2024 Chapter Challenge

Required Items to make Partner Status (5 tasks)
✓ Chapter Invites an elected/government official to speak OR hosts a GBTA GR themed meeting
✓ 40% of Chapter members must send an email to an elected official through the GBTA website
✓ Chapters must send an endorsed GBTA letter to its area's/Federal elected official
✓ Total Chapter PAC donations are greater than or equal to $7.50 per chapter member with at least 30% of members donating
✓ Chapter must assign a person to serve as a liaison to GBTA Government Relations

Bonus Points (3 Points Maximum)	
1	Chapter attends 2024 Legislative Summit
1	Total Chapter PAC donations are greater than or equal to $10.00 per chapter member with at least 30% of members donating
1	Total Chapter PAC donations are greater than or equal to $10.00 per chapter member with at least 50% of members donating

**** PAC Total Calculation: Total PAC Dollars divided by Total Chapter Members. This gives you the "per chapter member" calculation. ****

In the case of a tie in points earned, the highest average amount "Per Chapter Member" will be deemed Champion

Goals of Chapter Challenge

Raise the Business Travel Profile

- Introduce the business travel industry to elected officials
- Raise and advocate on issues of concern to elected officials
- Bring the issues home to the Congressional District

The Three-Legged Stool of Government Relations