



PredictX | Sheri.ai

GBTA Convention 2023 Media Day - Press Release.

Date: 13th August 2023

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– Dallas, Texas - 13th August 2023 - for immediate release –

Longtime AI pioneer PredictX further enhance their industry leading Data Analytics Platform with native integration of secure Sheri.ai generative AI capabilities

- Travel & Expense Leaders will be empowered to supercharge the volume and quality of their Travel Data analysis thanks to native integration of Sheri.ai generative AI capability within the core PredictX ‘Hollywood’ platform.
- AI analysis removes ‘busywork’ for Travel Leaders and accelerates analysis and execution of improved strategies for Sourcing, Policy Optimisation, Traveler Duty of Care, and Sustainability.
- Early participants in the closed beta include global leaders in Pharma, Manufacturing and Financial Services.

At a time when Travel leaders are awash with reports, and drowning in KPI’s, yet being asked to do more than ever to contribute to key strategic business goals, PredictX is today publicly announcing their timely deployment of generative AI capability from Sheri.ai as a native component of its market-leading ‘Hollywood’ data platform.

In essence, the generative AI technology will act as a supercharged analyst, operating at the instruction of the Travel & Expense Leader and delivering deep analysis almost instantaneously.

Example queries might be: “What would be the cost impact if I moved my business class flight policy from 6 hours to 4 hours?” or “Which travelers are taking the most connections or red eye flights”, or “Forecast my CO2 emissions for 2023 and 2024 based on the last six months run-rate of travel”. Results are delivered securely, and in near real-time.

Simon Carmouche, Product Director at PredictX commented: *“This next phase will use the machines to sift data and present Travel Leaders with only what is important, whether that be for forecast models for Cost Savings, Policy Optimisation, Total Trip ROI, Traveler Safety & Wellbeing, or Sustainability goals - the potential really is limitless.”*

With Sheri.ai technology infused in the PredictX platform Proactive Travel & Expense leaders can make many more analyses, along with more, and better decisions, than ever before.

PredictX can be found at booth 1244 at the GBTA expo, and at www.predictx.com and www.sheri.ai

ENDS.

About PredictX: