

2023 Chapter Challenge

Points	Activity
1	Chapter Invites an elected/government official to speak OR host a GBTA GR themed meeting
1	40% of members must send an email to an elected official
1	Chapters must send an endorsed GBTA letter to its area's elected official
1	PAC totals must equal \$7.50 per each chapter member with at least 30% of members donate
2	PAC totals must equal \$10.00 per each chapter member with at least 50% of members donating
1	For each person attending 2023 Legislative Summit

4 points accumulated = Partner
Highest accumulated points is the Winner!

Goal of Chapter Challenge

Raise Business Travel Profile

- Introduce industry to elected officials
- Raise and advocate on issues of concern to elected officials
- Bring the issues home to the Congressional District

