
- Countries should not require pre-trip negative tests for international visitors (7%)
- Don't know/No opinion (3%)

9. If countries require negative COVID-19 tests for international visitors, which of the following best describes your view?

- They should require tests to be administered within 24 hours of departure (52%)
- They should allow tests to be administered more than 24 hours prior to departure (38%)
- Other/Not sure (10%)

10. If countries require negative COVID-19 tests for international visitors, which of the following best describes your view?

- They should require travelers to take PCR tests which are analyzed using lab equipment (35%)
- They should allow travelers to take PCR tests or rapid antigen tests (which can be administered at home and analyzed without lab equipment) (54%)
- Other/Not sure (12%)

PROMPT #2: Some countries require international visitors to prove they are fully vaccinated in order to travel or enter their borders. The next two questions ask about these policies.

The next two questions ask about these policies.





11. Which of the following best describes your view?

- Countries should allow unvaccinated international visitors (16%)
- Countries should allow unvaccinated international visitors only if they prove they have contracted COVID-19 and fully recovered (i.e., natural immunity) (18%)
- Countries should require international visitors to prove they are fully vaccinated (66%)

12. If countries require travelers or international visitors to prove they are fully vaccinated in order to travel, do you think...?

- Travelers should only qualify as fully vaccinated if they have received a recommended booster shot (e.g., an additional dose if they had been fully vaccinated more than six months ago) (33%)
- Travelers should qualify as fully vaccinated even if they have not received a recommended booster shot (67%)

13. Do you agree that more business travel would occur if airports offered rapid COVID-19 testing facilities as part of the check-in process?

- Agree/Strongly agree: 75%
- Neither agree nor disagree: 18%
- Disagree/Strongly disagree: 7%

